

The following departments of the University of Applied Sciences Northwestern Switzerland offer Bachelor programmes:

- School of Applied Psychology
- School of Architecture, Civil Engineering and Geomatics
- Academy of Art and Design
- School of Life Sciences
- Academy of Music
- School of Teacher Education
- School of Social Work
- School of Engineering
- **School of Business**

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Directory of Studies
ECTS Booklet 2011/2012



**For the latest information go to:
www.fhnw.ch/business**

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Foreword and Welcome



Dear Students

When you come to our School of Business you will join nearly 2000 other Business students in a variety of programmes and courses who originate from nearly 60 different countries.

As the School of Business with the highest number of student exchanges in Switzerland, offering both Bachelor and Master degrees (also) taught in English by professors who work in multi-national teams on trans-national programmes and research projects you will be hosted by a leading house in internationalisation. We are justifiably proud of this competitive edge.

Having this competitive edge is largely due to the variety and quality of the 130 student exchange and 60 lecturer exchange contracts we maintain, the degree programmes taught in English and with international content.

However, it is also due to our very Swiss tradition of practical application. In all our activities the proximity to business and enterprise is vital. Each year, next to numerous research and consulting projects for external clients lead by our faculty, there are 350 student projects. These ensure a constant transfer of know-how between lecturers, business, students and researchers. International partners value our organisation especially because of this practice orientation.

To ensure we maintain this competitive edge, development is crucial. Thus we have launched two new Bologna Master of Science programmes in English (International Management and Business Information Systems) and further such degrees are in the pipeline. We continue to expand our present international cooperations (dual degrees with universities in China, Vietnam, Germany, France, Russia, Italy and England, student seminars and project weeks abroad, a business summer tour for undergraduates and another for academics) and currently seek further international accreditation. We meanwhile teach more than 600 students in off-shore executive programmes and run over 150 executive courses. In China, for instance, we are embedded in networks in six different cities and regions: in 2010, as part of our mandate for the Basel-Shanghai twin city activities, we were active at the World Expo.

The fostering of our competitive edge involves you as international or exchange students. We are fully aware that in order to remain leaders in internationalisation we require your presence, your multi-cultural approaches to study and work, your mix of languages and backgrounds and your contribution to our campus culture. We trust you will continue to profit from our vision, modern facilities and state-of-the-art education with practical application.

A handwritten signature in dark ink, appearing to read 'R. Nützi', written in a cursive style.

Prof. Dr. Ruedi Nützi
Director, School of Business

All you want to know

About Switzerland

When you think of Switzerland the following key words might crop up: Alps, middle of Europe, watches, chocolate, skiing, cows, Swiss Army knives, neutrality, Red Cross, yodelling. It is a small but extremely diverse country where you will find high-tech precision industrial leaders next to rustic farmers who still churn their own butter in the Alps just like Heidi's grandfather. It is a landlocked country that wins the Americas Cup in high-seas sailing. It has less than 8 million inhabitants but manages to nurture four official languages, each subdivided into dozens of dialects.

Switzerland is clean, peaceful, orderly. Trains run on time, schools provide quality education, the natives tend to be reticent but friendly and will generally be very pleased to practise their English. While prospective students might be less immediately interested in the successful enterprises, complex democracy or famous bank system – the spectacular scenery, the culture and variety of outdoor sports will certainly appeal.

Switzerland enjoys a mostly moderate climate with four distinct seasons. In the winter temperatures are around freezing point during the night and especially in mountainous areas there is a blanket of snow for at least three months. The summers can be relatively hot, with mid-summer temperatures of over 30 degrees centigrade.

About the University of Applied Sciences Northwestern Switzerland

The University of Applied Sciences Northwestern Switzerland (a merger of the universities of applied sciences of the cantons of Basel-City, Basel-Region, Aargau and Solothurn) is one of the largest UAS's in Switzerland. This state-accredited university still fulfils tasks in the four areas of undergraduate education, continuing education, consulting and applied research & development but can now offer a greatly enhanced infrastructure, choice of programmes and facilities. There are currently nine schools: Applied Psychology, Architecture, Civil Engineering and Geomatics, Art & Design, Life Sciences, Music, Teacher Education, Social Work, Engineering and Business each of which operates between 3–12 institutes. Over 8,200 undergraduate and graduate students are currently enrolled.



About the School of Business

The School of Business is now one of the largest departments in the newly-merged institution and operates from three campuses: in Olten (headquarters), Basel and Brugg. The School of Business remains a leading house especially in the area of post-graduate executive education which ensures a dynamic synergy between operative enterprises and organisations and the lecturers and students at the school.

Currently there are four Bachelor of Science programmes: Business Administration (in English or in German), International Business Management and Business Information Technology. All these programmes (3 years fulltime, 4 years parttime) are Bologna conform and offer between two and three majors.

Exchange students are recommended to select a programme of their interest and then restrict selection of courses to one campus where this is offered. While distances between the campuses are reasonable, timetabling rarely allows sufficient time for transfers.

Detailed course descriptions are available as a pdf on our homepage www.fhnw.ch/business. This enables students to select courses for their Learning Agreement.

Post-graduate students interested in Masters of Science, Executive Masters or post-graduate diplomas and courses should contact the secretariat for detailed information: info.business@fhnw.ch. Tuition fees are payable for these programmes.

About formalities

EU citizens from Western Europe do not need a visa: only a valid passport is required. EU citizens from Eastern Europe and non-EU citizens should contact the Swiss Embassy or Consulate about whether entry permits and visas are required. Any costs incurred must be paid by the student.

Generally, your studies here at the School of Business will be permitted on the basis of a student visa. Students from outside the EU who receive an L permit to study in Switzerland are allowed to work max. 15 hours per week during the semester and full-time during school holidays.

About money

Currency

The Swiss Franc is the national currency. Many shops and organisations accept Euros. All major credit cards are accepted.

ERASMUS grants

Switzerland, till now a passive partner in the ERASMUS scheme, follows exactly the same rules and regulations as those operating in the EU. Thus for institutions with which we have signed a bilateral contract, tuition fees are normally waived and mutual academic recognition is ensured. The normal ERASMUS grants operate: the only difference is that payment is administered via the Swiss government rather than via Brussels. In 2011 Switzerland will transfer to normal EU administration: at the time of going to print it was not yet known how the new administration of grants will function.

Cost of living

The monthly budget for studying in Switzerland, including food, accommodation, transport, books and entertainment, should be in the region of CHF 1,200 – CHF 1,700. However, should you have plans to do extensive travelling in the country or indulge in activities such as skiing, you should budget an extra amount for this.

Health, accident and personal liability insurance

Students are strongly advised to take out their own insurance policies to cover health, accident and personal liability in Switzerland or check that their current policies are valid for Switzerland. Since 1 June 2004 the new EKV-card (credit card format) is also accepted and should be shown in case of treatment at hospitals or doctors' practices. Please contact the International Office if further information is necessary. They will also help you if you decide to take out Swiss insurance for your period of study here.

About admission, registration, fees, programme costs

For non-exchange students: If you have passed the business baccalaureate you can enrol at the University of Applied Sciences Northwestern Switzerland, School of Business in Olten, Basel or Brugg without taking an examination. You begin your studies immediately after concluding the appropriate vocational baccalaureate. With the other types of vocational baccalaureate, you will generally have to complete one year of practical experience before starting the course. Please enquire about the possibilities. Professionals without a vocational baccalaureate must pass an entrance examination. With a high school baccalaureate and one year of practical experience you can enrol at the University of Applied Sciences Northwestern Switzerland, School of Business without taking an examination. We can advise and support you in planning and/or finding a placement.

Have you mastered a range of different activities and experiences? You do not fit into the educational categories above? Please enquire about the individual possibilities for enrolling which are open to you.

English-taught programmes

If you are applying to attend courses taught in English you must provide proof of proficiency in that language: Cambridge First/Advanced, TOEFL 550 (paper based) or 80 (internet based), IELTS 6, ELP B1 or a personally signed letter from a lecturer from the home university confirming the applicant's proficiency in academic English.

Further general information

The Education Secretariat will be pleased to answer your questions:

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www.fhnw.ch/business

About the application process

Exchange students follow the normal procedures via the International Office at their home university (application form, ECTS Transcript of Records, Learning Agreement). Exchange students do not pay tuition fees. Any additional costs – textbooks or excursions – must be paid by the student. Overseas students with Swiss nationality qualify for Swiss subsidies. Other overseas students intending to study at our university as regular students (not as exchange students in the framework of a bilateral agreement) must pay the full cost of tuition. For further information please contact the International Office.

We do not accept Free Movers.

Study fees, expenses, sundries

Study fees:

- Exchange students within the ERASMUS-scheme or within a bilateral agreement of our university with a partner institution normally free of charge
- other foreign students contact our office

Costs of living (estimate per semester)

- Books, Material, etc. CHF 500
- School Excursions, etc. CHF 500
- Health insurance/medicare and other insurances CHF 500
- Meals CHF 2,000
- Accommodation (depending on quality) CHF 1,750 to CHF 2,500
- Other Expenses CHF 500

Grants and student loans

Incoming ERASMUS students usually qualify for a monthly grant of about CHF 250 (most EU). Outgoing students must apply for grants (see the regulations and forms on our homepage www.fhnw.ch/business/international-students or contact the International Office). Other incoming exchange students should contact their home university office to inquire whether they qualify for grants.



Campus Olten

About Olten

Olten is the spot where the national railroad system began and so can legitimately consider itself the rail node of Switzerland. Within just over half an hour the cities of Zurich, Berne, Basel and Lucerne can be reached. There are fast connections to the airports in Zurich and Basel and major European cities. This central location has also contributed to Olten becoming a popular conference centre.

