

Die Diplomanden

Name Last Name	Vorname First Name	Ort Town	Titel Bachelor- / Master Thesis Title Bachelor- / Master Thesis
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MSc Business Information Systems Fulltime

Adnan	MD Morshed Jaman	Olten	Supply chain validation of pharmaceuticals production process using private blockchain technology.
de Roche	Murielle	Thun	Skills and Competencies for Digital Transformation Initiatives
Felder	Thomas	Bellach	Deep Integration of Decision Modelling into Process Modelling
Geiser	Thomas	Basel	AI based profit strategies in a smart energy market
Gupta	Abhishek Kumar	Basel	Usage of blockchain based eco-system to facilitate M&A processes in energy sector
Heeb	Dominik Carl	Solothurn	Panoramic Lens 2.0
Koneva	Elena	Zürich	Assessing the suitability of agile practices for medical device software development
Oboussier	Marc	Kaufdorf	A CI program for supporting operational competitive intelligence management to collect and report operational insight
Ossipowski	Emilia	Turku - FI	Cloud-Based Collaboration Platform to enhance Communication in Strategic Decision-Making of a Medical Device Company

MSc Business Information Systems Parttime

Armingeon	Moritz	Thun	Blockchain Floating Licensing using Smart Contracts
Beyeler	Alexandra	Reinach BL	Open Educational Resources (OER) to support refugees learning German
Blaser	Monika	Bern	The use of artificial intelligence and chatbots for recommendations of products to customers
Blumer	Eliane	Lausanne	Professional WhatsApp use among health workers in Sub-Saharan Africa
Blunschli	Patric	Bern	A new approach to connect SMEs with universities for collaboration
Brun	Matthias	Olten	ML Advisor - Supporting business to use the potential in machine learning
Durrer	Stefan	Dübendorf	Business Architecture for Product Owners
Ferrise	Isabel	Köniz	Suggesting SaaS Procurement within a Swiss Public Company
Flück	Lia	Olten	Roadmap on Blockchain Transformation for Organizations
Hofer	Angelin	Sursee	Towards a Meeting Minute Assistant
Hollinger	Patrick	Basel	The use of blockchain technology for education certificate management to ensure authenticity, verification and quality
Knobel	Anton	Pfäffikon SZ	Using Natural Language for Retrieval of Self-Service Business Intelligence Assets
Komani	Pleurat	Basel	Using Blockchain for assessing and verifying the contributions of students during team-based assignments
Lehner	Joël Enrico	Volketswil	Distributed Ledger Technology to Enhance IT Infrastructure Data Logging
Murillo	Francis	Meisterschwanden	Data-driven and human-controlled intelligent recommender agents for digitalized education
Neuenschwander	Tobias	Gelterkinden	Defining a general approach for business process analysis that helps to better understand and support quality of business process outputs
Schwab	Kilian	Zürich	A machine learning approach to detect humans in search and rescue missions with mobile robots
Simic	Radovan	Basel	Strategic Project Portfolio Management tool for the ABILI methodology
Spalinger	Dominic Christian	Zürich	Introduction of the Technology Evaluation and Adoption Influence Framework
Sulger	Mathias	Zürich	Planning a Climbing Tour with Augmented Reality
Troxler	Dominik	Mellingen	A Business Model to enable Cooperation between Financial Institutions and Crowdfunding Platforms
Vaides	José	Basel	A virtual assistant for supporting knowledge workers in the execution of routine work

Master of Science in International Management Fulltime

Atoline	Rebecca	Zürich	Responding to Environmental Constraints and Keeping in Line with Goals. A quantitative study investigating organisation strategic responses.
Costa Jeziorski	Veronica Goncalves	Dublin CA - US	The Generation Stereotype: The International Conception of Millennials Needs and Attitude in Society Affecting the Workplace
Dietrich	Frederic	Hartheim - DE	Only the lawn is green? - An empirical evaluation of sustainability efforts in the European football business
Elford	Angélique Catharina	Muri b. Bern	Solutions for SMEs challenged by CSR - A multiple cases approach in the food industry within the DACH-region.
Giuliano	Michela	Uetikon Waldegg	How Leading Crisis Communication Theory Fails to Capture the Strategic Rationale Behind Japanese Approaches to Organizational Crisis Response

