

August 25, 2008

Press Release

Government of Canton Solothurn exchanges Friendship Agreement with Gansu Province, China

In a highly significant ceremony, the President of the Solothurn Cantonal Council accompanied by the Vice-President, Director of the Trade Department, Head of Economic Development and other senior officials welcomed a delegation of 15 senior government and private sector delegates from Gansu province on Tuesday. To celebrate 15 years of cooperation between the FHNW School of Business and Gansu Province, a friendship agreement was exchanged and both sides confirmed their commitment to developing deeper cooperation between the two regions.

The 15 members of the delegation represent a wide range of key departments and organisations within the Province of Gansu including Lanzhou Jiaotong University, Northwest Normal University; Gansu Provincial Department of Finance and Department of Culture; Gansu Industrial & Commercial Bureau, Environmental Protection Bureau, Quality and Technical Supervision Bureau, Statistics Bureau, Bureau for Retired Senior Officials; Lin-Xia Government; Gansu State-owned Assets Supervision and Administration Commission; Gansu Regional Development & Reform Commission; Gansu Overseas

Friendship Association; Jin-Chuan Company Ltd and Hua-Ting Coal Mining Company Ltd.

Executive Certificate in Business and Public Management

The delegation will remain at the FHNW School of Business for four months to complete the Executive Certificate in Business and Public Management, a custom designed programme which combines input from FHNW School of Business lecturers, specialists and practitioners to offer concrete learning opportunities for participants in both theory and practice. The programme focuses in developing transferable skills which can be used by the participants in their home environment.

FHNW Courses include Swiss Public Management Practice, Developing Regional Economies, Corporate and Political Communication, International Negotiating Skills, Human Resource Management, Organisational Development, Public Finance Project Management, Regional Promotion and Case Writing.

During the course of the programme, each student will develop a detailed case study based outlining an area of possible improvement in the Province of Gansu and highlighting possible improvements based on lessons learnt in Switzerland.

Key element of FHNW activities

The Executive Certificate in Business and Public Management is a key element of the FHNW China activities which, in addition to our longstanding cooperation with the province of Gansu, include partnerships with the Beijing Foreign Studies University, Shanghai Economic Management College, Hong Kong Polytechnic University and Q-Tech University.

The common goal of all of programmes is the exchange of knowledge and know-how to ensure that students, local businesses and local communities can directly benefit from access to the networks and knowledge that the UNW School of business has developed in its 15 years working with China.

For more information visit:

www.en.fhnw.ch/business/intb/executive-education

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