

Modulverzeichnis MSc in International Management (Fassung vom 16. Juni 2008)

Modulgruppe	Module	ECTS
Research (including Master Thesis)	Research Design 1	6
	Research Design 2	6
	Research Project	15
	Master Thesis	15
General International Management	Cross-cultural Management and Leadership	4
	Manager's Shadow Project	2
	International Accounting and Finance	6
	Developing International Business Strategy	6
	Independent Learning Module**	6
Electives International Human Resource Development	International Organisational Behaviour*	6
	International Human Resource Management*	6
	Leading People in Changing Environments*	6
	Cross-cultural Negotiations and Joint Venture Collaboration*	6
	Corporate Governance and Corporate Social Responsibility*	6
	Entrepreneurship and Start-ups*	6
Electives Global Marketing and Communication	Cross-cultural Consumer Behaviour*	6
	Corporate Reputation and Brand Development*	6
	Marketing and Strategy in a Globalizing World*	6
	Local Clusters and International Corporations*	6
	Sustainable Management and Marketing*	6
	Sustainable Tourism and Event Management*	6

* Studenten wählen mindestens 5 Wahlpflichtmodule

** Ersatz für eine allfällige Dispensierung von einem General International Management Modul

Modulverzeichnis MSc in Business Information Systems (Fassung vom 16. Juni 2008)

Modulgruppe	Module	ECTS
Research Methodology and Practice	Practice-oriented research work	6
	Practice-oriented project	6
General	Quantitative Methods for Information Systems	6
	Business Sciences and Economics	6
	Information Management	6
	Advanced Technologies Supporting Business Areas *)	6
Technology-oriented Management	Business Process Management	6
	IT Governance and Compliance Management	6
	Knowledge Management *)	6
E-Business	Organizations, Technologies and E-Business	6
	Workflow Management and Service-oriented Architectures	6
	Supply Chain Management *)	6
Knowledge Engineering	Information Systems Modelling	6
	Knowledge Engineering	6
	Agents in E-Business *)	6
Master Thesis Module	Master Thesis Seminar	3
	Master Thesis	15

*) Die gekennzeichneten Module sind Vertiefungen und damit Wahlmodule.