

## Die Diplomanden

## The Graduands

Anrede Title	Name Last Name	Vorname First Name	Land Country	Ort Town	Titel Bachelor- / Master Thesis Title Bachelor- / Master Thesis
<b>MSc Business Information Systems Fulltime</b>					
Mr	Bakir	Zafer	CH	Bremgarten AG	Circular Economy and Business Model Innovation in the Construction Industry
Ms	Bontempo Salgueiro	Nathalia	CH	Zürich	An approach towards data protection literacy at microenterprises using storytelling and gamification
Mr	Godat	Yannick	CH	Olten	Measure Your Filter Bubble
Ms	Kramer	Fabienne	CH	Ostermündigen	Blockchain as Enabler for Cybersecurity in the Context of Electronic HealthRecords
Mr	Meier	Andreas	CH	Windisch	Learning of occupancy patterns in education facilities based on mediated data of building technologies
Mrs	Nema	Shreeya	CH	Bülach	Video supported Self-Reflection in the Context of Clinical Supervision at a Rural School in Zimbabwe
Mr	Ramirez	Jaime	CH	Bern	Self-Service Business Intelligence in the Cloud
Mr	Reichenbach	Jens	DE	Grenzach-Wyhlen	Connected Inventory - Designing a connected inventory concept for rental equipment tracking and management at Feldschlösschen Supply Company AG
Ms	Ribeiro Büchli	Isabelle	CH	Thun	Rapid IT Analysis

## MSc Business Information Systems Parttime

Mr	Adam	Marc	CH	Olten	Maturity Analysis to Assess the Capability of an Organisation to Innovate
Mr	Adriaensen	Benjamin	CH	Burgdorf	Creative Behaviour in a Highly Immersive Virtual Environment
Mr	Barba	Renato	CH	Allschwil	Transparency implications in decentralized decision-making processes in the case of a DAO
Mr	Biafora	Pasquale	CH	Wettingen	Structured Information Extraction from Unstructured Documents
Ms	Chinta	Swapna	CH	Langenthal	Empirical Research on Matching Categories of Competitive intelligence to Data gathering approaches and techniques used for decision making in Biotechnology industry
Mr	Emmenegger	David	CH	Kleindöttingen	Relevant IT skills for BSc Business Administration students at FHNW
Mr	Fedakar	Cüneyt	CH	Baden	Future Thinker: Supporting the Strategic Decision-Making by applying a Strategic Foresight Method
Mr	Fink	Marc	CH	Möhlin	How to use Financial Chatbots to Meet the Expectation of the Customers
Mr	Fürer	David	CH	Sissach	An Ontology to Structure Digital Transformation Cases
Ms	Graf	Manuela	CH	Olten	A HYBRID MODEL AS GUIDANCE FOR STRATEGIC DIGITAL TRANSFORMATION APPROACHES
Ms	Gratzer	Nathalie	CH	Herisau	A roadmap for adapting cyber security guidelines for small and medium sized food manufacturers
Mr	Hergarten	Anias	CH	Derendingen	An agile and ontology-aided modeling environment for empathizing
Mr	Horn	Daniel	CH	Biel-Benken BL	Creating Value in Private Banks by Successfully Using Recommender Systems
Mr	Jurkschat	Arno	DE	Rheinfelden	Enhancing the Stadium Experience of Sports with Augmented Reality
Ms	Kleger	Nadine	CH	Basel	Dynamic Capabilities to Support Business Model Transformation
Mr	Kusmann	Simon-Ulrich	DE	Freiburg im Breisgau	Using Machine Learning Methods to Improve Forecasting Support Systems
Mr	Lanaia	Antonino	CH	Mittlödli	Usage of external data to support companies for the identification of the potential for digital transformation
Mr	Le Douairon	Mathieu	CH	Bern	Heart failure prevention with wearables
Mr	Meyer	Oliver	CH	Oberwil BL	Case Study of "UBS Partner" Product Offering
Ms	Oldani	Marina	CH	Muri AG	Avoiding Plastic Waste by Using Digital Technologies: Developing an innovative, sustainable business model using modern-day digital technologies such as IoT, sensors, or big data
Mr	Shanmuganathan	Purushoththaman	CH	Basel	Influences on Capital Raising with Initial Coin Offerings
Mr	Thekkottil	Abhilash	CH	Rümlang	GDPR on Swiss Schools. A guide that supports Swiss international schools to document and report data processing activities in line with GDPR
Ms	Tran	Ngoc Anh	VN	Hanoi	Functional Ontology: A business user-friendly method to select Cloudservices based on functional requirements of business
Ms	Zanwar	Trupti	CH	Basel	Escape Room Gamification Technique To Raise Cybersecurity Awareness In SMEs
Mr	Zimmermann	Philipp	CH	Lenzburg	Artificial Intelligence as Cyber Security Innovation