The first time Olten was mentioned in an official document was in 1201. Thanks to trade, commerce, industry and well-established schools Olten has developed into a lively small city in the centre of a flourishing region. The wide River Aare flows through its midst, to the northwest lie the Jura mountains and on a clear day you can see the Alps to the south. A wide cultural programme and practically every type of sport is available for recreation and relaxation. The traffic-free medieval town centre offers a wide selection of shops, restaurants and cinemas.

About the University campus

The University of Applied Sciences Northwestern Switzerland, School of Business in Olten is spread over several modern buildings all within a few minutes walk of each other and the railway station. The building of a new campus commences in 2010.

It offers:

- a well-stocked library with electronic access to major databases and catalogues
- fully equipped modern classrooms
- a cafeteria which serves snacks and meals at very reasonable prices. In the vicinity there are several restaurants and take-aways
- several sports and cultural clubs.

Switzerland does not have the full campus system and many students live at home during their studies. Our central location however ensures access to a metropolitan infrastructure and your student accommodation also enables you to cook meals at home.

Further information about the city can be found under:
www.olten.ch

About accommodation

Our International Office will either organise accommodation for you or help you find the sort of accommodation you seek. As Olten is a small town, rents are reasonable by Swiss standards and most rooms/flats are close to the University. Generally, a room will cost from CHF 350 per month.

About arriving

Transport

By air: there are direct and frequent train connections from the international airports at Zurich (45 minutes) and Geneva (2 ½ hours). From Basel airport the bus and train journey takes 1 hour.

By rail: Many of the international train connections are routed through Olten. For an on-line timetable see www.sbb.ch.

By road: Olten lies close to the main motorway axes: it is on the A1 from Zurich to Berne but also on the A5 from Basel to Lucerne. The exits Oftringen/Olten-Ost, Rothrist/Olten or Egerkingen/Olten-West can be taken.

The School of Business in Olten is only a few minutes walk from the main railway station. You should notify the International Office of your time of arrival if you would like to be met.

The programmes of business in Olten

BSc in Business Administration (International Management) taught in English

BSc in Betriebsökonomie taught in German

BSc in Business Information Technology (Wirtschafts- informatik) taught in German

Business Administration (International Management)/ Betriebsökonomie

The contents of the Business Administration (International Management) and Betriebsökonomie Degree Programmes are similar. Business Administration (International Management) is taught in English; Betriebsökonomie is taught in German. There are of course a number of courses where the contents differ in focus: in Business Administration (International Management) it is international/European case studies, laws, and situations which are studied whereas in Betriebsökonomie the emphasis lies on Swiss contexts.

Employment profile

As a successful Business Administration (International Management) or Betriebsökonomie graduate you have an excellent chance of finding a position as:

- Key Account Manager
- Marketing Assistant
- Product Manager
- Business Planner
- Assistant to Chief Financial Officer
- Controller
- Internal Auditor
- Personal Assistant

in an internationally active enterprise or organization. Our Business Administration (International Management) graduates typically find work requiring short or long term appointments abroad.

Over half the Business Administration (International Management) or Betriebsökonomie graduates work in service companies (excluding trade): these are predominantly banks, insurance companies, asset management companies, business consultants and trusts; the self-employed represent a small minority. In our region an over-proportionate number also work in industrial companies. Most Business Administration (International Management) or Betriebsökonomie graduates are active in more than one division of a company: finance and accounting and marketing/advertising/sales currently account for more than two to three times all the other divisions mentioned.

Studying abroad

In order to gain international experience first hand it is mandatory for students of Business Administration (International Management) to study for at least one semester at a university abroad. Betriebsökonomie students are not obliged to study abroad – but over half of them do! Students are free to either choose from our partner institutions in Europe, Australasia, Asia or North and South America or suggest a destination of their own (subject to agreement).

Skills which you will develop during the course

- You have solid basic and specialized knowledge in your chosen subject area as well as knowledge of related disciplines
- You get both an overview of the social and historical context of business studies and a thorough look at corporate organisation and structure
- You are able to analyse and solve problems specific to your profession and with an international focus
- You work efficiently, you can operate in a team and in conflict situations and you can monitor your own behaviour. As you study with students from around the world your intercultural competence is developed on a daily basis
- You are able to cope with heavy workloads and uncertainty (self-management!) and can adjust to new situations and requirements

And above all: you are always ready to learn and you are constantly prepared to acquire new knowledge and abilities!

Majors

There are six majors, each worth 15 credits taught in German. Students interested in attending the German-taught major modules can inquire via the International Coordinator for further information. The fields are:

- Accounting and Controlling
- Auditing
- Corporate Communications
- Finance (in English)
- Human Resource Management
- Marketing (in English)

For full course descriptions of the Business Administration (International Management) programme go to:

www.en.fhnw.ch/business/im/course-structure/modules

Business Information Technology

Enterprises need reliable information and up-to-date knowledge to remain competitive and do daily business. For this purpose they utilise various information and communication systems.

Business Information Technology graduates manage the productive application of such business information systems. They are the interfaces between information technology and users and are able to manage and successfully complete IT projects.

Business Information Technology graduates merge skills and competencies in information and communication technology with management skills. They are competent in all matters relating to information management, analysis of information services, data modelling, data administration and analysis, as well as IT security. Their knowledge of business and technology enables them to organise internal and external business processes, to recognize optimisation potential and to support optimisation through application of appropriate information technology. They can evaluate technical and organisational solution-options based on factors as costs, benefit and future potential.

Employment Profile

As a successful Business Information Technology graduate you have an excellent chance of finding a position in various fields.

- As consultant or project leader you contribute directly to business value by developing corporate application systems, designing e-business solutions, introducing users to IT systems or advising organisations in appropriate utilisation of information systems.
- Taking over leading functions in IT departments you are responsible within organisations for the IT infrastructure and IT strategy.

Programme Profile

A central feature of Business Information Technology is the integration of various areas of interest with their applications: Not only in content but also in didactical methodology, the practical application is stressed. IT subjects are combined with business topics to enable a deeper insight into the connections between these two fields. In the fourth semester students work in small groups on a real industrial project enabling especially a consolidation of methodology and social skills. Information exchange between students as well as coaching from supervising lecturers support effective learning.

Studying Abroad

Many of our students elect to profit from our excellent selection of international contracts by spending a semester abroad. Such an exchange semester greatly increases their employment chances.

Lecturers

For profiles and further information about the lecturers teaching the modules contact: celia.goicoechea@fhnw.ch

Organisation of the University of Applied Sciences Northwestern Switzerland, School of Business in Olten

Director: Prof. Dr. Ruedi Nützi

Director of Studies: Prof. Dr. Markus Freiburghaus

Dean of Betriebsökonomie: Prof. Hans-Jörg Nikles

Dean of Business Administration (International Management):

Prof. Antje Leukens

Dean of Business Information Technology: Prof. Andreas Reber

International Coordinators: Prof. Markus Andres, Celia Goicoechea

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Courses in Olten

Academic Calendar 2011 – 2012

Autumn Semester

Start of the Academic Year 2011/12: 19 September 2011
Classes finish according to timetable: 23 December 2011
Classes continue according to timetable: 9 January 2012
Classes finish according to timetable: 14 January 2012
Final Examinations: 23 January to 11 February 2012

Spring Semester

Classes start according to timetable: 20 February 2012
Classes finish according to timetable: 11 June 2012
Final Examinations: 18 June to 7 July 2012

Summer School 2012

The school of business will offer a summer school programme during the first two weeks of August 2012.

For details please contact our International Coordinator.

Start of the Academic Year 2012/13: 17 September 2012

Courses of the School of Business

Detailed course descriptions are available as a pdf on our homepage www.en.fhnw.ch/business. This enables students to select courses for their Learning Agreement.

Some courses are subject to change – please contact the International Coordinator before completing the Learning Agreement.

Updates of the descriptions and the course listing are regularly posted on the homepage.

Business Administration (International Management), in English

1st Year of Studies

References	Courses
	Management 1
IMVZ-010101S1.SN	Foundation Business Studies
IMVZ-010101S2.SN	Financial Accounting 1
	Management 2
IMVZ-010102S1.SN	Organisational Behaviour 1
IMVZ-010102S2.SN	Financial Accounting 2
	Methods 1
IMVZ-010201S1.SN	Critical Approach
	Methods 2
IMVZ-010202S1.SN	Business Maths 1
IMVZ-010202S2.SN	Business Information Systems 1
	Economics & Law 1
IMVZ-010301S1.SN	Microeconomics 1
IMVZ-010301S2.SN	Foundation Law
	Business Communication 1
IMVZ-010401S3.SN	Academic Writing
IMVZ-010401S4.SN	Business Writing
VS-020502.EN	German for Beginners (for Visiting Students)
	Management 3
IMVZ-020103S1.SN	Financial Accounting 3
IMVZ-020103S2.SN	HRM
	Management 4
IMVZ-020104S1.SN	Corporate Finance 1
IMVZ-020104S2.SN	Organisational Behaviour 2
	Methods 3a
IMVZ-020203S1.SN	Statistics 1
IMVZ-020203S3.SN	Business Information Systems II: Tools
	Methods 3b
IMVZ-020204S1.SN	Empirical Methods
IMVZ-020204S2.SN	Business Information Systems II: Theory
	Economics & Law 2
IMVZ-020302S1.SN	Microeconomics 2
IMVZ-020302S2.SN	Corporate Law
	Business Communication 2
IMVZ-020402S2.SN / IMVZ-020402S3.SN	Presenting Skills and Intercultural Communication
	Context
	Electives Wed pm (German 1, Spanish 1, Spanish 1+, French 1, Chinese 1)

