

Semester Programme **BUSINESS COMMUNICATION C25 – IM PTF-25 COMBI ONLINE (WED)**

Semester	Spring 26	Responsible Lecturer	Mark Moser	Email	mark.moser@fhnw.ch
Campus	Olten/Brugg-Windisch	Online Login (if applicable)		Moodle Key	

Assessment Details	In-Semester Assessments (see Moodle)	Additional Literature	See Moodle
---------------------------	--------------------------------------	------------------------------	------------

Date	Time	Mode <i>e.g. onsite, online</i>	Lecturer(s)	Topic(s)	Comments / Assignments
18.02.26	1930-2115	Online	Mark Moser	Course Introduction / Assessment instructions Becoming an Effective Communicator	See Moodle and Slides
25.02.26	1930-2115	Online	Mark Moser	My Cultures and Communication	See Moodle and Slides
04.03.26	1930-2115	Online	Heike Geiling	Mastering intercultural communication and building connection	See Moodle and Slides
11.03.26	1930-2115	Online	Juliane Felder	Feedback and Assertiveness: Speaking Up, Lifting Up	See Moodle and Slides
18.03.26		Self-Study			
25.03.26	1930-2115	Online	Elena Callegaro	Dealing with Misunderstandings and Tension	See Moodle and Slides
01.04.26		Self-Study	Block Week		See Moodle and Slides
08.04.26	1930-2115	Online	Juliane Felder	The Art of getting to Yes: Persuasion and Consensus	See Video instructions
15.04.26	1930-2115	Online	Elena Callegaro	Communication Channels: The Power of the right Medium	See Moodle and Slides
22.04.26	1930-2115	Online	Elena Callegaro	Storytelling in Business: Once upon a Pitch!	See Moodle and Slides
29.04.26	1930-2115	Online	Heike Geiling	Presenting with Confidence	See Moodle and Slides

06.05.26	1930-2115	Online	Mark Moser	Mock Assignment and Final Preparation	Mandatory
13.05.26		Self-Study			
20.05.26	1930-2115	Online	Mark Moser	Module Revision, Practice Session and Q&A	See Moodle and Slides
27.05.26	1930-2115	Online	Mark Moser	Module ASSESSMENT: Online Group Assessment	Mandatory

Remarks:

Online Sessions will be held on MS Teams
Detailed lesson plans will be provided for each session on Moodle.

Team:

Mark Moser (Module Responsible) mark.moser@fhnw.ch
Dr. Elena Callegaro
Dr. Juliane Felder
Heike Geiling (External Lecturer)