

## Die Diplomanden

## The Graduands

Anrede Title	Name Last Name	Vorname First Name	Land Country	Ort Town	Titel Bachelor / Master Thesis Title Bachelor / Master Thesis
<b>Bachelor of Science in Betriebsökonomie Vollzeit</b>					
Herr	Bernhart	David	Schweiz	Riehen	Marketing für die Offene Kirche Elisabethen (OKE) als „Kirche für alle - Im Herzen von Basel“
Herr	Fedele	Michele	Schweiz	Allschwil	Marketing für die Offene Kirche Elisabethen (OKE) als „Kirche für alle - Im Herzen von Basel“
Frau	Peker	Sara	Deutschland	Lörrach	Liberalisierung des Schweizer Strommarktes: Treue- und Wechselbereitschaft sowie die Motivatoren dafür von privaten Kundinnen und Kunden
Frau	Satgunanathan	Priyanga	Schweiz	Basel	Erfolgsfaktoren in der Scaling-Phase – eine empirische Analyse von Startups der Startup Academy
Frau	Estermann	Julia Christina	Schweiz	Aarau	Erstellung eines Onboarding-Konzepts
Herr	Hübscher	Philippe	Schweiz	Brüttelen	Zeitgemässes Kommunikationskonzept für den Verein Bibersteiner Dorfzünftig
Herr	Rajeswaran	Kosikan	Schweiz	Oberburg	BIEL Crystal Manufactory Limited aus Shenzhen Neuorientierung der Niederlassung in der Schweiz
Frau	Wieland	Corina	Schweiz	Seengen	Erstellung eines Onboarding-Konzepts
Frau	Hartkorn	Nina	Schweiz	Wettingen	Marktanalyse e-log Wo liegen die Stärken sowie das Potenzial der Bildungsplattform e-log?
Herr	Meier	Florian	Schweiz	Klingnau	Erstellung eines Employer Branding Konzeptes
Herr	Mihajlovic	Mihajlo	Schweiz	Nussbaumen AG	Vergleich der Lohnsysteme für Pflegefunktionen in Schweizer Spitälern Lohnunterschiede in der Pflegebranche
Frau	Tani	Cristina	Schweiz	Windisch	Entwicklung eines Loyalty-Programmes für die bei der Agrisano versicherten Landwirte und Landwirtinnen zur Stärkung der Kundenbindung
<b>Bachelor of Science in Betriebsökonomie berufsbegleitend</b>					
Herr	Burkhalter	Adrien Joe	Schweiz	Basel	Wirkungsmechanismen von nachhaltigen Geldanlagen - Anspruch und Wirklichkeit
Herr	Niederhauser	Roger	Schweiz	Muttenz	Was macht eine digitale Plattform erfolgreich - Eine marketing-strategische Analyse zum Erfolg einer Online-Plattform
Herr	Gutjahr	Jonas	Schweiz	Basel	Ökologische Nachhaltigkeit bei der Regulierung von Motorfahrzeugschäden
Herr	Mahendran	Karthipan	Schweiz	Solothurn	Marketingkonzept KARAD
Herr	Bréchet	Yannik	Schweiz	Wettingen	Ausarbeitung eines Lohnmodelles Lohngerechtigkeit durch Transparenz
Herr	Bytyqi	Ilir	Schweiz	Birr	Evaluation des ausscheidenden Elements / mögliche Massnahmen für eine freiwillige Dienstverlängerung
Herr	Hunziker	Kenny-Jay-Robin	Schweiz	Reinach AG	ANALYSTENBERICHT HYPOTHEKARBANK LENZBURG
<b>Bachelor of Science in Business Administration (International Management) Full-Time</b>					
Ms	Camenzind	Nadja	Schweiz	Olten	Stumbling Blocks on the Way to a New Corporate Culture in Administration An Analysis from a Social Psychological Perspective in Combination with Change Management
Ms	Jäggi	Moé Christine	Schweiz	Cressier NE	Recommendation on how to use e-WOM for an e-learning application - The case of Smart-est in the Swiss market
Ms	Tran	Nhan	Viet Nam	Ho Chi Minh City	Research on the labour market and employer branding of representative companies in the Czech Republic for the RONALGROUP
Mr	Rüede	Kai	Schweiz	Umiken	«How can a digital marketplace successfully implement a driver-based planning model? » A qualitative framework
<b>Bachelor of Science in Business Administration (International Management) Part-Time</b>					
Mr	Siegenthaler	Philippe Alexandre	Schweiz	Aarau	Evaluation of Key Indicators for the SIX Digital Exchange Pricing Department

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**Bachelor of Science in Business Information Technology Fulltime**