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	1	Robert Buttery, Heinz Albert Tritschler
	3	1	n/n
	4	1	Urs Hophan
	2	1	Ulrich Krings
	1	1	Brigitte Sprenger
	3	1	n/n
	3	1	Bradley Richards
	3	1	n/n
	3	1	Anja Nicol, Paul Peyrot
	2	1	Brigitte Sprenger
	2	1	Pieter Perrett
	2	1	Massimo Romano
	2	2	Axel Winsky
	4	2	Erhard Lüthi
	2	2	Carsten Peuckert
	2	2	Urs Hophan
	3	2	n/n
	1	2	Bradley Richards
	2	2	Franz Barjak
	2	2	Bradley Richards
	3	2	n/n
	3	2	Anja Nicol, Paul Peyrot
	3	2	Sabine Künzi, Margaret Oertig, Antje Leukens
	3	2	various

Business Administration (International Management), in English

2nd Year of Studies, only on offer in the spring semester

References	Courses
	Management 7
IMVZ-040107S1.SN	Management Accounting 2
IMVZ-040107S2.SN	Marketing 2
	Management 8
IMVZ-040108S1.SN	Financial Accounting 4
IMVZ-040108S2.SN	Corporate Finance 2
	Methods 5
IMVZ-040205S1.SN	Statistics 2
	Economics & Law 4
IMVZ-040304S1.SN	Money and Economics
IMVZ-040304S2.SN	Tax Law
	Business Communication 4
IMVZ-040404S1.SN	Public Relations and Media
IMVZ-040404S2.SN	Research Proposal
	Academic Paper
IMVZ-040601S1.SN	Academic Research and Documentation
IMVZ-040601S2.SN	Paper
	Context
	Electives Tue pm (German 2, Spanish 3/3+, French 3, Chinese 3, Books that Shaped the World)
BÖKVZ-002509S1.SN/11	Regulations & Compliance
BÖKVZ-002511S1.SN/11	Markets & Institutions

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	4	4	Carsten Peuckert
	2	4	Roland Hänni
	2	4	Axel Winsky
	2	4	Carsten Peuckert
	3	4	n/n
	3	4	Mathias Binswanger
	3	4	Rolf Wüthrich
	2	4	Brigitte Sprenger
	2	4	Michael Jeive
	1	4	Brigitte Sprenger
	3	4	individual supervisors
	2	4	various
	2	4	Michael Loretan
	3	4	Galia Kondova

Business Administration (International Management), in English

3rd Year of Studies

References	Courses
	Special Areas Economics
	Special Areas in Economics
	Business Communication 5
	Meetings, Conflict Management, Negotiations
	Project Work
	Project Management (only with Project Paper)
	Project Paper*
	Major 1
	Marketing 1
	Finance 1
	Minor 1
	Europe and the World 1
	Intercultural Management 1
	International Logistics 1
	Context
	Electives (German 3, Spanish 4/4+, French 4, Chinese 4, Books that Shaped the World)
	Doing Business in China
	Doing Business in India
	Management 9
	Management Game
	Management 10
	Strategic Management
	Special Topics of Management
	Innovation Management
	Major 2
	Marketing 2
	Finance 2
	Minor 2
	Europe and the World 2
	Intercultural Management 2
	International Logistics 2

* Only final-year students with work experience and English Language Level C1.

** IP = intensive programme

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	5	n/n
	6	5	Micheal Jeive
	1	5	Pieter Perrett, Robert Buttery
	7	5	individual supervisors
	6	5	n/n
	6	5	Josef Marbacher
	3	5	Michael Jeive, Robert Buttery
	3	5	Keith Jackson, Antje Leukens
	3	5	Beat Duerler
	2	5	various
	1	IP, Feb. 2012**	
	1	IP, Feb. 2012**	
	2	6	n/n
	3	6	n/n
	2	6	n/n
	2	6	n/n
	9	6	n/n
	9	6	Josef Marbacher
	3	6	Michael Jeive, Robert Buttery
	3	6	Keith Jackson, Antje Leukens
	3	6	Beat Duerler

Business Information Technology (Wirtschaftsinformatik), in German

1st Year of Studies

References	Courses
WI-010101S1.SN	Konvergenzunterricht BWL
WI-010101S2.SN/05	Konvergenzunterricht Bebu
WI-010101S3.SN/05	Konvergenzunterricht Fibu
WI-010201S1.SN//05	Konvergenzunterricht Recht
WI-010301S1.SN/05	Einführung in die Wirtschaftsinformatik
WI-010301S2.SN/05	Internet und XML
WI-010301S3.SN/05	Grundlagen ERP-Systeme
WI-010401S1.SN/05	Einführung in die Programmierung
WI-010701S1.SN/05	Logik und Funktionen
WI-010501S2.SN/05	Englisch for Business Information Systems 1
WI-010501S3.SN/05	Arbeits- und Lerntechnik
WI-020201S1.SN/06	Marketing
WI-020102S1.SN/06	Volkswirtschaftslehre für Nicht-BetriebsökonomInnen
WI-020301S1.SN/05	Geschäftsprozessmanagement
WI-020401S1.SN/06	Objektorientierte Programmierung mit Java
WI-020401S2.SN/06	Software-Engineering 1
WI-020701S1.SN/05	Logik/Finanzmathematik
WI-040701S1.SN/06	Differentialrechnung
WI-020601S1.SN/06	Deutsch und Kommunikation 1
WI-020601S2.SN/06	Englisch for Business Information Systems 2
WI-02050251.SN/10	E-Collaboration

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	4	1	Beat Duerler
	2	1	Pia Schaad
	3	1	Hans-Jörg Nikles
	3	1	Sibylle Bühler
	1	1	Holger-Dino Schwaferts
	3	1	Holger Wache
	2	1	Axel Uhl
	3	1	Lukas Frey, Rainer Telesko
	3	1	Thomas Schäfer, Peter Schaffner
	2	1	James McMenamin
	1	1	Claude Wagner
	3	2	Roland Hänni
	3	2	Pia Schaad
	3	2	Knut Hinkelmann, Rainer Telesko
	3	2	Rolf Dornberger, Lukas Frey
	3	2	Bradley Richards
	3	2	Thomas Schäfer
	3	2	Peter Schaffner
	2	2	Claude Wagner
	1	2	James McMenamin
			Axel Uhl, Achim Dannecker, Maria Papanikolaou

Business Information Technology (Wirtschaftsinformatik), in German

2nd Year of Studies

References	Courses
WI-030203S1.SN/06	Logistik and Supply Chain Management 1
WI-030202S1.SN/06	Personal und Organisation
WI-030301S1.SN/06	Controlling
WI-040402S1.SN/06	Web-Engineering
WI-030501S1.SN/06	Datenbanken
WI-040501S1.SN/07	Informations- und Wissensmanagement
WI-030701S1.SN/06	Statistik
WI-020801.SN/06	Deutsch und Kommunikation 2
WI-030801S2.SN/06	Englisch 3
WI-040202.SN/06	Logistik and Supply Chain Management 2
WI-040801S1.SN/06	Finanzierung
WI-040301.SN/07	Enterprise Application Integration und SOA
WI-040401S2.SN/06	Software-Engineering 2
WI-040403S1.SN/06	Algorithmen und Datenstrukturen mit Java
WI-040404S1.SN/06	Informatik-Projekt
WI-040901S1.SN/06	Informatik, Ethik und Gesellschaft
WI-040901S2.SN/06	Englisch 4
WI-040601S1.SN	Kommunikationstechnologie
WI-050203S1.SN/07	Innovationsmanagement
WI-030301S1.SN/07	ERP-Systeme
WI-040301S1.SN/06	E-Business
WI-050202S1.SN	Business Strategy (in English)
WI-040402S1.SN/06	Projektmanagement

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	3	Thomas Hanne
	3	3	René Hartmann
	3	3	Rudolf Zobrist
	3	5	Martin Hüsler
	6	4	Stella Gatzju, Andreas Reber
	3	4	Oliver Bendel
	3	3	Ruedi Niederer
	2	3	Norbert Winistörfer
	1	3	Pieter Perrett
	3	4	Thomas Hanne
	3	3	Urs Dreier, Marco Hürsch
	3	5	Holger Wache
	3	3	Bradley Richards
	3	5	Bradley Richards
	3	4	Lukas Frey, Bradley Richards
	2	4	Oliver Bendel
	1	4	Pieter Perrett
	3	4	Anke Dreiling
	3	3	Stella Gatzju, Maria Papanikolaou, Oliver Bendel
	3	4	Axel Uhl
	3	3	Christian Tanner, Uwe Leimstall
	3	4	Roman Lombriser
	3	4	Dino Schwaferts

Business Information Technology (Wirtschaftsinformatik), in German

3rd Year of Studies

References	Courses
WI-050204S1.SN/07	Entrepreneurship
WI-050303S1.SN/07	Brachenorientierte Standardsoftware
WI-050503S1.SN/07	Entscheidungsunterstützung
WI-050504S1.SN/07	Information Retrieval and Knowledge Organisation (in English)
WI-050603S1.SN/07	IT-Security 1
WI-050602S1.SN/07	Betriebssysteme / Operations Systems (in English)
WI-050701S1.SN	Operations Research
WI-060201S1.SN	IT-Recht
WI-060202S1.SN	Unternehmensplanspiel
WI-060301S1.SN	Consulting
WI-060302S1.SN	Vertiefung E-Business
WI-060401S1.SN	Software-Architekturen
WI-060501S1.SN	Data Mining (in English)
WI-060503S1.SN	Vertiefung Datenbanken
WI-060502S1.SN	Advanced Knowledge Technologies (in English)
WI-060601S1.SN	IT-Security 2
WI-060602S1.SN	IT-Management
WI-060901S1.SN	Topics in Business Information Technology (in English)

