

# BSc Business Administration (International Management) Degree Programme

## Information

Prof. Dr. Anya Nikoulina  
[Anya.nikoulina@fhnw.ch](mailto:Anya.nikoulina@fhnw.ch)

Dr. Anna Caroni  
[anna.caroni@fhnw.ch](mailto:anna.caroni@fhnw.ch)

Ms. Anja Nicol  
[anja.nicol@fhnw.ch](mailto:anja.nicol@fhnw.ch)



# Welcome



**Prof. Dr. Anya Nikoulina**  
Programm Head  
BSc Business Administration (IM) Olten  
[anya.nikoulina@fhnw.ch](mailto:anya.nikoulina@fhnw.ch)



**Dr. Anna Caroni**  
Lecturer  
BSc Business Administration (IM)  
[anna.caroni@fhnw.ch](mailto:anna.caroni@fhnw.ch)



**Ms. Anja Nicol**  
Lecturer  
BSc Business Administration (IM)  
[anja.nicol@fhnw.ch](mailto:anja.nicol@fhnw.ch)



**Admissions Office**  
+41 62 957 20 70 (direct)  
[admission.business@fhnw.ch](mailto:admission.business@fhnw.ch)

# BSc International Management



Knowledge of Business  
Administration  
International Business Focus



International Experience  
Global Mindset  
Intercultural Competencies



Communication Competencies  
Digital Skills  
English + Foreign Languages

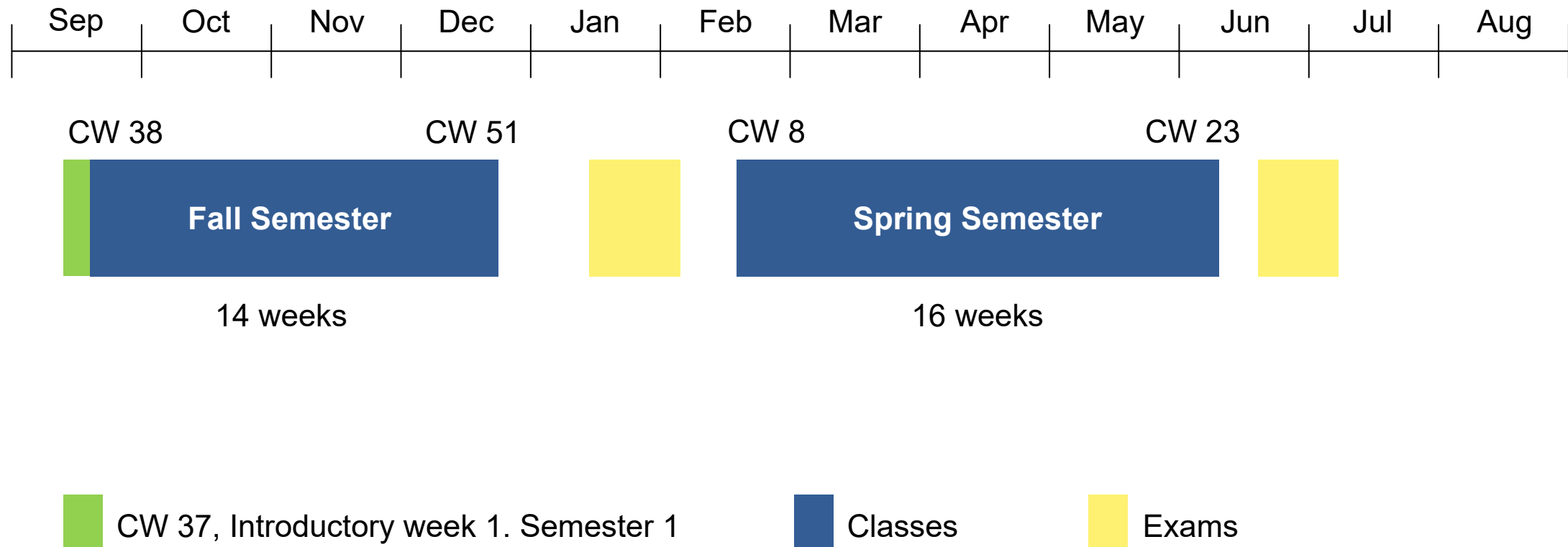


Wide Range of Electives  
Choice of Specialisations  
Networking Opportunities

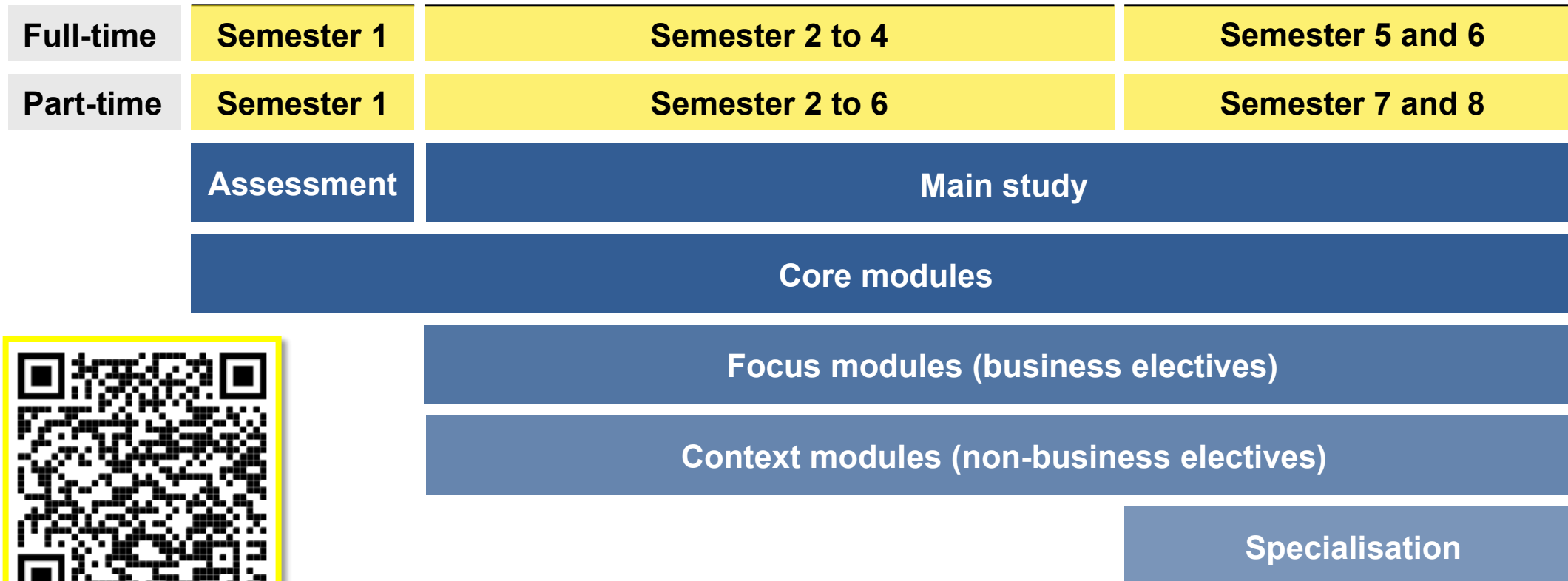