## Master of Science in International Management Fulltime

Mr	Ambrozio	Sergio	CH	Binningen	Investigating Patterns of Cloud Computing Adoption in Multinational Enterprises in Switzerland
Ms	Asberger	Monica	CH	Birsfelden	ANALYZING IFRS 15 PRACTICAL AND ACCOUNTING IMPLICATIONS - A Multiple Case Study of the Quantitative and Qualitative Impacts of IFRS 15 Revenue Accounting Standard on the Top Multinational Pharmaceutical Companies in Switzerland
Mr	Benoit-Pequignet	Léo Auguste Emile	FR	La Vancelle	Online Grocery Shopping: a comparative study of French and German perception regarding online groceries
Mr	Huber	Patrick Manuel	CH	Zürich	Implications of Technological Changes in Checkout Options for Grocery Retailers: A Cross-Country Comparison Between the United States of America and Switzerland.
Ms	Köpfl	Corinne Jeannette	CH	Aarau	Factors influencing research and innovation activities - A case study on Higher Education 4.0.
Mr	Lögler	Nicolas	CH	Aarau	The Impact of the Digital Age on the Marketing of Football Clubs – A Best Practice Social Media Framework for a Swiss Football Club
Mr	Mylin	Kim Michael	CH	Bellach	A multinational hotel chain perspective on achieving strategic fit with contingent labor in the central European hospitality industry
Ms	Schächtele	Tamara	DE	Neuenburg	The relationship of lean production management, sustainability and supply chain management and its importance to the competitiveness of an organisation. An insight into the apparel industry
Mr	Schenker	Felix	CH	Gretzenbach	An Insight into the Digitization of Knowledge Management
Ms	Sorrell	Meghan	CH	Lostorf	The three Ps: Perseverance, Progress, Prosperity - A woman's approach to sustainable entrepreneurship in Switzerland
Mr	Urizar Valdez	Marco Aurelio	CH	Allschwil	Exploring Online Purchasing Behavior of Millennial Consumers as a Culture

Ms	Wyss	Ananda	CH	Olten	Educating Future Sustainable Entrepreneurs in Business Schools
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### Master of Science in International Management Parttime