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	5	Werner Fischer, Richard Müller
	3	6	Axel Uhl
	3	5	Andreas Reber, Stella Gatzju
	3	5	Knut Hinkelmann
	3	5	Gabriel Felley
	3	5	Bradley Richards
	3	5	Thomas Hanne
	3	6	Sybille Bühler
	3	6	Hans-Jörg Nikles
	3	5	Dino Schwaferts
	3	6	Ralf Wölfle
	3	6	Daniela Feldkamp
	3	6	Andreas Reber
	3	6	Andreas Reber, Stella Gatzju
	3	6	Holger Wache
	3	6	Gabriel Felley
	3	6	Gabriel Felley
	3	6	Anke Dreiling, various

Business Administration (Betriebsökonomie), in German

1st Year of Studies

References	Coursees
0-W-B-BÖKVZ-010101S1.SN/09	Grundlagen BWL
0-W-B-BÖKVZ-010101S2.SN/09	Financial Accounting I
0-W-B-BÖKVZ-010102S1.SN/09	Organizational Behavior I
0-W-B-BÖKVZ-010102S2.SN/09	Financial Accounting II
0-W-B-BÖKVZ-010201S1.SN/09	Arbeitstechnik
0-W-B-BÖKVZ-010202S1.SN/10	Wirtschaftsmathematik I
0-W-B-BÖKVZ-010202S2.SN/10	Wirtschaftsinformatik I
0-W-B-BÖKVZ-010301S1.SN/09	Mikroökonomie I
0-W-B-BÖKVZ-010301S2.SN/09	Grundlagen Recht
0-W-B-BÖKVZ-010401S1.SN/10	Wirtschaftskommunikation Deutsch I
0-W-B-BÖKVZ-010401S2.SN/10	Wirtschaftskommunikation English I
0-W-B-BÖKVZ-020103S1.SN/10	Financial Accounting III
0-W-B-BÖKVZ-020103S2.SN/10	Human Resource Management
0-W-B-BÖKVZ-020104S1.SN/10	Corporate Finance I
0-W-B-BÖKVZ-020104S2.SN/10	Organizational Behavior II
0-W-B-BÖKVZ-020203S1.SN/10	Statistik I
0-W-B-BÖKVZ-020203S2.SN/11	Wirtschaftsinformatik II Tools
0-W-B-BÖKVZ-020204S1.SN/11	Empirische Methoden
0-W-B-BÖKVZ-020204S2.SN/11	Wirtschaftsinformatik II Theorie
0-W-B-BÖKVZ-020302S1.SN/10	Mikroökonomie II
0-W-B-BÖKVZ-020302S2.SN/10	Wirtschaftsrecht
0-W-B-BÖKVZ-020402S1.SN/10	Wirtschaftskommunikation Deutsch II
0-W-B-BÖKVZ-020402S2.SN/10	Wirtschaftskommunikation English II

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	1	Axel Keller
	3	1	Hans Jörg Nikles
	4	1	Urs Hophan
	2	1	Hans Jörg Nikles
	1	1	Claude Wagner
	3	1	Thomas Schäfer
	3	1	Anke Dreilling
	3	1	Pia Schaad
	3	1	Sibylle Bühler
	3	1	Sabine Künzi
	2	1	Markus Andres
	2	2	Rudolf Zobrist
	4	2	Martina Zölch, René Hartmann
	2	2	Carsten Peuckert
	2	2	Urs Hophan
	3	2	Rudolf Niederer
	1	2	Thomas Schäfer
	2	2	Jörg Wombacher
	2	2	Anke Dreiling
	3	2	Pia Schaad
	3	2	Sibylle Bühler
	2	2	Sabine Künzi
	1	2	Pieter Perrett

Business Administration (Betriebsökonomie), in German

2nd Year of Studies

References	Course
0-W-B-BÖKVZ-030105S1.SN/10	Management Accounting I
0-W-B-BÖKVZ-030105S2.SN/10	Logistik
0-W-B-BÖKVZ-030106S1.SN/10	Marketing I
0-W-B-BÖKVZ-030106S2.SN/10	Controlling
0-W-B-BÖKVZ-030204S1.SN/10	Wirtschaftsmathematik III
0-W-B-BÖKVZ-030204S2.SN/10	Wirtschaftsinformatik II
0-W-B-BÖKVZ-030303S1.SN/10	Konjunktur- und Geldpolitik
0-W-B-BÖKVZ-030403S1.SN/10	Wirtschaftskommunikation Deutsch III
0-W-B-BÖKVZ-030403S2.SN/10	Wirtschaftskommunikation Englisch III
0-W-B-BÖKVZ-040107S1.SN/11	Management Accounting II
0-W-B-BÖKVZ-040107S2.SN/11	Marketing II
0-W-B-BÖKVZ-040108S1.SN/11	Financial Accounting IV
0-W-B-BÖKVZ-040108S2.SN/11	Corporate Finance II
0-W-B-BÖKVZ-040205S1.SN/11	Statistik II
0-W-B-BÖKVZ-040304S1.SN/11	Wachstums- und Wirtschaftspolitik
0-W-B-BÖKVZ-040304S2.SN/11	Steuerrecht
0-W-B-BÖKVZ-040404S1.SN/11	Wirtschaftskommunikation Deutsch IV
0-W-B-BÖKVZ-040404S2.SN/11	Wirtschaftskommunikation English IV
0-W-B-BÖKVZ-040601S1.SN/11	Wissenschaftliche Arbeitsmethodik
0-W-B-BÖKVZ-040601S2.SN/11	Studienarbeit

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	3	Pia Schaad
	3	3	Beat Duerler
	4	3	Axel Keller, Roland Hänni
	2	3	Rudolf Zobrist
	3	3	Ralf Wölfle
	4	3	Thomas Schäfer
	3	3	Mathias Binswanger
	2	3	Norbert Winistörfer
	1	3	Markus Andres
	4	4	Pia Schaad
	2	4	Axel Keller
	2	4	Hans Jörg Nikles
	2	4	Rudolf Zobrist
	3	4	Rudolf Niederer
	3	4	Mathias Binswanger
	3	4	Giuliano Filippone
	1	4	Norbert Winistörfer
	3	4	Pieter Perrett
	1	4	Claude Wagner
	3	4	Georg Jäggi

Business Administration (Betriebsökonomie), in German

3rd Year of Studies

References	Courses
	Spezialgebiete der VWL
	Wirtschaftskommunikation Deutsch V
	Wirtschaftskommunikation Englisch V
	Projektarbeit
	Projektmanagement
	Major A
	Minor A
	Planspiel
	Strategisches Management
	Spezialthemen der UF
	Innovation
	Major B
	Minor B
	Bachelor Thesis
	Majors*
	Accounting / Consulting
	Accounting / Controlling
	Auditing
	Finance deutsch
	Finance englisch
	Human Resource Management
	Marketing
	Unternehmenskommunikation
	Minors*
	Entrepreneurship
	Europe and the World
	Finanzplanung
	Freizeit- und Tourismuswirtschaft
	Führungspsychologie und Konfliktmanagement
	Intercultural Management
	International Logistics
	IT als Business Enabler
	Management Consulting
	NGO - der Dritte Sektor zwischen Wirtschaft und Staat

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	5	NN
	3	5	NN
	3	5	NN
	7	5	NN
	1	5	NN
	6	5	NN
	3	5	NN
	2	6	NN
	3	6	NN
	2	6	NN
	2	6	NN
	9	6	NN
	3	6	NN
	9	6	NN
	6+9	5+6	Ulrich Krings
	6+9	5+6	Philipp Hammel
	6+9	5+6	Philipp Hammel
	6+9	5+6	Josef Marbacher
	6+9	5+6	Josef Marbacher
	6+9	5+6	Guy Ochsenbein
	6+9	5+6	Emil Annen, Ruedi Ergenzinger
	6+9	5+6	Stefan Gürtler
	3+3	5+6	Werner J. Fischer
	3+3	5+6	Michael Jelve
	3+3	5+6	Urs Büchler, Marcel Quidort, Thomas Witmer
	3+3	5+6	Andrea Kampschulte
	3+3		Rolf Schaeren, Thomas Fischer, Stephan Burkart, Miriam Schirmer
	3+3	5+6	Keith Jackson
	3+3	5+6	Beat Duerler
	3+3	5+6	Hanspeter Knechtli
	3+3	5+6	Christoph Minnig
	3+3	5+6	Erich Bürkler

* Majors and Minors are offered in Basel, Brugg and Olten. Students can consult courses in the 5th and 6th semester listed under the different campuses. Courses run only if there are sufficient registrations.



Campus Basel

About Basel

Basel is Switzerland's third largest city, with a population of nearly 170,000, and is situated in the north of the country on the border with France and Germany.

Basel's history goes back to the first century BC with a Celtic settlement on the River Rhine and the city developed as a busy trading centre through the Middle Ages. During the Renaissance it was one of the great cities of the Humanist movement (Erasmus lived and died here). At that time the University of Basel was founded (1460) and the town has since developed into one of the major centres of the European chemical/pharmaceutical industry, and a leading centre for banking and insurance. It is home to about 20 museums (including the world's first public Art Museum).

Basel is a transport hub, being on the European road and rail axis, with good connections to everywhere in Switzerland and neighbouring countries, and has its own airport (Basel-Euroairport).

