

BASEL SHANGHAI HIGH POTENTIALS PROGRAMME

The Programme

The Basel Shanghai High Potentials Programme 2020 is organised by the University of Applied Sciences and Arts Northwestern Switzerland (FHNW) and the Shanghai Economic and Management College under the auspices of the Basel Shanghai City Partnership. The programme provides future leaders of major Shanghai-based state-owned enterprises with insights into best practices from selected Swiss, and especially Basel, enterprises while offering enterprises access to specially selected talents identified by major corporations.

Benefits to Swiss Host Companies

You gain access to highly skilled individuals with excellent networks in Shanghai who have already achieved significant success within their home organisations and been identified as potential future leaders by both their corporations and the Shanghai Government.

These individuals are capable of helping you develop strategic insights into the Shanghai and Chinese economic, social and political environment. The participants can work on a project for your organisation and access resources and information from China that might be difficult for you to reach and can share insights into the intricacies and potential opportunities of Chinese economic, social and political environment.

In addition to their own learning goals the participants recognise their role in helping to contribute to helping local Swiss organisations better understand the Chinese market, environment and practices while they learn about the Swiss context.

The placements are unpaid; the host company is not expected to contribute any form of salary or payment for work. The FHNW arranges all accommodation, visa and living arrangements for the participants. The host company is responsible solely for the time within the host organisation and for co-signing an invitation letter to enable the participants to apply for their visa (Visa process supported by FHNW and Shanghai Economic Management College).

The Basel Shanghai High Potentials Programme 2020 will run from 18 May to 10 July 2020. The placements ideally last 4-5 weeks, but it is also possible to define shorter term arrangements.

We are currently seeking potential work placement hosts for the 2020 programme. Work placements can be offered wholly within your organisation or in partnership with the FHNW.

Programme Structure

Week	Week commencing		
w0		Arrival 16.5	
w1	Monday 18.5.	Introductory Programme starting 18.5	Full week at FHNW
w2	Monday 25.5	Work placement W1	Fully or partly at company
w3	Monday 1.6.	Work placement W2	Fully or partly at company
w4	Monday 8.6.	Work placement W3	Fully or partly at company
w5	Monday 15.6.	Reflection week	Full week at FHNW
w6	Monday 22.6.	Work placement W4	Fully or partly at company
w7	Monday 29.6.	Work placement W5	Fully or partly at company
w8	Monday 6.7.	Reflection on Learning & Study Tour	Full week at FHNW

Tasks fully covered by FHNW

- Visa Application support (except for signature of joint invitation letter)
- Accomodation & living arrangements
- Introductory training (social, cultural introduction)
- Social programme
- Personal tutoring
- Reflection programme / assurance of learning

Additional Support FHNW

- Defining project tasks in partnership with company/organisation
- Providing expert support and mentoring
- Providing additional workspace at FHNW

Examples of Previous Projects

- Observation & update on progress of CHINCA Evaluation of Overseas Sustainable Infrastructure Projects
- Assistance to preparation of forthcoming workshops in China
- Support in translation of SmartScan documents
- Project in the field of Insurance Linked Strategies - every TUE and FRI (10x)
- Project: Smart Airports

I would very much welcome the opportunity to discuss options and any questions with you in person. We very much hope that we will be able to work together on this project in 2020.

For more details contact

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The Partners

FHNW China Centre

For over 25 years, the FHNW School of Business has fostered intensive exchange between businesses in a wide range of sectors and renowned universities and public authorities in China. We foster this cooperation to promote knowledge exchange and business relationships between Switzerland and China. In this way, we improve the potential for success of Swiss businesses in the Chinese market and the career opportunities of our students.

Our long relationship with China was recognised by the bestowal of the Friendship Award, the highest honour awarded to foreigners in China, on Prof. Dr. Peter Abplanalp in 2006 and on Prof. Dr. Ruedi Nützi in 2014.

<https://www.fhnw.ch/china>

Shanghai Economic and Management College

The Shanghai Economic and Management College is part of the Shanghai Administration Institute (SAI) and runs under the direct leadership of the CPC Shanghai Municipal Committee of the Shanghai Municipal People's Government. SAI aims to foster civil servants, public administrators and policy researchers, and to carry out social science studies and policy consultation. SEMC is specialized in delivering training to government officials, public servants and company managers. Its main clients are 12 Shanghai Municipal Government Commissions and Bureaus, including Commission of Economic Information Technology, State-owned Assets Supervision and Administration Commission, Agricultural Commission, Office of Finance Service, Fiscal Bureau, Local Taxation Bureau, Development and Reform Commission, Commission of Commerce, Council for the Promotion of International Trade, Industry and Commerce Bureau, Port Administration Office and Municipal Development Research Center.

Host Companies and Partners 2015-19

- Baloise Group
- Bank Vontobel AG
- Credit Suisse Asset Management (Schweiz) AG
- Die Mobiliar
- ecos AG
- EPFL and Fluxdock AG
- EuroAirport
- Förderstiftung Technopark Aargau
- Kelly Services (Schweiz) AG
- Küffer Elektro-Technik AG (Ketag)
- Lonza Group AG
- MCH Messe Schweiz Basel
- Novartis Business Services
- Panalpina Management Ltd.
- PostFinance AG
- Profond Vorsorgeeinrichtung
- UrbanFarmers Schweiz AG
- Wincasa AG
- Wirtschafts-Testat AG

Basel Shanghai City Partnership

To access the official website go to <http://www.marketing.bs.ch/en/competition/city-partnerships/shanghai.html>

For Information on the Memorandum of Understanding between Basel & Shanghai, go to:

<http://www.marketing.bs.ch/en/competition/city-partnerships/shanghai/mou.html>