Mr	Bieber	Kevin	CH	Rheinfelden	CAPTURING THE BUSINESS CASE FOR THE INTRODUCTION OF CLOUD SERVICES IN A COMPANY CHALLENGES AND PROPOSAL OF APPROPRIATE MODELS
Ms	Büchli	Ladina	CH	Baden	Multiple Cases Approach - Change Management Process in the Manufacturing Industry and its Success Factors
Ms	Crisante	Priscilla	CH	Basel	Pre-trip planning of Chinese tourists visiting Switzerland
Ms	Dang	Tuyet Mai Julia	CH	Winterthur	An innovative perspective on leveraging the implementation of Business Continuity Management in the financial industry
Ms	Eroglu	Askim	CH	Glattpark (Opfikon)	Factors Influencing in the Introduction of Zero-Waste Products in Small-, Medium- and Large-Scale Enterprises in the Food Retail Sector
Ms	Fears	Tiffany Lilli	CH	Basel	Exploring how digital transformation affects the organizational properties of a multinational healthcare enterprise
Mr	Grunder	Sven	CH	Zürich	The Professionalization of eSports and its Impact on Fan Loyalty
Mr	Hernández Badillo	Alejandro	CH	Basel	Towards an Integrated Framework for Political Risk Management at Multinational Enterprises
Mr	Kappeler	Reto Thomas	CH	Glattfelden	Corporate Strategy of Swiss Charitable Foundations - A multiple case study to elaborate a model for finding a corporate strategy for Swiss charitable foundations to efficiently use their resources
Mr	Kohler	Reto Kevin	CH	Basel	Organic Food Purchase in Indonesia and Switzerland - Quantitative, cross-cultural research exploring different antecedents of intention to purchase organic food, using the Theory of Planned Behavior and Kohlberg's Stages of Moral Development
Mr	Lutz	Silvan	CH	Belp	Rationales influencing corporate firms doing soccer-sponsorship - A multiple-case study approach within the DACH region
Ms	Rohatsch	Michèle Benita	CH	Effretikon	Cross-Cultural Elements and Safety in the Cockpit. The impact of cross-cultural elements to the safety in the cockpit of Airlines in the DACH region
Mr	Ruf	Philippe	CH	Olten	Employee Self Services (ESS) - Transforming HR Services of Swissmem MNC's digitally - as a response towards globalisation
Mr	Schüttel	René	CH	Gwatt (Thun)	Study on the Demand for Digital Transformation in Global Education
Mr	Singh	Randeep	CH	Basel	Implementation of SAP S/4HANA for Successful Digital Transformation in a Pharmaceutical Company
Mr	Sterchi	Mark Juerg	CH	Lenzburg	Blockchain Technology and its potential impact on the digital transaction of payments
Mr	Su	Herong	CH	Olten	The Uniqueness of Swiss Hospitality Industry: A Double Diamond Analysis

### Bachelor of Science in Betriebsökonomie berufsbegleitend

Herr	Babic	Gabrijel	CH	Allschwil	MIFID II + FIDLEG und deren Auswirkungen auf den Anlegerschutz
Frau	Boafo	Evelyn	CH	Wettingen	Einführung einer Vollkostenrechnung bei der Interkantonalen Polizeischule Hitzkirch
Herr	Ciriello	Gianluca	CH	Nebikon	Entwicklung einer Aufbauorganisation für die Generalagentur Stefan Schürch
Herr	Cuzzocrea	Emilio	CH	Birsfelden	The Pharmacy Market in Saudi Arabia
Herr	Dalipi	Fisnik	CH	Spreitenbach	Interkulturelles Onboarding bei der Homegate AG
Herr	Haener	Elvis	CH	Olten	Stärkung der Führungskompetenz: Die Erarbeitung eines Kompetenzmodells für die erste Führungsstufe in der Digitec Galaxus Logistik
Herr	Käufeler	Benjamin	CH	Wettingen	Marktanalyse für den digitalen Empfang
Herr	Loganayagam	Aarondavid	CH	Zuchwil	Digitale Einsatz- und Kapazitätsplanung im Baugewerbe
Herr	Markovic	Edin	CH	Lenzburg	Marktanalyse Megura AG Werbeagentur ASW
Frau	Müller	Yasmin	CH	Spreitenbach	Die Karriere des Inkakorns: Die Auswirkungen des Exportbooms auf die Landwirtschaft und den Handel in Bolivien
Frau	Riedo	Sara	CH	Aarau Rohr	Optimierung budgetbasiertes Personalplanungskonzept
Herr	Rischgasser	Pascal	CH	Riniken	Analyse und Produkt-Gestaltung eines standardisierten kommerziellen Blankokredites bis CHF 100'000.-
Frau	Roser	Rebecca	CH	Basel	Entwurf eines Marketingplans für die Congrex Schweiz AG - Massnahmen zur nachhaltigen Akquise und Bindung von industriellen Sponsoren für medizinische Kongresse am Fallbeispiel eines ausgewählten Kongresses
Herr	Schaad	Luca	CH	Gipf-Oberfrick	Digitalisierung des Rechtsmarkts
Frau	Stäuble	Tanja	CH	Sulz AG	Digitales Zusatzangebot im Firmenkundengeschäft
Herr	Vassiliev	Ivan	CH	Baden	Equisuit Schweri - Das passt!
Herr	Widmer	Damian	CH	Oekingen	Strategische Neuausrichtung microspot.ch
Herr	Zaugg	Till Florian	CH	Bern	Mobile Marketing - Vom SMS zum Point of Sales
Herr	Zendelji	Hedip	CH	Strengelbach	Strategisches Finanzierungskonzept für den Technopark Aargau
Frau	Zuka	Lindita	CH	Spreitenbach	Risikomanagement einer Grossbank