Herr	Fux	Ralf	Schweiz	Naters	Backup Strategies How to protect your company against Ransomware?
Herr	Manzoor	Ahsan	Schweiz	Basel	Network Traffic Monitoring for SME's
Frau	Nasufi	Ardita	Schweiz	Basel	NICER – Stakeholder Analysis and Management for a new institution, the "National Agency for Cancer Registration"

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**Bachelor of Science in Business Information Technology Part-Time**

Frau	Milic	Aleksandra	Schweiz	Basel	Developing an Augmented Reality prototype to communicate and raise awareness of the public art pieces in
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**Bachelor of Science in Wirtschaftsinformatik Vollzeit**

Herr	Coban	Michael	Schweiz	Aesch BL	Pilot digitaler Nachhaltigkeitsbericht
Herr	Morcinek	Thomas	Schweiz	Binningen	Reporting von Baumaschinendaten
Herr	Nagaroor	Sojo	Schweiz	Rheinfelden	Information flow in a media agency
Herr	Or	Yusuf Can	Schweiz	Aarburg	Browserbasiertes Auftragsverwaltungs-Tool
Herr	Rrahmani	Arianit	Schweiz	Muttenz	Entwicklung von Designprinzipien für wertensensible Sozialroboter im Kontext des Gesundheitswesens
Herr	Yürekirmaz	Ali	Schweiz	Basel	ANIFACE: Animal-Face-Recognition

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**Bachelor of Science in Wirtschaftsinformatik berufsbegleitend**

Herr	Haas	Dominik	Schweiz	Aarau	Evaluation eines LMS für die ASFL SVBL
Frau	Mahler	Jamila	Schweiz	Birsfelden	Supportprozess Karakun
Herr	Obrist	Beat	Schweiz	Lenzburg	Digital Twins for Banking Platforms
Herr	Rüesch	Lucas	Schweiz	Zürich	Anforderungsanalyse für den ErgotherapeutInnen Verband Schweiz: Plattform zur Qualitätssicherung und -kontrolle im Gesundheitswesen spez. Ergotherapie

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**Master of Science in Business Information Systems Fulltime**

Ms	Badini	Diana	Schweiz	Bern	The potential of using Augmented Reality for virtual fitting rooms applications
Mr	Grether	Loris	Schweiz	Basel	Studying Interaction Patterns for Knowledge Graph Exploration
Mr	Möbius	Thoralf	Schweiz	Habsburg	Digital Transformation - A self-service online tool for suggesting strategic options for customer centricity
Mr	Orefice	Marco	Schweiz	Basel	Success Factors for the Development and Integration of Gamification into the Learning Process in VET
Mr	Prater	Ryan	Schweiz	Bern	The Water Accounting Data Ecosystem - A Development of Concept and Artifacts
Mr	Rosli	Alessandro	Schweiz	Stabio	Using Immersive Visualization Systems to guide Decision-Making in the Railway Safety Sector
Mr	Shrivastava	Rohit	Schweiz	Basel	Technical solution specifications on user's "right to be forgotten" on consortium blockchains
Ms	Tamba	Sira	Schweiz	Oberwil BL	Influencing Shopping Behaviour with Social Media: An explorative study of students about their social media habits, shopping behaviour and the influencing possibilities for circular fashion organisations
Ms	Vuckovic	Ivana	Schweiz	Birrwil	The future of the banking industry: "Mobile only Banking in Switzerland"
Ms	Wong	Kit	Schweiz	Olten	Support of Accounting Using Artificial Intelligence

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**Master of Science in Business Information Systems Part-time**

Mr	Baumann	Fabian	Schweiz	Zürich	Supporting Reuse of Business Process Models by Semantic Annotation
Ms	Boss	Milena	Schweiz	Steffisburg	Cross-border E-Commerce
Ms	Brouwer	Natalia	Schweiz	Basel	Managing the Digital Skills Gap in the middle and top management of international companies in Switzerland

