

Memorandum of Understanding between MoC Network Partners

Center for Competitiveness
Faculty of Economics and Social Sciences
University of Fribourg
Prof. Dr. Philippe Gugler

Institute for Competitiveness and Communication
University of Applied Sciences Northwestern Switzerland
School of Business
Prof. Dr. Peter Abplanalp

The Center for Competitiveness at the University of Fribourg and the Institute of Competitiveness and Communication at the University of Applied Sciences Northwestern Switzerland, both affiliates of the international Microeconomics of Competitiveness Network, agree to collaborate on **raising awareness and promoting discussion on clusters and competitiveness in Switzerland.**

The aim is to jointly establish themselves as **leading centers of expertise** on clusters and competition in Switzerland and to increase their national outreach and international visibility.

Both parties will explore **collaborative projects** such as inter alia the exchange of instructors for selected topics in their respective Microeconomics of Competitiveness courses, the elaboration of common reports and tasks in the field of competitiveness, the organization of conferences on clusters and competitiveness which may take place alternatively in Olten and in Fribourg.

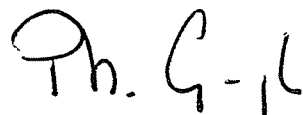
Both parties agree to meet for **semi-annual informal consultation** on research, teaching and outreach activities to generate research projects and to promote the development and dissemination of case studies on clusters and competitiveness in Switzerland.

The progress of achieving the objectives in this agreement will be reviewed from time to time.

Olten, 24 June 2010



Prof. Dr. Peter Abplanalp



Prof. Dr. Philippe Gugler