### Bachelor of Science in Betriebsökonomie Vollzeit

Herr	Annaheim	Michael	CH	Biel/Bienne	Die Zukunft der Wirtschaftsprüfung im digitalen Zeitalter
Frau	Camporesi	Andreina Lucia Paola	CH	Lupsingen	Die betrieblichen und finanziellen Auswirkungen eines Neubaus für die Stiftung Hirsacker
Herr	Croce	Hendrik	CH	Basel	Financial concept for a start-up and analysis of optimal financing options
Frau	Dodaj	Kristijana	CH	Stetten AG	Nachhilfeportal «Wirtschaftsfächer» für KV-Schüler/innen und BSc Studierende
Herr	Hupfer	Sandro	CH	Eiken	A business model for a solar filling station with second-life batteries for e-bikes
Frau	Jahany	Tschro	CH	Biel/Bienne	Ungekühlte Salate – quo vadis?
Frau	Jashari	Elma	CH	Ostermündigen	Business Plan für den Wiedereinstieg in die Selbstständigkeit
Frau	Karabas	Büsrä	CH	Trimbach	Ungekühlte Salate – quo vadis?
Frau	Kaurinovic	Tereza	CH	Oberentfelden	Wie verbreitet sind faktorbasierte Anlagestrategien auf dem Schweizer Finanzplatz?
Frau	Kaya	Elif	CH	Boniswil	Employer Branding Konzept für die Klinik Im Hasel AG

Herr	Macchia	Ivan	CH	Kaiseraugst	Analyse der Finanzabteilungen und Rechnungsprüfungskommissionen von Gemeinden im Kanton Basel-Land
Frau	Messerli	Stephanie-Letizia	CH	Basel	Pinterest für Unternehmen am Beispiel von INA KESS: Etablierung eines neuen Social-Media-Kanals
Frau	Müller	Jenny Tatjana	CH	Oberentfelden	Nachhilfeportal «Wirtschaftsfächer» für KV-Schüler/innen und BSc Studierende
Herr	Nussbaumer	Kilian	CH	Otten	Erarbeitung eines integrierten Kommunikationskonzeptes für die Musikschule Region Baden
Frau	Özcan	Özge	CH	Othmarsingen	Tierkompetenzzentrum Schweiz: Hundehalterinnen und Hundehalter der Schweiz
Herr	Perktas	Hikmet Pasa	CH	Rieden AG	Fundamentals of peer-to-peer lending and possibilities for launching a lending investment instrument for private investors
Herr	Profeta	Dario	CH	Mellingen	Analyse der Marketingoptionen für die PMC Gusto Italia GmbH
Frau	Schmied	Jessica Léonie	CH	Muttenz	Fotoarchiv Lothar und Rolf Jeck – Konzept und Massnahmenplanung für die öffentliche Bekanntmachung in der Schweiz
Herr	Schreier	Tobias	CH	Basel	Ganzeitliches Marketing- und Sponsoringkonzept für einen mittelgrossen Sportverein am Beispiel des TV Birsfelden
Herr	Schumacher	Christian	CH	Brüttelen	Die Zukunft der Wirtschaftsprüfung im digitalen Zeitalter
Frau	Schuppli	Patricia	CH	Basel	Fit für die Zukunft – Best Practices und effiziente Organisation für die Einwohnergemeinde Witterswil
Frau	Skeledzic	Jelena	CH	Windisch	Anwendungskonzept soziale Medien im Marketing der iluroof Concept GmbH
Herr	Skoric	Aleksandar	CH	Suhr	Analyse für die Handlungsempfehlung eines Online-Tools für das Mitarbeiterbeurteilungs- und Förderungsgesprächs
Herr	Sommer	Tim	CH	Riehen	Social Media Konzept Basel Film Festival 2021
Frau	Spasic	Ana	CH	Pratteln	Im Dialog - digitale Kommunikation und Interaktion zwischen den Pensionskassen und ihren Destinatären
Herr	Sutter	Alexandre	CH	Riehen	Dynamic Pricing im Grosshandel - Potentialanalyse und Handlungsempfehlungen für ein Schweizer Grosshandelsunternehmen
Herr	Timell	Yannick	CH	Suhr	Analyse für die Handlungsempfehlung eines Online-Tools für das Mitarbeiterbeurteilungs- und Förderungsgesprächs