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Mr	Cengiz	Umut Isik	Schweiz	Niederbipp	Digital Clinical Study Process
Mr	Egger	Nicolas Cyrill	Schweiz	Ipsach	Robotic Process Automation in International Organisations Design Science Research towards enterprise-wide RPA Implementation
Mr	Ermel	Aladin	Schweiz	Basel	Digital Healthcare Platform With Medical AI Services Taking Data Privacy Into Account
Mr	Fehlmann	Stephan	Schweiz	Basel	How Swiss financial service providers can gain ground over the U.S. ones in adopting conversational AI technologies
Mr	Fejzulli	Ylber	Schweiz	Reinach BL	Kosovo – the high-potential business service provider for Switzerland
Ms	Fischer	Elena Lidia	Schweiz	Zürich	Teaching agile with agile teaching - How to use agile methods from software development in education
Mr	Gaiffi	Marco Angelo	Schweiz	Möriken AG	A Framework for a Sustainable Digital Transformation of Vocational Schools in Argovia
Mr	Geiger	Sebastian	Schweiz	Aarau	Risk Management during the Digital Transformation of Public Administrations within Canton Aargau
Mr	Goetz	Marco	Deutschland	Bad Saeckingen	Success Factors to Enable the Sustainable Development of an IT Organization Based on the Corporate Culture within an International Company
Mr	Gossner	Patrick	Schweiz	Zürich	Cybersecurity Governance
Mr	Huber	Patrick Manuel	Schweiz	Zürich	Implications of Technological Changes in Checkout Options for Grocery Retailers: A Cross-Country Comparison Between the United States of America and Switzerland.
Mr	Istanto	Janic	Schweiz	Unterseen	Increasing fan engagement of a Swiss football club with the help of user data
Mr	Kempter	Philipp	Schweiz	Bern	Evolving Towards Data- Driven Management Accounting Decision- Support - A Conceptual Framework for Medium-Sized Companies
Ms	Kunz	Eliane Pascale	Schweiz	Zürich	Potential of AI in creating a better Candidate-Client Fit in International Financial Services Providers in Switzerland - From a contingency recruiter's perspective -
Mr	Kunz	Lukas	Schweiz	Niederrohrdorf	Organizational Structure Analyzer
Mr	Lochbrunner	Markus	Schweiz	Basel	Combining Machine Learning with Human Knowledge for Delivery Time Estimations
Mr	Lochmatter	Beat	Schweiz	Bern	The Agile Enterprise
Mr	Maheswaran	Mugunthan	Schweiz	Zuzgen	Use of Wearable Clothing in Digital Biomarkers - For Autism SpectrumDisorder Study
Mr	Moser	Lars	Schweiz	Bern	MentalDoc - The Therapist in your Pocket. A Business Model for a Digital Psychotherapy Platform
Mr	Oggier	Vincent	Schweiz	Conthey	Career Advisory Platform
Mr	Probst	Thomas	Schweiz	Brugg AG	Remaining Useful Life Estimation by Image Recognition
Mr	Raemy	Nicola	Schweiz	Bern	Internet of Things & Blockchain Application in Highly Automated Driving
Mr	Rohr	Nicolas	Schweiz	Neuenkirch	Architectural Framework for Digital Twins of an Organisation
Mr	Ruf	Philippe	Schweiz	Oltten	Employee Self Services (ESS) Transforming HR Services of Swissmem MNC's digitally - as a response towards globalisation
Mr	Saner	Kevin	Schweiz	Balsthal	Deep Learning for Anomaly Detection
Mr	Stoltenberg	Marco	Schweiz	Aarau	New Work Transformation Framework
Mr	Strittmatter	Max	Deutschland	Rheinfelden	A Hybrid Approach of Knowledge Engineering and Machine Learning for the Discovery of Meaningful Insights from Customer Survey Data
Mr	Trinler	Maximilian	Deutschland	Kleines Wiesental	A regulatory Cloud migration guide for Swiss companies
Ms	Waldmeier	Maria Elena	Schweiz	Muttenz	Exploring External Stakeholder Attributes as a Partnering Strategy in the Context of a Business Ecosystem - A Case Study Approach for an EdTech Company
Mr	Weber	Fabian	Schweiz	Winznau	An Online Platform that Simplifies the Work of Groups and Non-Profit Organizations
Mr	Weber	Lukas	Schweiz	Erlinsbach	Building learning paths that consider cultural differences

Mr	Werner	Daniel	Schweiz	Bern	A new way to connect people in public transport
Mr	Yesilyurt	Volkan	Deutschland	Baden - Wuerttemberg	Enabling flexibility in pharmaceutical production - Using a recommender system for the interaction of production sub-processes, associated employee roles and product data management