See also: www.basel.ch

About the University Campus

The School of Business in Basel is situated in a modern building almost next to the main railway station. It offers:

- fully equipped modern classrooms
- computer rooms
- a small hand library (Students wishing to use a library have full access to the University Economics library.)
- a small cafeteria
- dispensing machines for hot and cold drinks/snacks, and microwave ovens. Students can also use the roof cafeteria in the adjacent Post Office building
- Students are welcome to enrol in the University of Basel sports and cultural programmes.

See also: www.unibas.ch

About accommodation

Accommodation is generally provided through the WohnVermittlung, the accommodation service of the University of Basel. A typical room with shared toilet/cooking facilities ranges from CHF 400 to CHF 500 per month. See also: www.wove.ch

About arriving

Transport

By air: Basel-Euroairport is served from many destinations. A shuttle bus takes 25 minutes into the city-centre (main railway station). Students arriving at Zurich airport can take a direct train to Basel (1hr 15 mins).

By rail: There are excellent rail connections from Basel to the rest of Europe: see www.sbb.ch

By road: Many students arrive by coach, and there are good services from all parts of Europe, especially Eastern Europe. Basel coach station is adjacent to the railway station.

You should notify the International Coordinator of your method and time of arrival, and we will do our best to meet you and take you to your accommodation.

Travelling around Basel

Basel has an excellent tram and bus service. Students formally registered with the Alien Police are entitled to use a monthly transport card at a reduced rate. Bicycles are also very popular.

The programmes of business in Basel

BSc in International Business Management taught in English BSc in Business Administration (Betriebsökonomie) taught in German

Please note that the courses taught in German and English are radically different both in subject and approach.

Studying in English International Business Management, IBM

The IBM course in English is for students wanting to develop intercultural management skills for an international business career. The IBM course is a course which includes students from France, Germany and Switzerland, and the course is also held in France (Semester 1 & 4) and Germany (2 & 5). Semesters 3 (winter semester) and 6 (summer semester) are held in Basel, in English.

This is a set 15-week intensive course and students attend all classes. There is, however, a choice of electives. See programme for details.

Studying in German Business Administration (Betriebsökonomie)

The German language degree programme is very much a «hard-skills» course, with a focus on maths, accountancy and economics. An area of excellence of this division is IT and E-business and Accounting.

The German language division now offers a full Bachelor Programme.

Students are free to choose any subjects on the timetable; they create their own individual study-programme (provided that there is no clash on the timetable).

Of special interest to foreign students are the «majors» and the «minors» in the third year; Majors are:

- Marketing
 - Accounting and Controlling (recommended only to native German speakers)
 - Auditing (recommended only to native German speakers)
- (Others are offered in Brugg and Olten – also check their programmes)

The Minor is: Finanzplanung (Others are offered in Brugg and Olten – also check their programmes)

Other subjects in the second and first year include: Economics, Maths/ Statistics, Accountancy, General Management, Marketing, Organisation, Human Resources, Communication (German, English) and a range of electives.

Special note about elective subjects on the German-speaking and English-speaking programmes: electives are only run if there are sufficient participants. Unfortunately electives cannot all be guaranteed.

Full descriptions of courses under:

www.en.fhnw.ch/business/degree-courses (select programme, then go to course structure)

Lecturers

For profiles and further information about the lecturers teaching the modules contact: dora.hunziker@fhnw.ch

Organisation of the University of Applied Sciences Northwestern Switzerland, School of Business in Basel

Director: Prof. Dr. Ruedi Nützi

Dean of fulltime Business Administration: Prof. Marcel Lüthi

Dean of International Business Management: Prof. Dr. Michael Pülz

Dean of part-time Business Administration: Prof. Dr. Christoph Degen

International Coordinator: Dora Hunziker

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Courses in Basel

International Business Management Courses in English

Academic Calendar 2011 – 2012

Autumn Semester

Start of semester: 26 September 2011

Christmas break: 24 December 2011 to 9 January 2012

End of semester: 21 January 2012

Examinations: 16 to 20 January 2012

Spring Semester

Start of semester: 4 April 2012

End of Semester: 14 July 2012

Examinations: 2 to 13 July 2012

Summer School 2012

The school of business will offer a summer school programme during the first two weeks of August 2012.

For details please contact our International Coordinator.

Start of the Academic Year 2012/13: 24 September 2012

Courses of the School of Business

Detailed course descriptions are available as a pdf on our homepage www.en.fhnw.ch/business/degree-courses (select degree course then go to course structure). This enables students to select courses for their Learning Agreement.

For timetable reasons it is not possible for IBM exchange students to take courses from the German (Betriebsökonomie, fulltime) programme.

Some courses are subject to change – please contact the International Coordinator before completing the Learning Agreement.

Updates of the descriptions and the course listing are regularly posted on the homepage.

International Business Management, in English

Autumn Semester

References	Courses
	General Management III
2-10HS-W-B-IBM-3GMIIIORG	Organisation
2-10HS-W-B-IBM-3GMIIICF	Corporate Finance I
	Cross-cultural Management and Marketing III
2-10HS-W-B-IBM-3CCMMIIIMS	Intercultural Management Styles
2-10HS-W-B-IBM-3CCMMIIIMR	Marketing Research
	Economics Methods and Law III
2-10HS-W-B-IBM-3EuIIIME	Macroeconomics 1
2-10HS-W-B-IBM-3EuIIICEB	European Law Case Studies
2-10HS-W-B-IBM-3MIIIME	Business Research Methods
	Languages III
2-10HS-W-B-IBM-3LIII1	English 3 (Level B2, C1, C2)
	Electives*
2-10HS-W-B-IBM-3YELECTIVES	Sociology, Media & Sports Management**
2-10HS-W-B-IBM-3YELECTIVES	Key Account Management
2-10HS-W-B-IBM-3YELECTIVES	Beyond Budgeting
2-10HS-W-B-IBM-3YELECTIVES	Cross border management (in German)
2-10HS-W-B-IBM-3YELECTIVES	Doing Business in India and China
2-10HS-W-B-IBM-3YELECTIVES	Development Economics
2-10HS-W-B-IBM-3YELECTIVES	German for foreigners (Beginners A1)
2-10HS-W-B-IBM-3YELECTIVES	Spanish (Beginners A1)
2-10HS-W-B-IBM-3YELECTIVES	Spanish (Intermediate B1)
2-10HS-W-B-IBM-3YELECTIVES	Chinese (Beginners A1)

*** IMPORTANT NOTE:**

- A maximum of 3 electives may be chosen (not counting the language electives)
- Not all electives can be offered. Check with the departmental coordinator.

** This elective will be offered in a special block in Cardiff, U.K.

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
30	3	3	NN
30	3	3	Stephanie Messner
30	3	3	Keith Jackson
30	3	3	Raymond Zenhausern
30	3	3	Najib Harabi
30	3	3	Christa Tobler
30	3	3	Joerg Wombacher
30	3	3	James McMenamin, Andrew Brown, Liliana Haefliger, Michel Benz
30	3	3	Tim Lewis
30	3	3	Markus Schefer
30	3	3	Franz Rösli
30	3	3	Hans-Martin Tschudi
30	3	3	Melanie Martnelli
30	3	3	Najib Harabi
24	2.5	3	Silvia Meyer
30	3	3	Saul Caceres
30	3	3	Paloma Baumann
30	3	3	Rongying Pan

International Business Management, in English
Spring Semester

References	Courses
	General Management
2-11FS-W-B-IBM-6GMVISM	Strategic Management
2-11FS-W-B-IBM-6GMVIIT	International Taxation
2-11FS-W-B-IBM-6GMVIHRM	Human Resource Management
	Cross Cultural Management and Marketing VI
2-11FS-W-B-IBM-6CCMMVICM	Conflict Management
2-11FS-W-B-IBM-6CCMMVICCT	Project Management
	Economics, Methods and Law VI
2-11FS-W-B-IBM-6EuLVIE	International Economics II (in French)
2-11FS-W-B-IBM-6EuLVICG	Corporate Governance
	Languages VI
2-11FS-W-B-IBM-6LVI1L	English (Level B2, C1, C2)
2-11FS-W-B-IBM-6LVI2L	Spanish (intermediate)
2-11FS-W-B-IBM-6LVI2L	Chinese (intermediate)
	Electives*
	Elective language (as above)
2-11FS-W-B-IBM-6YELECTIVES	Corporate Social Responsibility
2-11FS-W-B-IBM-6YELECTIVES	Development Economics 2
2-11FS-W-B-IBM-6YELECTIVES	Beyond budgeting
	Managing Across Borders

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
30	3	6	Jonathan Knowles
30	3	6	Olivier Weber
30	3	6	Keith Jackson
30	3	6	Raymond Saner
30	3	6	Michael Pütz
30	3	6	Sylvie Rivot
30	3	6	Axel Winsky
30	3	6	Andrew Brown, James McMenamin
30	3	6	Saul Caceres, Paloma Baumann
30	3	6	Rongying Pan
30	3	6	Catherine Burger, Sandra Huber, Andrea Müller Gut
30	3	6	Najib Harabi
30	3	6	Franz Rööfli
30	3	6	Mike Domenghino

* **IMPORTANT NOTE:**

- a) A maximum of 3 electives may be chosen (not counting the language electives)
- b) Not all electives can be offered. Check with the departmental coordinator.



Business Administration (Betriebsökonomie)

Courses in German

Academic Calendar 2011 – 2012

Autumn Semester

Start of the Academic Year 2011/12: 19 September 2011
Classes finish according to timetable: 23 December 2011
Classes continue according to timetable: 9 January 2012
Classes finish according to timetable: 14 January 2012
Final Examinations: 23 January to 11 February 2012

Spring Semester

Classes start according to timetable: 20 February 2012
Classes finish according to timetable: 11 June 2012
Final Examinations: 18 June to 7 July 2012

Summer School 2012

The school of business will offer a summer school programme during the first two weeks of August 2012.

