



Bachelor of Science in International Business Management (trinational)

- 3 countries
- 3 languages
- 4 degrees

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# International Business Management (trinational)

Your Path to an International Career

### Why choose this programme?



#### Three countries, three languages

Study in Switzerland, Germany and France with classmates from each country. The courses are taught in English, German, and French and you will be trained to communicate skillfully in the different languages.



### Practical business experience

Gain valuable professional experience through three integrated internships totalling 48 weeks.

### Four degrees

On successful completion of your studies, you receive four internationally recognized degrees which qualify you to study for a Master's degree at a university anywhere in the world.

### International career opportunities

Develop international management expertise, intercultural communication skills, and a strong professional network to succeed in the global job market.



### Broaden your horizons

Live, work and study in three or more countries and cultures. Develop your international expertise and capabilites.

#### **Partner universities**



## **Career Prospects**

The trinational degree programme produces graduates with outstanding cross-cultural competence who are mobile, flexible and committed to life-long learning.

Most graduates go on to become managers in international organisations and corporations or project leaders of multicultural teams. They are offered attractive positions in major leading companies in Europe and around the world like Roche, Deloitte, UBS, Siemens etc.

Many of the students also complete advanced Master programmes in top universities across Europe.

# **Career Opportunities**

International Product Manager

HR-Manager Self-employed

**Global Purchaser** 

Manager in Global MNC

Key Account Manager

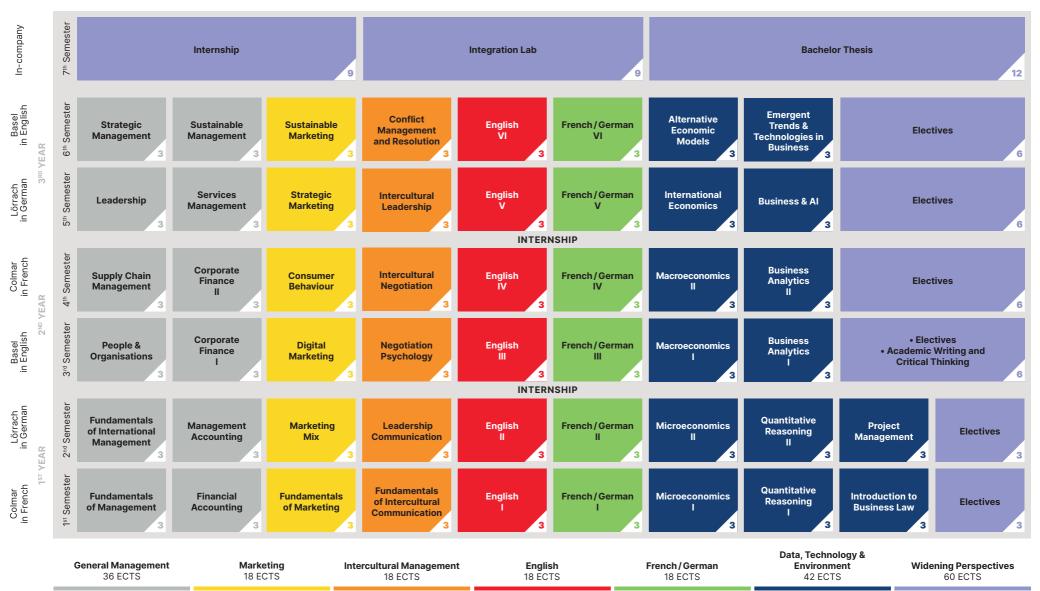
International Marketing Manager

**Business Analyst** 

**Business Consultant** 

International Project Manager

# **Module Overview**



# **Key Data**

Empowering future leaders to navigate global challenges with management expertise, intercultural communication skills, and hands-on international experience. The trinational Bachelor in International Business Management prepares you to stand out in a dynamic, globalized world.

Start your global career with us! Are you ready to take the first step?



Scan here for more information and application details

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#### **Customer Care Center**

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For further information on the application process in International Business Management go to:



fhnw.ch/study-ibm

The FHNW University of Applied Sciences and Arts Northwestern Switzerland comprises the following schools:

- FHNW School of Applied Psychology
- FHNW School of Architecture, Construction and Geomatics
- Basel Academy of Art and Design FHNW
- FHNW School of Business
- FHNW School of Computer Science
- FHNW School of Education
- FHNW School of Engineering and Environment
- FHNW School of Life Sciences
- Basel Academy of Music FHNW
- FHNW School of Social Work

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