# Curriculum Structure



# Semester Overview

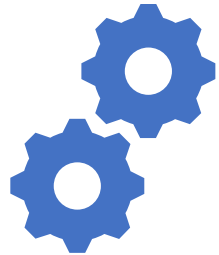


# BSc Business Administration (IM) Programme

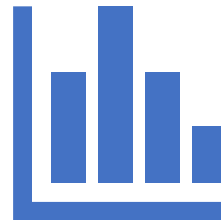


Assessment Stage		Main Study/ Semester Abroad									
Semester 1	30 ECTS	Semester 2	30 ECTS	Semester 3	30 ECTS	Semester 4	30 ECTS	Semester 5	30 ECTS	Semester 6	30 ECTS
<b>organising and developing</b>											<b>25 ECTS</b>
		- Information Management		- Marketing		- Business Processes & Project Management		- Supply Chain Management & Sustainability		- Entrepreneurship & Innovation	
<b>calculating and controlling</b>											<b>30 ECTS</b>
- Financial Accounting		- Management Accounting		- Corporate Finance		- Financial Reporting & Controlling					
- Business Maths & Statistics 1		- Business Maths & Statistics 2									
<b>analysing and deciding</b>											<b>15 ECTS</b>
- Critical Approach & Business Ethics						- Empirical Methods & Business Analytics					
						- Research Paper					
<b>integrating and implementing</b>											<b>45 ECTS</b>
- Principles of Management								- Specialisation Part 1		- Specialisation Part 2	
								- Project Work		- Bachelor's Thesis	
										- Integration Module	
<b>communicating and leading</b>											<b>30 ECTS</b>