For details please contact our International Coordinator.

Start of the Academic Year 2012/13: 17 September 2012

Courses of the School of Business

Detailed course descriptions are available as a pdf on our homepage www.en.fhnw.ch/business. This enables students to select courses for their Learning Agreement.

Some courses are subject to change – please contact the International Coordinator before completing the Learning Agreement.

Updates of the descriptions and the course listing are regularly posted on the homepage.

Business Administration (Betriebsökonomie), in German

1st Year of Studies

References	Courses
	Grundlagen BWL
	OB I
	Financial Accounting I
	Financial Accounting II
	Lern- und Arbeitstechnik
	Wirtschaftsmathematik I
	Wirtschaftsinformatik I
	Mikroökonomie I
	Grundlagen Recht
	Wirtschaftskommunikation Deutsch I
	Wirtschaftskommunikation Englisch I
	Financial Accounting III
	HRM
	Corporate Finance I
	OB II
	Statistik I
	Empirische Methoden
	Wirtschaftsinformatik II
	Mikroökonomie II
	Wirtschaftsrecht
	Wirtschaftskommunikation Englisch II
	Wirtschaftskommunikation Deutsch II
	Wahlpflichtfächer (gemäss Angebot)

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	1	Mark Ringier
	4	1	Mark Ringier
	3	1	Philipp Hammel
	2	1	Philipp Hammel
	1	1	Florian Blumer
	3	1	Klaus Pfohl
	3	1	Hanspeter Knechtli
	3	1	Marcel Lüthi
	3	1	Beat Schmidli
	3	1	Gerhard Konzett
	2	1	NN
	2	2	Axel Winsky
	4	2	Bernhard Stutz
	2	2	Andy Stühlinger
	2	2	NN
	5	2	Klaus Pfohl
	2	2	Klaus Pfohl
	3	2	Achim Dannecker
	3	2	Marcel Lüthi
	3	2	Roger Compas
	1	2	NN
	2	2	Florian Blumer
	3	2	Diverse

Business Administration (Betriebsökonomie), in German

2nd Year of Studies

References	Courses
	Management Accounting I
	Logistik
	Marketing I
	Controlling
	Wirtschaftsmathematik II
	Wirtschaftsinformatik III
	Konjunktur- und Geldpolitik
	Wirtschaftskommunikation Deutsch III
	Wirtschaftskommunikation Englisch III
	Management Accounting II
	Marketing II
	Financial Accounting IV
	Corporate Finance II
	Statistik II
	Wachstums- und Wirtschaftspolitik
	Steuerrecht
	Wirtschaftskommunikation Deutsch IV
	Wirtschaftskommunikation Englisch IV
	Wissenschaftliche Arbeitsmethoden
	Studienarbeit
	Wahlpflichtfächer (gemäss Angebot)
	Wahlpflichtfächer (gemäss Angebot)

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	3	Dora Hunziker
	3	3	Astrid Schlegel
	4	3	Mark Ringier
	2	3	Axel Winsky
	4	3	Klaus Pfohl
	3	3	Ralf Wölfle
	3	3	Marcel Lüthi
	2	3	Gerhard Konzett
	1	3	Patricia Jehle
	4	4	Dora Hunziker
	2	4	Erich Bürkler
	2	4	Ilse Gisin
	2	4	Philipp Hammel
	3	4	Klaus Pfohl
	3	4	Marcel Lüthi
	3	4	Gilbert Hammel
	1	4	Gerhard Konzett
	3	4	Patricia Jehle
	1	4	Gerhard Konzett
	3	4	
	5	3	Diverse
	3	4	Diverse

Business Administration (Betriebsökonomie), in German

3rd Year of Studies

References	Courses
	Spezialgebiete der VWL
	Wirtschaftskommunikation Deutsch V
	Wirtschaftskommunikation Englisch V
	Projektarbeit
	Projektmanagement
	Major A
	Minor A
	Planspiel
	Strategisches Management
	Spezialthemen der UF
	Innovation
	Major B
	Minor B
	Bachelor Thesis
	Majors*
	Accounting / Consulting
	Accounting / Controlling
	Auditing
	Finance deutsch
	Finance englisch
	Human Resource Management
	Marketing
	Unternehmenskommunikation
	Minors*
	Entrepreneurship
	Europe and the World
	Finanzplanung
	Freizeit- und Tourismuswirtschaft
	Führungspsychologie und Konfliktmanagement
	Intercultural Management
	International Logistics
	IT als Business Enabler
	Management Consulting
	NGO - der Dritte Sektor zwischen Wirtschaft und Staat

* Majors and Minors are offered in Basel, Brugg and Olten. Students can consult courses in the 5th and 6th semester listed under the different campuses. Courses run only if there are sufficient registrations.

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	5	NN
	3	5	NN
	3	5	NN
	7	5	NN
	1	5	NN
	6	5	NN
	3	5	NN
	2	6	NN
	3	6	NN
	2	6	NN
	2	6	NN
	9	6	NN
	3	6	NN
	9	6	NN
	6+9	5+6	Ulrich Krings
	6+9	5+6	Philipp Hammel
	6+9	5+6	Philipp Hammel
	6+9	5+6	Josef Marbacher
	6+9	5+6	Josef Marbacher
	6+9	5+6	Guy Ochsenbein
	6+9	5+6	Emil Annen, Ruedi Ergenzinger
	6+9	5+6	Stefan Gürtler
	3+3	5+6	Werner J. Fischer
	3+3	5+6	Michael Jelve
	3+3	5+6	Urs Büchler, Marcel Quidort, Thomas Witmer
	3+3	5+6	Andrea Kampschulte
	3+3		Rolf Schaeren, Thomas Fischer, Stephan Burkart, Miriam Schirmer
	3+3	5+6	Keith Jackson
	3+3	5+6	Beat Duerler
	3+3	5+6	Hanspeter Knechtli
	3+3	5+6	Christoph Minnig
	3+3	5+6	Erich Bürkler

Business Administration (Betriebsökonomie), part-time in German

1st Year of Studies

References	Courses
2-10HS.W-B-BOEKBB-1FA	Financial Accounting 1
2-10HS.W-B-BOEKBB-1BW	Einführung BWL 1
2-10HS.W-B-BOEKBB-1WM	Wirtschaftsmathematik 1
2-10HS.W-B-BOEKBB-1WI	Wirtschaftsmathematik 1
2-10HS.W-B-BOEKBB-1DE	Deutsch 1
2-10HS.W-B-BOEKBB-1BE	Business English 1
2-10HS.W-B-BOEKBB-1BER1	Berufspraxis 1
	Betreuungspraxis 1
	Freiwilligenarbeit / Praktika 1
2-11FS.W-B-BOEKBB-2FA	Financial Accounting 2
2-11FS.W-B-BOEKBB-2EB	Einführung BWL 2
2-11FS.W-B-BOEKBB-2WM2	Wirtschaftsmathematik 2
2-11FS.W-B-BOEKBB-2WI2	Wirtschaftsinformatik 2
2-11FS.W-B-BOEKBB-2DE2	Deutsch 2
2-11FS.W-B-BOEKBB-2BE2	Business English 2
2-11FS.W-B-BOEKBB-2KU1	Kultur 1
2-11FS.W-B-BOEKBB-2MÖ1	Mikroökonomie 1
2-11FS.W-B-BOEKBB-2PRA1	Praxistransfer 1
2-11FS.W-B-BOEKBB-2BER2	Berufspraxis 2

* 1 credit usually corresponds to 12 lessons

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
*	4	1	Ilse Gisin, Andreas Stühlinger
*	2	1	Thomas Witmer, Mark Ringier
*	4	1	Klaus Pfohl, Walter Dettling
*	2	1	Michael Pütz, Jonas Lanz
*	3	1	Gerhard Konzett
*	3	1	James McMenamin
*	3	1	Stefan Philippi
	3	1 & 2	Stefan Philippi
	3	1 & 2	Stefan Philippi
*	4	2	Ilse Gisin, Andreas Stühlinger
*	2	2	Thomas Witmer, Mark Ringier
*	3	2	Klaus Pfohl, Walter Dettling
*	3	2	Walter Dettling
*	2	2	Gerhard Konzett
*	4	2	James McMenamin
*	2	2	Jean-Pierre Schnyder
*	4	2	Erich Bürkler
	3	2	Stefan Philippi
	3	2	Stefan Philippi

Business Administration (Betriebsökonomie), part-time in German

2nd Year of Studies

References	Courses
2-10HS.W-B-BOEKBB-3COF	Corporate Finance 1
2-10HS.W-B-BOEKBB-3RE	Recht 1
2-10HS.W-B-BOEKBB-3WM	Wirtschaftsmathematik 3
2-10HS.W-B-BOEKBB-3WI	Wirtschaftsinformatik 3
2-10HS.W-B-BOEKBB-3DE	Deutsch 3
2-10HS.W-B-BOEKBB-3BE	Business English 3
2-10HS.W-B-BOEKBB-3ÖKU	Ökologie und Umweltschutz
2-10HS.W-B-BOEKBB-3PHI	Philosophie 1
2-10HS.W-B-BOEKBB-3MÖ	Mikroökonomie 2
2-10HS.W-B-BOEKBB-3BER3	Berufspraxis 3
	Betreuungspraxis 2
	Freiwilligenarbeit / Praktika 2
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2-11FS.W-B-BOEKBB-4MAC1	Management Accounting 1
2-11FS.W-B-BOEKBB-4RE2	Recht 2
2-11FS.W-B-BOEKBB-4STEU1	Steuern 1
2-11FS.W-B-BOEKBB-4ORG1	Organisation 1
2-11FS.W-B-BOEKBB-4PER	Personal
2-11FS.W-B-BOEKBB-4WM4	Wirtschaftsmathematik 4
2-11FS.W-B-BOEKBB-4WI4	Wirtschaftsinformatik 4
2-11FS.W-B-BOEKBB-4UK	Unternehmenskommunikation
2-11FS.W-B-BOEKBB-4BE	Business English 4
2-11FS.W-B-BOEKBB-4PRA2	Praxistransfer 2
2-11FS.W-B-BOEKBB-4BER4	Berufspraxis 4
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	Electives
2-11FS.W-B-BOEKBB-4KU	Kultur 2
2-11FS.W-B-BOEKBB-4WE	Wirtschaftsethik
2-11FS.W-B-BOEKBB-4WP	Politik und Wirtschaft