The Graduands

Gutmann	Jasmin	Lörrach - DE	Examination of the Antecedents and Potential Countermeasures for Serving Carbonated Soft Drinks from 1.5l PET Bottles in the Swiss Catering Trade
Hauser	Petra	Hofstetten SO	Factors Influencing Consumer Consumption Experience in Premium Chocolate Sector – A comparison between Switzerland and Indonesia
Hebben	Matthias	Basel	The potential Role of Digital Content Marketing in the Global Environment. Evaluation of Global Companies in the Chemical Industry in the Markets of China and USA.
Isailovic	Katarina	Aarau	Leadership as an Enabler of Organisational Innovation in the Context of Industry 4.0
Lehmann	Edda	Auggen - DE	The relationship of employee motivation and process quality and its importance to the competitiveness of an organisation. A study of AMAC Aerospace and Jet Aviation.
Leopoldino	Camilla	Uster	Operationalising Viable Business Models for Sustainability Through Decision-making Logics Application Of The Effectuation Theory
Manizao	Mavakala Ruedi	Neuchâtel	Blockchain Technology Implementation within the Bank Industry - Analysis of Cross-Cultural Decision-Making
Mendez Marquez	Karla Nathally	Pratteln	EVALUATING THE ACCEPTANCE OF REAL-TIME SUSTAINABILITY INDICATORS AS VALUE ADDED SERVICE TO END-BUSINESS CONSUMER
Pal	Shivani	Basel	FDI Determinants and FDI Motives for the Expansion Process of MNEs in Emerging Economies: A case study of an MNE in India
Staub	Kamila	Aesch BL	The novel Sustainable Development Goals (SDG) and their role within the corporate strategy of large European telecom companies

Master of Science in International Management Parttime

Frommenwiler	Sonja	Baden	Internationalization of a Swiss Retailer in China - a qualitative case study
Hubli	Svenja	Muri AG	Diversity management in relation to flexible working in consulting institutions
Mainhardt	Valentin	Liestal	Strategies for brick-and-mortar retail stores in the fashion industry in the Basel area to overcome the double threat of e-commerce and cross-border "shopping tourism"
Quinto-Farjallah	Corinne	Wollerau	Leveraging Online Media to Enhance Graduate Attraction at the Early Stage of the Recruitment Process
Richter	Sarah-Louise	Basel	Leadership in a digitalized workplace – The impact of artificial intelligence applications on leadership at middle-management levels in internationally operating insurance companies.
Uwaeke	John Amandi	Basel	PERCEIVED RISKS OF SUPPLY CHAIN IT SYSTEM IMPLEMENTATION: CROSS CULTURAL USERS VERSUS PROJECT MANAGERS COMPARISONS
Wälte	Ursina	Zürich	Subsidiary Merger - Snapshot of a socio-cultural Integration Process when an MNE Subsidiary integrates a larger Family-owned Business

Bachelor of Science in Betriebsökonomie berufsbegleitend

Akarsel	Baris	Rheinfelden	Qualitätsmanagement von ISO 9001:2008 zu ISO 9001:2015 - Die Revision im Auftrag einer Arztpraxis
Beeler	Simon	Zofingen	Digitalisierung? Chance oder Gefahr für das Geschäftsstellennetz?
Casal Daponte	Chano	Aarau	Strategische Lenkung von Kunden in den digitalen Kanal
Fischer	Anne Katrin	Sissach	Personalentwicklungskonzept für ein Tief- und Strassenbauunternehmen
Grozdanic	Dubravka	Reinach AG	Chancen von Frauen im Versicherungsvertrieb in der Schweiz
Helfenberger	Nico	Oberwil BL	Startup Academy und Hochschullandschaft Schweiz – Analyse der Angebote, Synergien und Kooperation
Hürner	Sandra	Binningen	Finanz- und Vorsorgeplanung bei einer Schweizer Kantonalbank - Analyse der gegenwärtigen Potenzialausschöpfung und Empfehlungen zur Optimierung der Dienstleistungen und Prozesse
Ismajli	Pajtim	Reinach BL	Insurance Lab an der FHNW
Kettl	Joel	Basel	Skill-based-Volunteering in Schweizer Unternehmen: Analyse bestehender und Konzeption weiterer Angebote im Startup-Umfeld
Nathan	Abirran	Frick	Nachhaltigkeit beim grenzüberschreitenden Handel mit Agrarprodukten
Rajan	Kasthuri	Ostermundigen	Marketingkonzept
Ritter	Rick	Therwil	Privatkunden und ihre Präferenz für Liquidität
Schlegel	Christian	Baden	Neue Marktausrichtung und Namensänderung Psychiatrische Familienpflege UPD
Schneiter	Cornel	Stein AG	Bedarfsorientierte Bevorratung zur Reduzierung von Fehlverkäufen