- Business Communication 1		- Business Communication 2		- Business Communication 3						- Business Communication 4	
		- HRM & Organisational Behaviour 1		- HRM & Organisational Behaviour 2							
<b>understanding your environment</b>											<b>25 ECTS</b>
- Foundations of Business Law		- Microeconomics		- Microeconomics		- Context Module(s)					
		- Context Module(s)		- Context Module(s)							
<b>Focus Modules</b>											<b>10 ECTS</b>
						- Focus Module 1		- Focus Module 2			
<b>Total</b>											<b>180 ECTS</b>

# BSc IM Study Tracks



Full-Time Track  
On Campus



Part-Time Track  
On Campus



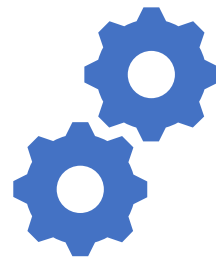
Part-Time Track  
On Campus & Online



# Examples of Full-Time and Part-Time Study Tracks

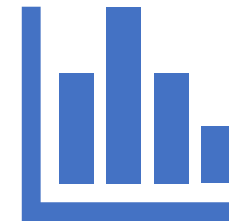
## Full-time

- Classes take place Monday to Friday (08.15 - 12.00 / 13.15 - 17.00).
- One day per week is free for self-study.
- Opportunity to take evening (electives) and intensive courses.
- Limited number of modules are also offered online (electives).



## Part-time

- Classes take place on two weekdays, evenings or also on Saturday (morning)
- Opportunity to take additional evening (electives) and intensive courses.
- Limited number of modules are also offered online (electives).