* 1 credit usually corresponds to 12 lessons

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
*	3	3	Ilse Gisin, Andreas Stühlinger
*	3	3	Roger Compas
*	3	3	Klaus Pfohl
*	3	3	Jonas Lanz
*	3	3	Gerhard Konzett
*	3	3	Liliana Haefliger
*	1	3	Thomas Heim
*	1	3	Andreas Brenner
*	4	3	Erich Bürkler
	3	3	Stefan Philippi
	3	3 & 4	Stefan Philippi
	3	3 & 4	Stefan Philippi
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*	4	4	Gerhard Hug
*	1	4	Roger Compas
*	1	4	Martin Dettwiler
*	2	4	Michel Nippel, Jens Meissner
*	4	4	Bettina Neumann, Werner Schibler
*	3	4	Klaus Pfohl
*	3	4	Jonas Lanz
*	1	4	Florian Blumer
*	2	4	Liliana Haefliger
	3	4	Stefan Philippi
	3	4	Stefan Philippi
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*	1	4	Jean-Pierre Schnyder
*	1	4	Andreas Brenner
*	1	4	Rolf Zaugg

Business Administration (Betriebsökonomie), part-time in German

3rd Year of Studies

References	Courses
2-10HS.W-B-BOEKBB-5MAC2	Management Accounting 2
2-10HS.W-B-BOEKBB-5COF	Corporate Finance 2
2-10HS.W-B-BOEKBB-5STEU	Steuern 2
2-10HS.W-B-BOEKBB-5ORG	Organisation 2
2-10HS.W-B-BOEKBB-5BPSY	Betriebspsychologie
2-10HS.W-B-BOEKBB-5ZG	Zeitgeschichte
2-10HS.W-B-BOEKBB-5KU	Kultur 3
2-10HS.W-B-BOEKBB-5PHI	Philosophie 2
2-10HS.W-B-BOEKBB-5MAÖ	Makroökonomie
2-10HS.W-B-BOEKBB-5BER5	Berufspraxis 5
	Betreuungspraxis 3
	Freiwilligenarbeit / Praktika 3
Wahlpflichtbereich	
2-10HS.W-B-BOEKBB-5WM	Wirtschaftsmathematik 5
Marketing	
2-11FS.W-B-BOEKBB-6MARK	Marketing
2-11FS.W-B-BOEKBB-6IME	International Economics
2-11FS.W-B-BOEKBB-6TTP	Trade Theory and Policy
2-11FS.W-B-BOEKBB-6BER6	Berufspraxis 6
Wahlpflichtbereich	
2-11FS.W-B-BOEKBB-6MAC3	Management Accounting 3
2-11FS.W-B-BOEKBB-6COF3	Corporate Finance 3
2-11FS.W-B-BOEKBB-6IAC	International Accounting / Consolidation
2-11FS.W-B-BOEKBB-6WM6	Wirtschaftsmathematik 6
2-11FS.W-B-BOEKBB-6PRA3	Praxistransfer 3

* 1 credit usually corresponds to 12 lessons

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
*	1	5	Gerhard Hug
*	2	5	Axel Winsky
*	3	5	Martin Dettwiler
*	4	5	Michel Nippel, Jens Meissner
*	2	5	Martin Schwitter
*	1	5	Rolf Zaugg
*	1	5	Jean-Pierre Schnyder
*	1	5	Andreas Brenner
*	3	5	Philipp Spengler
	3	5	Stefan Philippi
	3	5 & 6	Stefan Philippi
	3	5 & 6	Stefan Philippi
Wahlpflichtbereich			
*	3	5	Klaus Pfohl
Marketing			
*	6	6	Jürg Bühler, Roland Hänni
*	3	6	Uta Milow
*	3	6	Erich Bürkler
	3	6	Stefan Philippi
Wahlpflichtbereich			
*	2	5	Gerhard Hug
*	1	5	Axel Winsky
*	3	5	Ilse Gisin
*	3	5	Klaus Pfohl
	3	5	Stefan Philippi

Business Administration (Betriebsökonomie), part-time in German

4th Year of Studies

References	Courses
2-10HS.W-B-BOEKBB-7PM	Projektmanagement
	Kollektives Coaching Bachelor Thesis
	Major Teil 1
2-10HS.W-B-BOEKBB-7TP	Term Paper
2-10HS.W-B-BOEKBB-7BER7	Berufspraxis 7
	Betreuungspraxis 4
	Freiwilligenarbeit/Praktika 4
	Wahlpflichtbereich
	Minor
	Major Teil 2
2-11FS.W-B-BOEKBB-8BT	Bachelor Thesis
2-11FS.W-B-BOEKBB-8BER8	Berufspraxis 8
	Wahlpflichtbereich
	Minor

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
*	3	7	Konrad Oegerli
	0	7	Christoph Degen
	6	7	
	3	7	
	3	7	Stefan Philippi
	3	7 & 8	Stefan Philippi
	3	7 & 8	Stefan Philippi
	3	7	
	9	8	
	9	8	
	3	8	Stefan Philippi
	3	8	

* 1 credit usually corresponds to 12 lessons



Campus Brugg

About Brugg

The medieval town of Brugg, situated where the rivers Aare, Reuss and Limmat flow together, was originally an important fort for the Habsburg family. For the first several hundred years of its existence, the Habsburg armies would gather here, and the Habsburg kings built monasteries and castles here. Due to its magnificent geographical and strategic location, Brugg was conquered by the Bernese in the fifteenth century and then, for instance, was the home for a renowned Latin school which delivered the town the nickname of «city of prophets».

Brugg has, of course, expanded significantly over the centuries and become a modern industrialized city still profiting from its scenic environment and important logistic proximity to the rivers leading to Basel and to Germany. Its expansion also includes the virtual merging together with the town of Windisch which dates back to a Roman camp of the first century.

Brugg/Windisch offers many cultural attractions (Roman and Habsburg) and significant leisure attractions, like for instance the thermal baths of Schinznach. Other cities, especially Baden and Zürich, are less than half an hour away.

See also: www.brugg.ch

About the University Campus

About 2,000 undergraduates study at the modern Brugg campus. It is spread across several modern buildings, all within a few minutes' walk from the railway station. The School of Engineering and the School of Pedagogy are based here as well as a branch of the School of Business.

The School of Business in Brugg is situated in a modern building almost next to the main railway station. It offers:

- fully equipped modern classrooms
- computer rooms
- an extensive media centre
- laboratories
- mensa

About accommodation

Accommodation is organised by the International Office in Brugg. Generally, a shared room costs CHF 460 a month. Students are usually housed in apartments within 5 minutes walking distance of the school.

About arriving

Transport

By air: Students arriving at Zurich airport can take a direct train to Brugg which takes about 30 minutes. There are also airports at Basel (60 minutes from Brugg) or Geneva (3 hours away).

By rail: There are excellent rail connections to Brugg, see www.sbb.ch. The campus buildings are only a few minutes walk from the Brugg railway station.

By road: Students will receive information packages which include full directions.

You should notify the International Coordinator of your method and time of arrival, and we will do our best to meet you and take you to your accommodation.

The programmes of business in Brugg

BSc in Betriebsökonomie taught in German

As a successful Betriebsökonomie graduate you have an excellent chance of finding a position as:

- Key Account Manager
- Marketing Assistant
- Product Manager
- Business Planner
- Assistant to Chief Financial Officer
- Controller
- Internal Auditor
- Personal Assistant

Over half the Betriebsökonomie graduates work in service companies (excluding trade): these are predominantly banks, insurance companies, asset management companies, business consultants and trusts; the self-employed represent a small minority. In our region an overproportionate number also work in industrial companies. Most Betriebsökonomie graduates are active in more than one division of a company: finance and accounting and marketing/advertising/sales currently account for more than two to three times all the other divisions mentioned.

Skills which you will develop during the course

- You have solid basic and specialized knowledge in your chosen subject area as well as knowledge of related disciplines
- You get both an overview of the social and historical context of business studies and a thorough look at corporate organization and structure
- You are able to analyse and solve problems specific to your profession and with an international focus

- You work efficiently, you can operate in a team and in conflict situations and you can monitor your own behaviour. As you study with students from around the world your intercultural competence is developed on a daily basis
- You are able to cope with heavy workloads and uncertainty (self-management!) and can adjust to new situations and requirements

And above all: you are always ready to learn and you are constantly prepared to acquire new knowledge and abilities!

Full descriptions of courses under:

www.en.fhnw.ch/business/degree-courses (select degree programme, then go to course structure)

Lecturers

For profiles and further information about the lecturers teaching the modules contact jasmin.otth@fhnw.ch.

