Duale Hochschule Baden-Württemberg Lörrach

Fachhochschule Nordwestschweiz Basel

Université de Haute Alsace Colmar

Studiengang (trinational) : International Business Management

Modullegende Wahl/Pflicht	Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7
General Management (GM) 42 CP	**GM I 6 CP** - Introduction to Business Management 3 CP - Financial Accounting 3 CP	**GM II 6 CP** - Introduction to International Business Management 3 CP - Management Accounting 3 CP	**GM III 6 CP** - Organisation 3 CP - Corporate Finance I 3 CP	**GM IV 6 CP** - Supply Chain Management 3 CP - Corporate Finance II 3 CP	**GM V 9 CP** - Leadership 3 CP - International Accounting 3 CP - Services Management 3 CP	**GM VI 9 CP** - Strategic Management 3 CP - International Taxation 3 CP - Human Resource Management 3 CP	**Live Project (Sem. 7)** **18 Cp**
Cross Cultural Management and Marketing (CCMM) 36 CP	**CCMM I 6 CP** - Fundamentals of Cross Cultural Management 3 CP - Fundamentals of Marketing 3 CP	**CCMM II 6 CP** - Communication 3 CP - Marketing Mix 3 CP	**CCMM III 6 CP** - Intercultural Management Styles 3 CP - Marketing Research 3 CP	**CCMM IV 6 CP** - Negotiation 3 CP - Consumer Behaviour 3 CP	**CCMM V 6 CP** - Cross Cultural Leadership 3 CP - Marketing Strategy and Planning 3 CP	**CCMM VI 6 CP** - Conflict Management 3 CP - Project Management 3 CP	
Economics, Methods and Law (EML) 45 CP	**EML I 9 CP** - Microeconomics I 3 CP - Statistics 3 CP - Business Law 3 CP	**EML II 9 CP** - Microeconomics II 3 CP - Mathematics 3 CP - Introduction to Research 3 CP	**EML III 9 CP** - Macroeconomics I 3 CP - Business Research Methods 3 CP - Cases in European Business Law I 3 CP	**EML IV 6 CP** - Macroeconomics II 3 CP - Information and Communication Systems 3 CP	**EML V 6 CP** - International Economics I 3 CP - Cases in European Business Law II 3 CP	**EML VI 6 CP** - Intern. Economics II 3 CP - Corporate Governance 3 CP	
Languages 30 CP *Opposite of Native Tongue	**Languages I 6 CP** - English 3 CP - French/German* 3 CP	**Languages II 6 CP** - English 3 CP - French/German* 3 CP	**Languages III 6 CP** - English 3 CP - French/German* 3 CP	**Languages IV 6 CP** - English 3 CP - French/German* 3 CP	**Languages V 3 CP** - English 3 CP	**Languages VI 3 CP** - English 3 CP	
Electives* 9 CP *Number and titles of Electives may vary according to students' demand	**First Year Electives I/II* 3 CP** - Presentation Techniques 3 CP - Commercial Negotiations 3 CP - History of Europe 3 CP - Basic Mathematics 3 CP - n.n. 3 CP - n.n. 3 CP - n.n. 3 CP - Business Game 3 CP - Rhethorics 3 CP - n.n. 3 CP - n.n. 3 CP - n.n. 3 CP - n.n. 3 CP - n.n. 3 CP	**Second Year Electives III/IV* 3 CP** - Elective Language 3 CP - Developing a Business Plan 3 CP - Trinational Economical and Political Cooperation CH-F-D 3 CP - Doing Business in India 3 CP - Key Account Management 3 CP - Sociol., Media & Sports Mgmt 3 CP - Development Economics 3 CP - Beyond Budgeting 3 CP - Elective Language 3 CP - Distribution Systems 3 CP - n.n. 3 CP - n.n. 3 CP - n.n. 3 CP - n.n. 3 CP 3 CP	**Third Year Electives V/VI* 3 CP** - Elective Language 3 CP - Corporate Governance 3 CP - International Accounting/I 3 CP - n.n 3 CP - n.n 3 CP - n.n 3 CP - n.n 3 CP - Elective Language 3 CP - Development Economics 3 CP - Corporate Social Respon 3 CP - Managing across Borders 3 CP - Financial Markets - Curre 3 CP - n.n. 3 CP - n.n. 3 CP	**Bachelor Thesis (II)** **12 CP**
Live Projects/ Reports 27 CP	**Live Project 1 3 CP**	**Live Poject Report 1 (DUT-Thesis + DUT-Soutenance)) 3 CP** **Live Project 2**	**3 CP**				
Bachelor Thesis I+II 21 CP					**Licence Thesis (Bachelor Thesis I) 9 CP**		

- * = only for regular IBM students

Modules (course subjects)	153 CP	27 CP	27 CP	27 CP	24 CP	24 CP	24 CP	
Electives	9 CP	0 CP	3 CP		3 CP	0 CP	3 CP	
Live Projects / Reports	27 CP	0 CP	3 CP	0 CP	6 CP	0 CP	0 CP	18 CP
Thesis I +II	21 CP	0 CP	0 CP	0 CP	0 CP	0 CP	9 CP	12 CP
				0 CP				
total	210 CP	27 CP	33 CP		33 CP	24 CP	36 CP	30 CP
				27 CP				

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