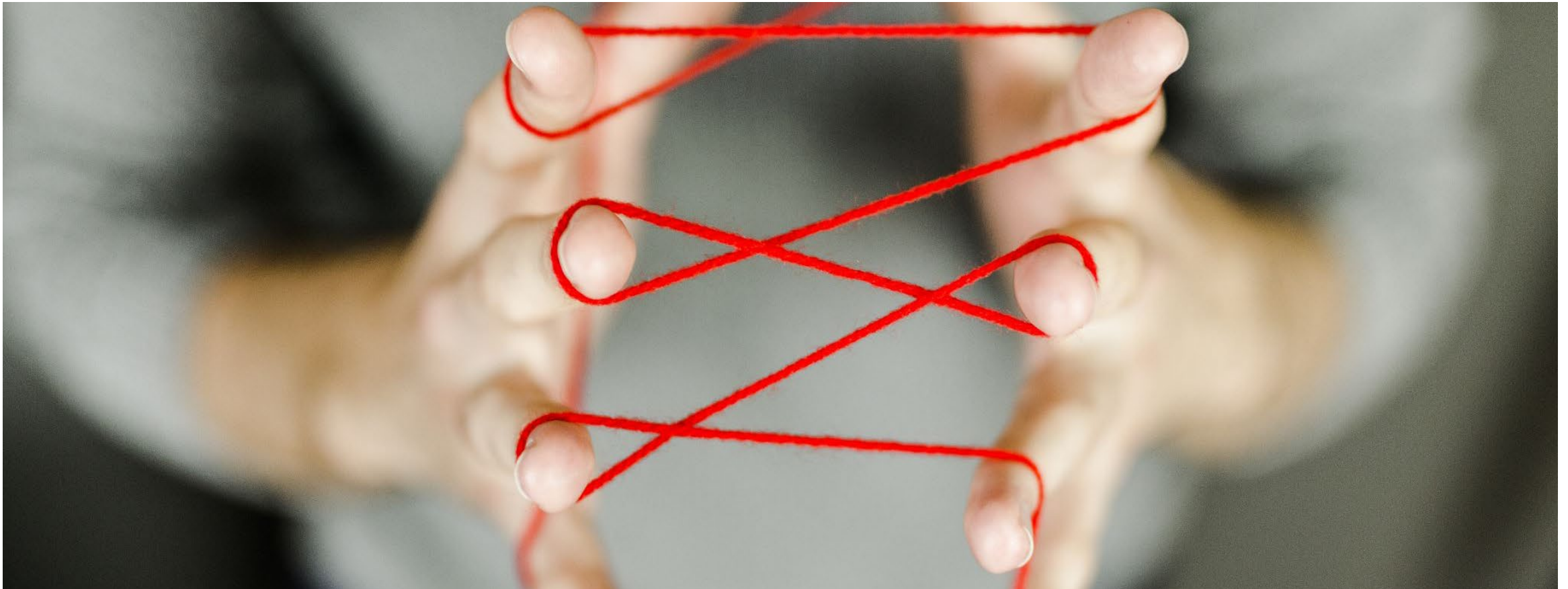


# Example Part-Time Study Track Campus Olten

## Part-time

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1st year	08.15 - 12.00	Classes		Classes		
	13.15 - 17.00	Classes		Classes		
	17.15 - 21.00	*Plus one evening per week Mon, Wed or Thu		*Plus one evening per week Mon, Wed or Thu	*Plus one evening per week Mon, Wed or Thu	
2nd year	08.15 - 12.00	Classes		Classes	Elective	
	13.15 - 17.00	Classes		Classes		
	17.15 - 21.00	*Plus one evening per week Mon, Wed or Thu	Elective	*Plus one evening per week Mon, Wed or Thu	Elective	
3rd year	08.15 - 12.00	Classes		Classes	Elective	
	13.15 - 17.00	Focus		Classes		
	17.15 - 21.00	Elective		Elective		
4th year	08.15 - 12.00	Classes		Specialisation	Elective	
	13.15 - 17.00	Focus		Specialisation		
	17.15 - 21.00	Elective				