#### Bachelor of Science in Business Administration Fulltime (International Management)

Mr	Furigo	Sandro	CH	Neuenegg	With the right strategy from marketing tools to sustainable success in Germany
Mr	Haller	Lukas	CH	Gontenschwil	Characteristics of potential resellers for zippsafe AG - An analysis of hospitals, manufacturers and resellers
Ms	Kwong	Suk Han Dorothy	CH	Windisch	Pfizer Switzerland: Becoming an Employer of Choice
Mr	Levy	Yannick	CH	Basel	Characteristics of potential resellers for zippsafe AG - An analysis of hospitals, manufacturers and resellers
Ms	Miljkovic	Ajla	CH	Ebikon	Development of an Employee Value Proposition for the Armed Forces Command Support Organisation
Mr	Neuhaus	Pascal	CH	Bern	International Project Accounting
Ms	Santoli	Sofia	CH	Reinach BL	Vocational education and training system in Switzerland and in OECD countries
Ms	Tschumi	Tanja	CH	Biel/Bienne	Analyze existing internal interview methods and propose possible optimizations regarding the interview process
Mr	Zimmermann	Kai	CH	Zofingen	Alternative Revenue Models for Cremators

#### Bachelor of Science in Business Administration Parttime (International Management)

Ms	Bettazza	Laura	CH	Nänikon	Analysis of Customer Satisfaction and Net Promoter Scorer through a customer-centric approach at Holcim Kies and Beton AG following the internal reorganization in 2018
Mr	Gehrig	Reto	CH	Windisch	Monitoring of Innovative Financial Technology
Ms	Lang	Jasmin	CH	Solothurn	The Sourcing Potential of Myanmar
Mr	Simonella	Geremia	CH	Windisch	The effect of alternative forms of financing on the industrial sector: A comparison from the practice at Bardusch AG

#### Bachelor of Science in Business Information Technology Fulltime

Mr	Petakovic	Aleksa	CH	Basel	The Enhancing Moral MachineE-MOMA
Ms	Tamba	Sira	CH	Oberwil BL	Assessment of Digital Transformation Readiness
Mr	Tormene	Davide	IT	Milano	Mobile Augmented Reality for Ribag Licht - Market review of Home Planning software for the Retail of Lighting Design solutions
Ms	Villar	Victoria	CH	Laufen	Cyber Security Concept: Risk Management in a Swiss Small Enterprise

#### Bachelor of Science in Wirtschaftsinformatik Vollzeit

Herr	Lutz	Lars	CH	Grindel	Erstellung einer Prozesslandkarte im Bereich IT Service Desk
Herr	Surdez	Deran Manuel	CH	Biel/Bienne	Analyse und Verbesserung der Wissensmanagementsituation innerhalb von Kunden-Account-Strukturen

#### Bachelor of Science in Wirtschaftsinformatik berufsbegleitend

Herr	Gjoklaj	Gezim	CH	Geuensee	Marktanalyse und Einführungsstrategie der Infrabox
Herr	Pfister	Patrik Thomas	CH	Herzogenbuchsee	Erneuerung der Kurs- und Mitglieder-Verwaltung
Herr	Probst	Benjamin	CH	Rudolfstetten	Cloud Migration - Machbarkeitsstudie und Konzeption für eine Cloud-Lösung der IT-Systeme
Herr	Ruepp	Olivier	CH	Muttenz	Vulnerability Management für KMUs. Eine Tool-Evaluation für die Fachhochschule Nordwestschweiz FHNW.