Organisation of the University of Applied Northwestern Switzerland, School of Business in Brugg

Director: Prof. Dr. Ruedi Nützi

Dean of Business: Prof. Dr. Rolf Schaeren

Dean of fulltime Betriebsökonomie: Prof. Urs Mühlethaler

Dean of parttime Betriebsökonomie: Prof. Dr. Ulrich Siegenthaler

International Coordinator: Dr Willi Daepf

International Office: Jasmin Otth and Sandra Koller

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Courses in Brugg

Academic Calendar 2011 – 2012

Autumn Semester

Start of the Academic Year 2011/12: 19 September 2011
Classes finish according to timetable: 23 December 2011
Classes continue according to timetable: 9 January 2012
Classes finish according to timetable: 14 January 2012
Final Examinations: 23 January to 11 February 2012

Spring Semester

Classes start according to timetable: 20 February 2012
Classes finish according to timetable: 11 June 2012
Final Examinations: 18 June to 7 July 2012

Summer School 2012

The school of business will offer a summer school programme during the first two weeks of August 2012.

For details please contact our International Coordinator.

Start of the Academic Year 2012/13: 17 September 2012

Courses of the School of Business

Detailed course descriptions are available as a pdf on our homepage www.en.fhnw.ch/business. This enables students to select courses for their Learning Agreement.

Updates of the descriptions and the course listing are regularly posted on the homepage.

Betriebsökonomie, in German

1st Year of Studies

References	Courses
0-W-B-BÖKVZ-010101S1.SN/09	Grundlagen BWL I
0-W-B-BÖKVZ-010101S2.SN/09	Financial Accounting I
0-W-B-BÖKVZ-010102S1.SN/09	Organizational Behavior I
0-W-B-BÖKVZ-010102S2.SN/09	Financial Accounting II
0-W-B-BÖKVZ-010201S1.SN/09	Arbeitstechnik
0-W-B-BÖKVZ-010202S1.SN/10	Wirtschaftsmathematik I
0-W-B-BÖKVZ-010202S2.SN/10	Wirtschaftsinformatik I
0-W-B-BÖKVZ-010301S1.SN/09	Mikroökonomie I
0-W-B-BÖKVZ-010301S2.SN/09	Grundlagen Recht
0-W-B-BÖKVZ-010401S1.SN/10	Wirtschaftskommunikation Deutsch I
0-W-B-BÖKVZ-010401S2.SN/10	Wirtschaftskommunikation Englisch I
0-W-B-BÖKVZ-020103S1.SN/10	Financial Accounting III
0-W-B-BÖKVZ-020103S2.SN/10	Human Resource Management
0-W-B-BÖKVZ-020104S1.SN/10	Corporate Finance I
0-W-B-BÖKVZ-020104S2.SN/10	Organizational Behavior II
0-W-B-BÖKVZ-020203S1.SN/10	Statistik I
0-W-B-BÖKVZ-020203S2.SN/11	Wirtschaftsinformatik II Tools
0-W-B-BÖKVZ-020204S1.SN/11	Empirische Methoden
0-W-B-BÖKVZ-020204S2.SN/11	Wirtschaftsinformatik II Theorie
0-W-B-BÖKVZ-020302S1.SN/10	Mikroökonomie II
0-W-B-BÖKVZ-020302S2.SN/10	Wirtschaftsrecht
0-W-B-BÖKVZ-020402S1.SN/10	Wirtschaftskommunikation Deutsch II
0-W-B-BÖKVZ-020402S2.SN/10	Wirtschaftskommunikation Englisch II

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	1	Adrian Deubelbeiss, Walter Hugentobler, Karl Schaufelbühl
	3	1	Michael Baumann, Andreas Flückiger
	4	1	Georg Kassowitz, Urs Hophan, Jürg Theiler
	2	1	Michael Baumann
	1	1	Nathalie Amstutz, Claude Wagner
	3	1	Reto Buchli
	3	1	Uwe Leimstoll, Michael Quade
	3	1	Andreas Mühlhäuser
	3	1	Beatrice Heimann
	3	1	Gunhild Hinkelmann
	2	1	Jerry Turner
	2	2	Andreas Flückiger
	4	2	Erhard Lüthi, Jürg Marx
	2	2	Walter Hugentobler
	2	2	Georg Kassowitz
	3	2	Reto Buchli
	1	2	Oliver Bendel
	2	2	Reto Buchli
	2	2	Thomas Schäfer
	3	2	Andreas Mühlhäuser
	3	2	José Sanchez
	2	2	Judith Natterer
	1	2	Jerry Turner

Betriebsökonomie, in German

2nd Year of Studies

References	Courses
0-W-B-BÖKVZ-030105S1.SN/10	Management Accounting I
0-W-B-BÖKVZ-030105S2.SN/10	Logistik
0-W-B-BÖKVZ-030106S1.SN/10	Marketing I
0-W-B-BÖKVZ-030106S2.SN/10	Controlling
0-W-B-BÖKVZ-030204S1.SN/10	Wirtschaftsinformatik III
0-W-B-BÖKVZ-030204S2.SN/10	Wirtschaftsmathematik II
0-W-B-BÖKVZ-030303S1.SN/10	Konjunktur- und Geldpolitik
0-W-B-BÖKVZ-030403S1.SN/10	Wirtschaftskommunikation Deutsch III
0-W-B-BÖKVZ-030403S2.SN/10	Wirtschaftskommunikation Englisch III
0-W-B-BÖKVZ-040107S1.SN/11	Management Accounting II
0-W-B-BÖKVZ-040107S2.SN/11	Marketing II
0-W-B-BÖKVZ-040108S1.SN/11	Financial Accounting IV
0-W-B-BÖKVZ-040108S2.SN/11	Corporate Finance II
0-W-B-BÖKVZ-040205S1.SN/11	Statistik II
0-W-B-BÖKVZ-040304S1.SN/11	Wachstums- und Wirtschaftspolitik
0-W-B-BÖKVZ-040304S2.SN/11	Steuerrecht
0-W-B-BÖKVZ-040404S1.SN/11	Wirtschaftskommunikation Deutsch IV
0-W-B-BÖKVZ-040404S2.SN/11	Wirtschaftskommunikation Englisch IV
0-W-B-BÖKVZ-040601S1.SN/11	Wissenschaftliche Arbeitsmethodik
0-W-B-BÖKVZ-040601S2.SN/11	Studienarbeit

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	3	Michael Baumann
	3	3	Daniel Buser, Simone Creux, Beat Duerler
	4	3	Veronika Bellone
	2	3	Andreas Flückiger
	3	3	Achim Dannecker
	4	3	Peter Rutz, Carol Demarmels
	3	3	Andreas Mühlhäuser
	2	3	Gunhild Hinkelmann
	1	3	Jerry Turner
	4	4	Andreas Flückiger, Sandra Suter-Saiger
	2	4	NN
	2	4	Marco Hürsch
	2	4	Walter Hugentobler
	3	4	Carol Demarmels
	3	4	Andreas Mühlhäuser, Jean-Philippe Kohl
	3	4	Giuliano Filippone
	1	4	Gunhild Hinkelmann
	3	4	Jerry Turner
	1	4	Pascal Dey
	3	4	NN

Business Administration (Betriebsökonomie), in German

3rd Year of Studies

References	Courses
	Spezialgebiete der VWL
	Wirtschaftskommunikation Deutsch V
	Wirtschaftskommunikation Englisch V
	Projektarbeit
	Projektmanagement
	Major A
	Minor A
	Planspiel
	Strategisches Management
	Spezialthemen der UF
	Innovation
	Major B
	Minor B
	Bachelor Thesis
	Majors*
	Accounting / Consulting
	Accounting / Controlling
	Auditing
	Finance deutsch
	Finance englisch
	Human Resource Management
	Marketing
	Unternehmenskommunikation
	Minors*
	Entrepreneurship
	Europe and the World
	Finanzplanung
	Freizeit- und Tourismuswirtschaft
	Führungspsychologie und Konfliktmanagement
	Intercultural Management
	International Logistics
	IT als Business Enabler
	Management Consulting
	NGO - der Dritte Sektor zwischen Wirtschaft und Staat

Course descriptions: www.fhnw.ch/business

Lessons	ECTS	Semester	Lecturer
	3	5	NN
	3	5	NN
	3	5	NN
	7	5	NN
	1	5	NN
	6	5	NN
	3	5	NN
	2	6	NN
	3	6	NN
	2	6	NN
	2	6	NN
	9	6	NN
	3	6	NN
	9	6	NN
	6+9	5+6	Ulrich Krings
	6+9	5+6	Philipp Hammel
	6+9	5+6	Philipp Hammel
	6+9	5+6	Josef Marbacher
	6+9	5+6	Josef Marbacher
	6+9	5+6	Guy Ochsenbein
	6+9	5+6	Emil Annen, Ruedi Ergenzinger
	6+9	5+6	Stefan Gürtler
	3+3	5+6	Werner J. Fischer
	3+3	5+6	Michael Jelve
	3+3	5+6	Urs Büchler, Marcel Quidort, Thomas Witmer
	3+3	5+6	Andrea Kampschulte
	3+3		Rolf Schaeren, Thomas Fischer, Stephan Burkart, Miriam Schirmer
	3+3	5+6	Keith Jackson
	3+3	5+6	Beat Duerler
	3+3	5+6	Hanspeter Knechtli
	3+3	5+6	Christoph Minnig
	3+3	5+6	Erich Bürkler

* Majors and Minors are offered in Basel, Brugg and Olten. Students can consult courses in the 5th and 6th semester listed under the different campuses. Courses run only if there are sufficient registrations.



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Photography: Christian Aeberhard
Print: Dietschi AG, Olten
December 2010