# Specialisations, Practice and Electives



# Context



Foreign  
Languages



Culture & History



Politics and  
Society



Advanced Skills

# Examples of Electives

Audit Lab

Consulting von  
Start-ups

Cross-Border M&A

Social Innovation  
and Sustainability

Mergers &  
Acquisitions

Sustainability  
Marketing & Ethics

The Future is now -  
Zukunftsmodelle für  
Unternehmen  
entwickeln

Applied Data  
Science

Corporate  
Governance &  
Leadership

Cross-Cultural  
Management

Business  
Intelligence

Special Topics in  
International  
Management

Sports Management

Perspectives on  
International  
Business in Africa

Digitalization,  
Growth &  
Employment:  
Transformation of  
Global Economy

# Specialisations

**Digital Business and Value Networks**



**Economic Psychology**



**Entrepreneurship**



**HRM & Change**



**Compliance Management**



**Banking and Finance**



**Corporate Communication**



**Financial Management and Auditing**



**Financial Management and Controlling**



**Financial Management and Fiduciary Services**



**Data Science for Managers**

**new**



**Business Innovation**



**International Financial Management**



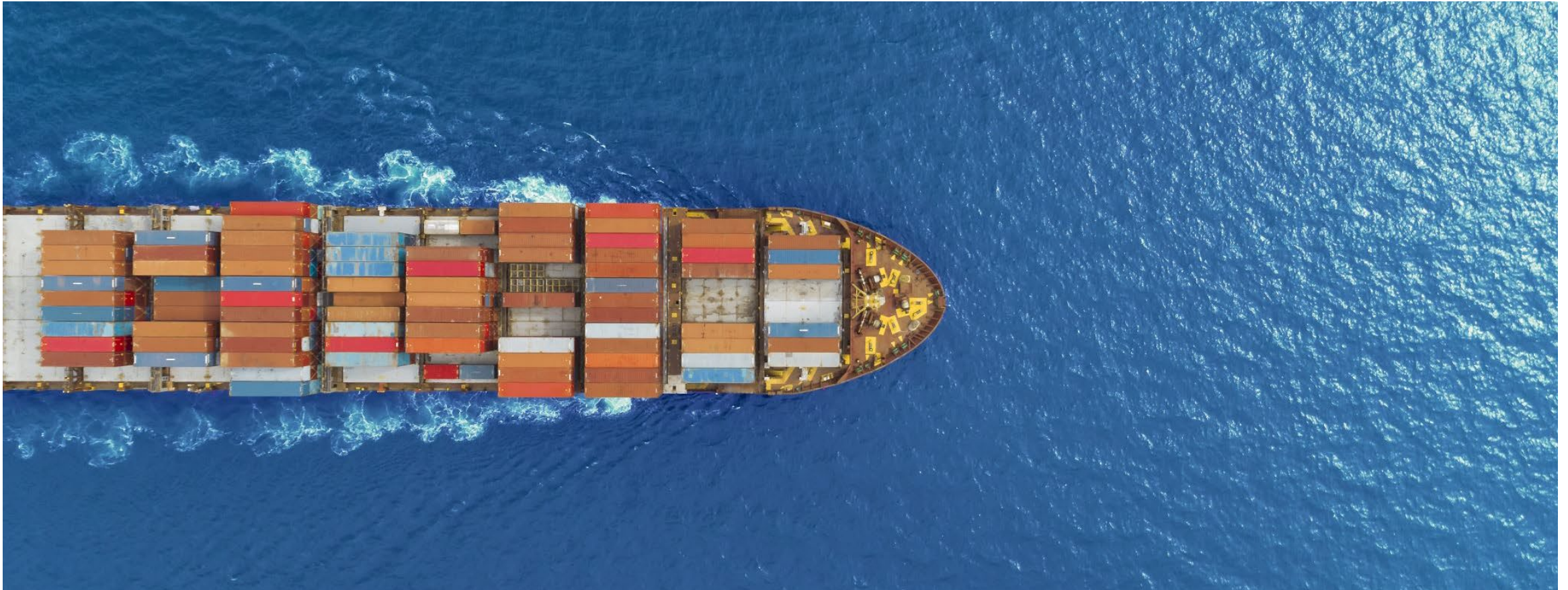
**Marketing**



# Practical-focus of student projects and bachelor's theses



# International Experience





# International Experience

BSc IM students must complete a minimum number of credits in **International Experience**.