Bachelor of Science in Betriebsökonomie Vollzeit

Heid	Elin	Binningen	Erfolgskontrolle der Startup Academy Schweiz: Begleitprogramm, Gründungszahl und neue Arbeitsplätze
Hoop	Lars	Rieden AG	Wandel des audiovisuellen Medienkonsums Wie kann Wilmaa sein Angebot für Digital Natives optimieren?
Lüthi	Luca	Häggingen	Konzept zur Optimierung des Risikomanagements der Ringier AG
Pieren	Jenny	Basel	Kommunikationsstrategie für "trottsafe" - Goodbye Kickboard-Chaos
Reiser	Vanessa	Aarau Rohr	Gewinnsteigerung
Santharajah	Santhuru	Wasen im Emmental	Auswirkung der demografischen Entwicklung in der Region Solothurn
Stäuble	René	Laufenburg	Marktstellungsanalyse von Facebook, Amazon, Netflix, Google und Microsoft
Steck	Malvina	Bern	Social-Media-Marketingstrategie für e-abo

Strauss	Lisa-Maria	Täuffelen	Kundenbindung im Bio-Fachmark
Streitberg	Juliane	Brugg AG	Storytelling
Tschofen	Samuel	Windisch	Businesskonzept 4.0 - Studentische Mittagverpflegung
Vega	Diego	Olten	Erfolgreiches Promoten einer Non-Profit Organisation / Haischutz in den Schweizer Alpen
Yogalingam	Brasanthy	Regensdorf	Storytelling

Bachelor of Science in Business Administration Fulltime (International Management)

Buqa	Kaltrina	Wangen an der Aare	Initial Coin Offering (ICO) in Switzerland: Analysis of the regulatory and economic framework as a basis of an ICO of the Swiss Fund Platform
Chen	Ying-Zhen	Luzern	The Implementation of Chinese Mobile Payment Services in the Swiss Tourism Sector
Dao	Thi Thao Tien	Ho Chi Minh City - VN	A Comparative Analysis of the Portfolio Investing in Switzerland and Vietnam
Hammacher	Mathilde	Biel/Bienne	The Sourcing Potential of Myanmar
Harrou	Sami	Olten	Lemon Group GmbH: New Marketing Concept for Online Shop sweetlemonade.ch
Hauptli	Tim	Küttigen	Market Analysis – Participation in a Balance Energy Pool by Sewage Treatment Plants and Water Works
Hu	Yu Kun	Yi Nan Linyi - CN	Foreign Market Entry Analysis How to Optimally Invest Resources in Existing and Potential New Markets?
Kriech	Michael	Zürich	Residential Property Market from 2007 to 2016
Li	Jing	Olten	Developing a communication strategy for SSRCC
Rufener	Michael	Iffwil	The Challenges of the Digitalization at EUROVIA Services GmbH
Schneebeli	Simon Manuel	Fulenbach	Market Analysis of an Event Management System
Seiler	Michael	Bettwil	Evaluation of Ideal Location of Migros' Asia Sourcing Office

Bachelor of Science in Business Administration Parttime (International Management)

Widmer	Florian	Wettingen	Du Bisch Dra / Your Turn GmbH
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Bachelor of Science in Business Information Technology Fulltime

Gerhard	Tobias	Olten	Restructuring of the warehouse and ist processes
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Bachelor of Science in Wirtschaftsinformatik Vollzeit

Badan	Lucien	Ennetbaden	Umstellung Finanz & Rechnungswesen der Ärztezentren Gruppe ins digitale Zeitalter
Chau	John	Turgi	Konzept für die Delegation eines "Chief Information Security Officers" - Auswahl eines IT-Sicherheitspartners
Nünlist	Rafael	Grenchen	Eine App für den Master-Studiengang Business Information Systems

Bachelor of Science in Wirtschaftsinformatik berufsbegleitend

Bassini	Alessandro	Baden	Evaluation möglicher Prozesse für die grenzüberschreitende Verarbeitung vertraulicher Daten in einer Local Cloud
Giovanoli	Aline Simona	Bergdietikon	Digitale Transformation an Hochschulen
Repic	Vlado	Lenzburg	Unterstützungstool für die Angebotsplanung bei CYP
Tschanz	Daniel	Bern	Good Practices – Betriebsmodelle und – Prozesse für die Implementierung von IoT in Schweizer Grossunternehmen
Werthmüller	Miriam	Olten	Digital Transformation