

MBA Study Tour Uganda 9. – 16. March 2024



This study trip takes us to Uganda, one of the poorest countries in the world. The GDP/capita amounts to around US\$ 900 and is thus about 1% of the Swiss level.

Located on Lake Victoria, Uganda is a landlocked country on the equator with about 46 million inhabitants. The average age of the population is 16 years (Switzerland: 43 years).

Economically, Uganda is more or less insignificant for Swiss companies. Nevertheless, countries like Uganda are decisive for numerous topics, which will also accompany us in the study trip:

- **Distribution of wealth worldwide.** How can the poorest countries grow economically so that fewer people live below the poverty line?
- **Number of (economic) refugees.** The poorer a country, the worse the future prospects, the more people will make their way north.
- **China's influence on developing countries and the world:** China is active in developing countries such as Uganda in the field of infrastructure and raw material extraction. The way this is done mercilessly exploits local corruption and poverty.
- **Food security:** Countries like Switzerland import 50% or more of their food. Countries like Uganda export the food we need.
- **Blocking the further development of the world trading system of the WTO:** Countries like Uganda (rightly) block the unilateral further development of the world trading system according to the interests of the global North.
- **Climate change:** Poverty, like wealth, is a threat to climate protection.
- **Conservation of biodiversity:** Countries like Uganda (still) have a very large biodiversity.

Participating	Participants from MBA FHNW, SAMBA FHNW and Alumni MBA FHNW
Program	<p>The aim of the study trip is to gain insights into economic policy topics of the global South. The detailed programme is being developed and will cover the following areas:</p> <p>Introduction to politics and economics</p> <p>Introduction to economic development and the challenges of the Global South in general and Uganda in particular.</p> <p>Representative of the Swiss Embassy</p> <p>Exchange with the official Swiss representation.</p>

	<p>Education Visit, presentation and discussions with the management of educational institutions of different levels.</p> <p>Start-up Centres Insights into the dynamic scene of start-ups and spin-offs in Uganda, discussion with founding persons and the management of start-up hubs.</p> <p>Sustainable tourism Introduction to and discussion of a sustainable tourism project.</p> <p>Company visits Company visits to various companies, discussion with the management.</p> <p>Contact with local people from different social classes Insights into the life of and exchange with people from Uganda.</p>
Data	<p>The study trip starts on Saturday 9 March 2024, 2 pm at our hotel in Kampala and ends one week later on Saturday afternoon 16 April 2024 at 16 am also in Kampala.</p> <p>The flights from Switzerland to Entebbe must be booked in such a way that you can be present all the time.</p>
Flights	<p>Participants book the flights themselves (there are good connections with Ethiopian, Bussells, KLM, Emirates, Qatar, and Turkish). The international airport of Uganda is located in Entebbe directly on Lake Victoria, 1h by taxi from the hotel in the capital Kampala.</p>
Hotels	<p>We will book decent hotels in Kampala and surroundings. Single rooms with breakfast are included in the price. For capacity reasons, it is possible that one night in a sustainable tourism project will take place in a double room.</p>
Tourist program	<p>The program is designed as a study trip. Selected tourist attractions will round off the trip. If you want to see more or go on safari, you should do so before or after. Worth seeing are especially the mountain gorilla or chimpanzee trekking, visits to the national parks Murchison Falls and Queen Elisabeth or Lake Victoria with (floating) islands and the source of the Nile.</p>
Management / Organization	<p>Prof. Dr. Rolf Meyer, Head of MBA (Windisch), Professor of Entrepreneurship & Innovation. Rolf.meyer@fhnw.ch, 079 861 25 47.</p> <p>Prof. Dr. Arie Verkuil, Head of the Institute of Management, will accompany the study trip.</p>
Language	<p>English.</p>
Insurance / Visa	<p>Insurance is the responsibility of the participants.</p> <p>Swiss and EU nationals need a visa for Uganda, which can be obtained online for \$50.</p> <p>Attention: Yellow fever vaccination is mandatory. Malaria prophylaxis recommended.</p>
Cost	<p>The study trip costs CHF 1790.—. This includes the hotels and transport on site, some lunches and dinners, the joint tourist program as well as the organization and management.</p> <p>Not explicitly included are the individual flight costs from Switzerland to Uganda and back as well as the majority of lunches and dinners.</p>
Registration	<p>By email to Daniela Rothe: Daniela.rothe@fhnw.ch</p> <p>Deadline is 30. June 2023</p>