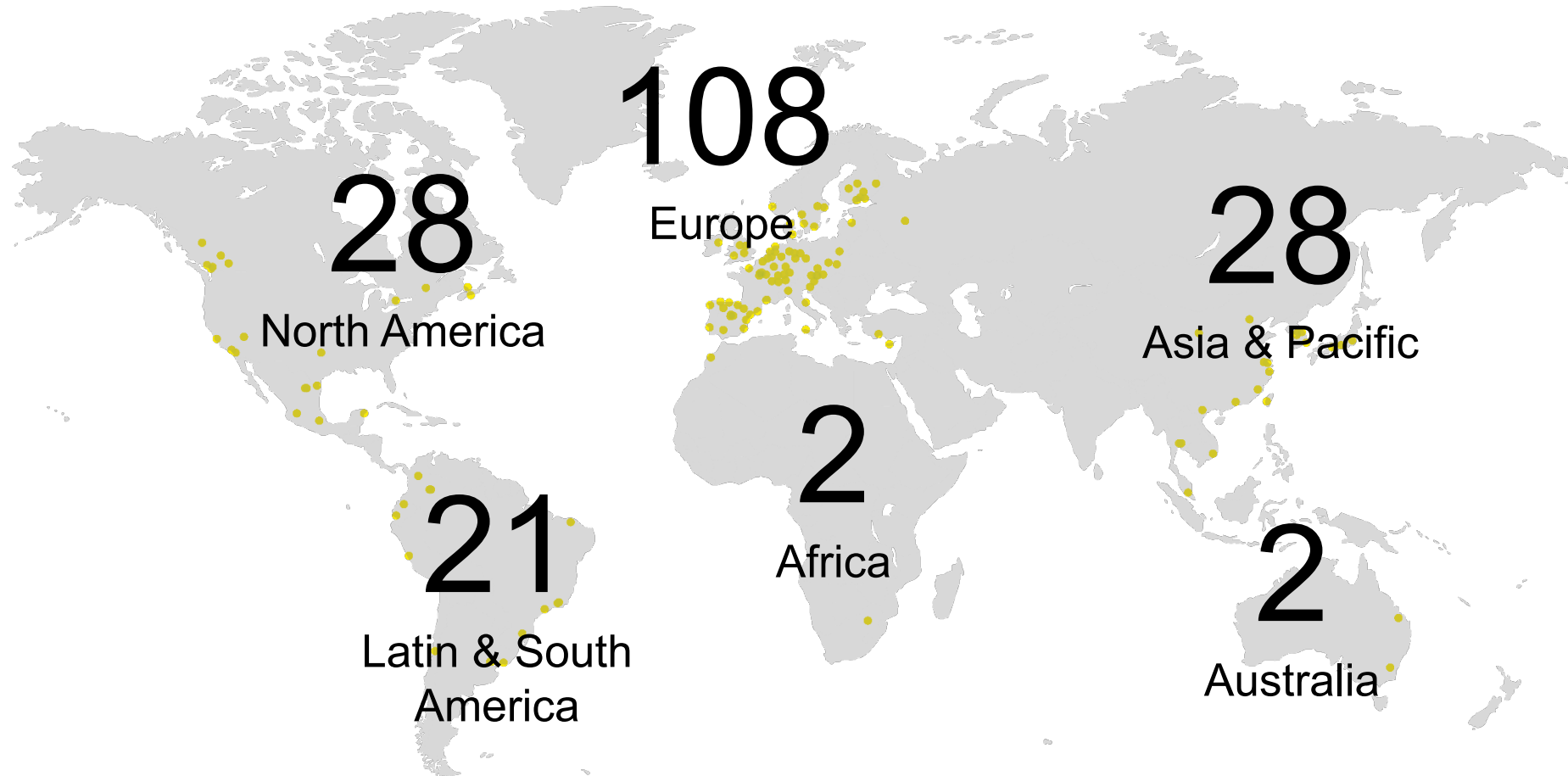
## Semester abroad

- FT students complete a semester abroad as part of their studies – during semester 3 – 30 ECTS
- PT can complete a semester abroad as well – during semester 6 – 20 ECTS