### Master of Science in International Management Fulltime

Herr	Allmann	Luca Alexander Karl	Schweiz	Bern	International Competitiveness of the Automotive Industry
Frau	Assis Alves	Bruna	Schweiz	Winterthur	Quota for Women on the board of directors. Implementation of quotas in Norway and in Brazil
Herr	Davila Quiroz	Santiago	Schweiz	Ipsach	Leadership Concepts through High and Low Context Cultures: A Descriptive Analysis Between Switzerland and Vietnam in the Retail Sales Sector
Frau	de Souza Gomes	Nycole	Schweiz	Basel	Sustainable International Supply Chain: A qualitative study on the challenges faced by European start-ups
Herr	Gianni	Davide	Italien	Ragusa	ARU Dual Degree
Frau	Gürsoy	Sultan	Schweiz	Glattbrugg	Chatbots in Human Resources Management An Explorative Case Study on its Influence on Recruitment and Onboarding Processes, Employee / Candidate Experience and Technology Acceptance
Frau	Häberle	Jacqueline Sylvie	Schweiz	Basel	The impact of internal, organisational factors on customer centricity A multiple-case study of the manufacturing food industry in Switzerland
Herr	Häuptli	Tim Thomas	Schweiz	Küttigen	The Influence of the Covid-19 Pandemic on foreign Trade
Frau	Knittel-Hill	Jennifer Anne	Schweiz	Rüschlikon	Repatriation Process Improvements for MNEs A case study of Repatriation and Altered Timelines
Frau	Long	Nicole Jillian	Schweiz	Münchenstein	Reinstating Materiality into Material Practices of Institutional Logics A Cross-Cultural Examination of Sense Making within Flexible Workspaces
Herr	Meyer	Colin Yves	Schweiz	Wohlen AG	International New Ventures in the Fashion Industry: A Multi-Level Analysis of International New Ventures within the High-End Slow Fashion Industry
Herr	Miskovic	Marko	Schweiz	Basel	Beekeeping as a key to self-sustainability of ecosystems in the urban environment - Defining policy instruments for establishing Urban Beekeeping as Urban Living Lab Concept
Frau	Olanipekun	Oluwatomisin	Vereinigtes Königreich	Cambridge	ARU Dual Degree
Herr	Oth	Gabriel Andrea	Schweiz	Horgen	Cross-Cultural Communication Management in a Crisis: An Analysis and Comparison between the FHNW Olten and The Hague UAS
Frau	Rinnas	Kelly Marie	Schweiz	Kilchberg ZH	Transparency for Sustainability in International Multi-Tier Supply Chains in the Apparel Industry
Herr	Tanner	Michael	Schweiz	Lüchingen	Industry 4.0 competitiveness of Switzerland's manufacturing industries in comparison to local and global peers

### Master of Science in International Management Part-Time

Frau	Bauer	Maria Elena	Schweiz	Wangen an der Aare	Behavioral Managerial Practices of Millennial Managers leading Multicultural Teams: An Analysis of Global Companies
Frau	Berger	Safire	Schweiz	Steffisburg	The Effective Application of Digital Marketing Strategies and Tools through Advertising Agencies: An International Best Practice Analysis.
Frau	Bösch	Trixia Kristine	Schweiz	Würenlos	Digital Transformation and Organisational Culture of Supply Chains in the International Manufacturing Goods Sector: A Correlational Study
Frau	Cuthbert	Michelle Ann	Schweiz	Bern	The impact of Brexit from the international strategies of fastmoving consumer goods multinational corporations in Europe
Frau	Engelhardt	Janine	Schweiz	Bern	Internationalisation in the Vending Industry – Can Vending Operators Learn from their Big Brother, the Retail Industry or from Industry Partners?
Frau	Gabriela	Winzenried	Schweiz	Menziken	Digitalization of transport packaging to report on international sustainability performance indicators
Herr	Nieto	Esteban	Schweiz	Basel	Sustainable Regional Added Value A multiple case study on approaches and challenges of public banks in Europe
Frau	Rohrer	Célia Marguerite	Schweiz	Bern	An examination of the influence of deglobalization, slowbalization and regionalization trends on International Positioning Strategies in RCEP countries.
Frau	Salgado	Jennifer	Schweiz	Bern	The Application and Success Factors of Sport Entrepreneurship within Football Organizations An international comparison between professional football clubs in Europe and North America
Frau	Sollberger	Nadine Lisa	Schweiz	Zuchwil	Sustainable Fashion Companies' utilization of Social Media and how they deal with its ambivalent characteristics
Frau	Suter	Sandra	Schweiz	Binningen	Employees reward preferences and how they differ across age groups
Herr	Teguzibirwa	Ronnie Balikyewunya	Schweiz	Zürich	Managing Knowledge in Digital and Networked Spaces Digital Asset Management systems in Pharma
Frau	Trombini	Olivia	Schweiz	Basel	New Work – New Normal? Impact of the Corona pandemic in relation to the New Work megatrend A qualitative study on two insurance companies - one in Germany and one in Switzerland
Herr	von Arx	Reto	Schweiz	Gersau	Software Asset Management (SAM) in B2B Sales An evaluation of trigger points in the customer purchasing journey among international enterprises in the Health Care industry
Frau	Wiesner	Esther Naëmi	Schweiz	Pratteln	Change Communication in a Global Healthcare Organization: Realigning Group Mission, Vision, Values for Different Cultures
Frau	Yang	Jiali	Schweiz	Basel	The Influence of Cultural Intelligence on Chinese Expatriate Managers' Leadership Effectiveness