## Further / Extended International Experience Opportunities

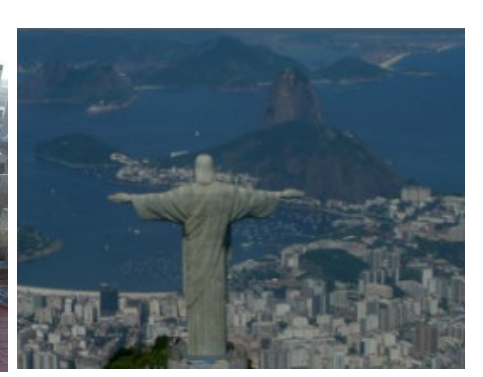
- Intensive Programme Abroad (IPA) e.g., Social Entrepreneurship for Economic Development, Study Trip to Poland, Student Think Tank with Roche
  - International Student Projects (ISP) e.g., Insight China, connectUS, Focus India, exploreASEAN, HOLATAM
  - International Electives
  - Summer Schools
- Details on all these opportunities can be found via this [link](#)

# Study Abroad Opportunities – Extensive Partner Network



# International Experiences

Explore... Focus... Insight... Connect



# Double Degree Opportunities

02.03.2024



# Double Degree Opportunities from Autumn 2024

School of Business offers limited double degree opportunities to highly motivated students.

Double Degree students receive a diploma from FHNW and a Bachelor of Business Administration Diploma from the partner university.

**Metropolia University of Applied Sciences Finland:** <https://www.metropolia.fi/en>

**British Columbia Institute of Technology:** <https://www.bcit.ca/>

**Hong Kong Baptist University:** <https://www.hkbu.edu.hk/>

**PT students can also participate. They go a year later than full-time students.**



# Student Learning Support

# Student Life on Campus



# Student Support

## Assessment Semester Support

- Financial Accounting Tutorials
- Mathematics Tutorials

## Student Learning Support throughout your Studies

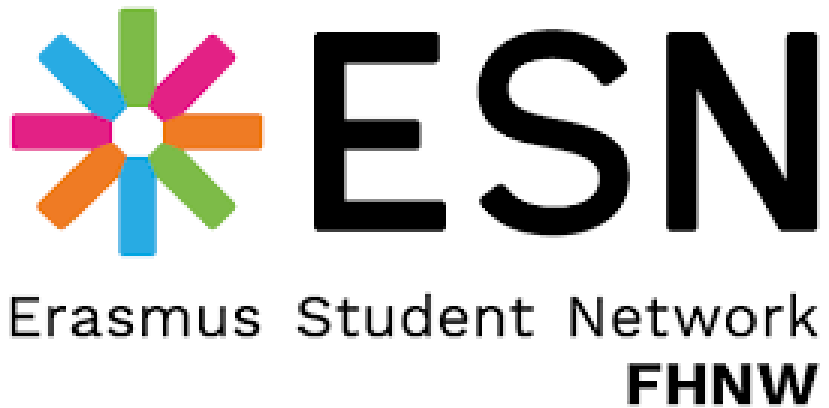
- Writing Hub: Support in Academic Writing
- Methods Lab: Research Support
- Student Counselling

→ Services are free of charge to all students

→ Additional support may be offered by the Students Council and other Student Organisations

**next** CAREER  
SERVICES

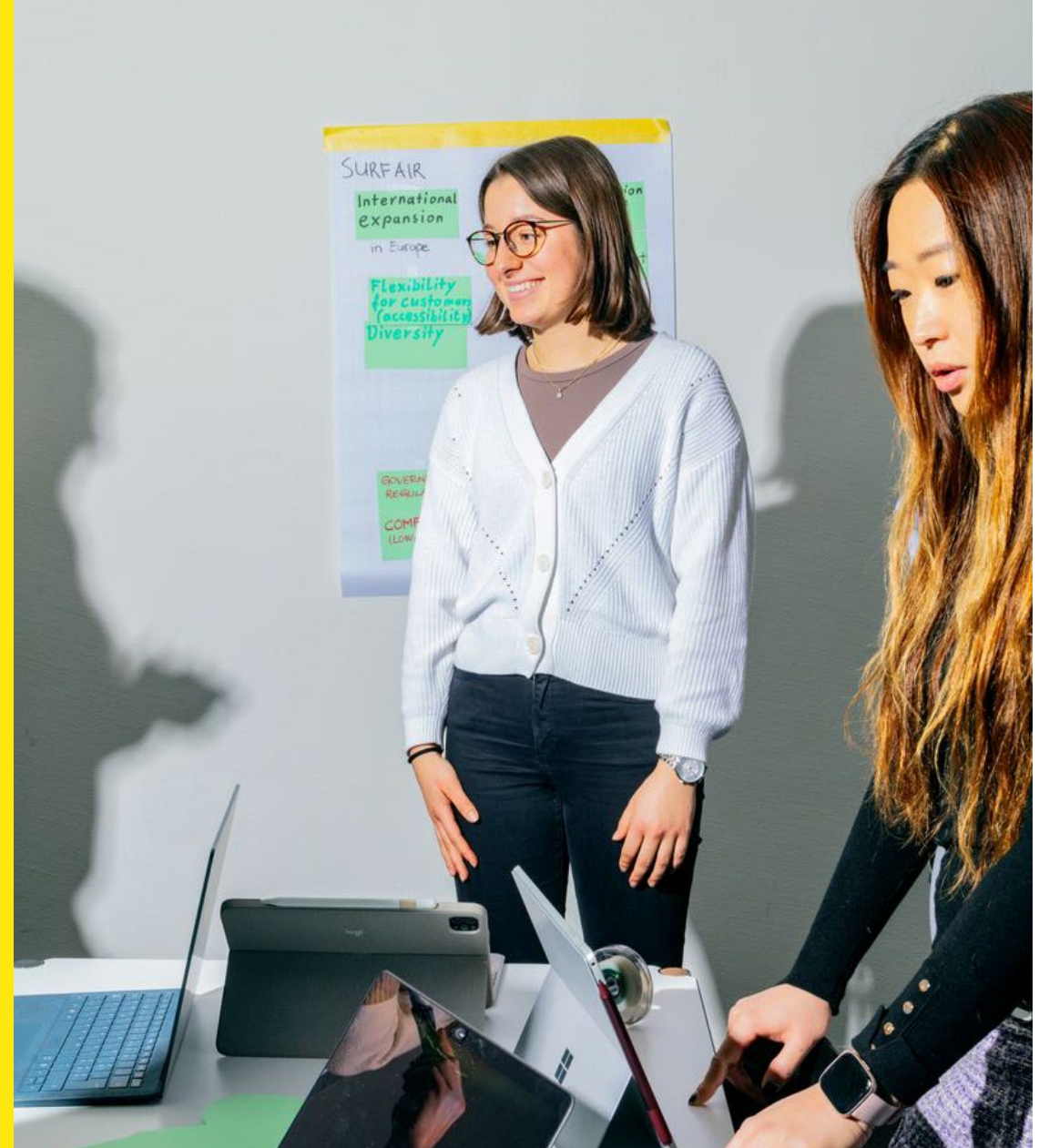
# Student Life





# How to Apply

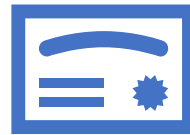
02.03.2024



# Application requirements



Applicants with **Professional Baccalaureate (W+D)** can apply directly to the BSc IM



Applicants with **Professional Baccalaureate (other types)** require **1 year work experience** in a **commercial field** prior to entry



Applicants with **FMS+HMS+Gymnasium** require **1 year practical experience** prior to entry.



Applicants with other educational backgrounds/foreign degrees should contact the admissions team.

# Overview

**Start** September (week 37) or February (week 7, part-time in Brugg-Windisch only)

## **Application Deadlines**

- spaces guaranteed for applications received until April 30 for Autumn 2024.

**Language** English

**Location** Brugg-Windisch or Olten

## **Study Mode**

- Full-time, part-time or part-time combi (on-site/online)

## **Admission**

- Minimum requirement is a completed professional baccalaureate

## **Apply NOW to secure you study place**

- Platform <https://onla.fhnw.ch> or contact our admissions team [admission.business@fhnw.ch](mailto:admission.business@fhnw.ch)

# Q&A



02.03.2024