

Programme	Skill Area	Goal No.	Goal Text	Obj. No.	Objective Text
BSc in International Business Management	Problem Solving	1	Graduates are problem solvers.	1.1	Students can apply their acquired theoretical knowledge and practical experience to developing an appropriate solution to real-world business challenges.
	Communication: written and oral communication	2	Graduates are effective communicators.	2.1	Students can prepare and deliver presentations that provide relevant data and information (including tables or graphics) for making business decisions.
			Graduates are effective communicators.	2.2	Students can develop well-organized documents that present relevant data and information (including tables and figures) for making business decisions.
	Diverse and multicultural work environments	3	Graduates are ready to meet the challenges of a culturally diverse business environment.	3.1	Students can act effectively and appropriately in intercultural business situations.
BSc in International Management	Fachkompetenz	1	Graduates demonstrate business management skills.	1.1	Students apply appropriate concepts, models and tools when addressing business problems.
	Problem Solving	2	Graduates demonstrate problem solving skills.	2.1	Students systematically analyze business-related problems and propose practical solutions.
	Communication: written and oral communication	3	Graduates display effective oral and written communication skills.	3.1	Students are able to produce coherent written work for a target audience.
			Graduates display effective oral and written communication skills.	3.2	Students prepare and deliver effective oral presentation for a target audience.
	Diverse and multicultural work environments	4	Graduates demonstrate global awareness when dealing with business and management situations and challenges.	4.1	Students can identify and analyze global and cultural issues that affect a firm or an industry, using international business frameworks, and can describe how these issues affect business decisions.
MSc in Business Information Systems	Knowledge integration across fields (MSc)	1	Our graduates are able to exploit information systems for success of the business	1.1	Our students are able to align business and IT on a strategic, tactic, and operational level
			Our graduates are able to exploit information systems for success of the business	1.2	Our students are able to continuously align business and application architecture for business agility
	Conducting high-quality research (MSc)	2	Our graduates have extraordinary methodological skills	2.1	Our students are able to identify and describe a research or innovation problem
			Our graduates have extraordinary methodological skills	2.2	Our students are able to define/delineate and apply an appropriate research methodology
	Framing problems and developing creative solutions in the specialized discipline (MSc)	3	Our graduates can create innovative solutions and seize opportunities for given business situations	3.1	Our students are able to identify opportunities for improvements or innovations
			Our graduates can create innovative solutions and seize opportunities for given business situations	3.2	Our students are able to create improvements and innovations

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MSc in International Management	Diverse and multicultural work environments	1	Our Master Graduates will have an integrative cross-cultural management and leadership knowledge.	1.1	Our graduates identify effective international business and management concepts in cases.
			Our Master Graduates will have an integrative cross-cultural management and leadership knowledge.	1.2	Our graduates explain inter- and cross-cultural dimensions in cases.
	Communication: written and oral communication	2	Our Master Graduates will be professional and scientific communicators.	2.1	Our graduates present work articulately and convincingly.
			Our Master Graduates will be professional and scientific communicators.	2.2	Our graduates discuss scientific findings and evaluation with academics and professional associates.
	Problem Solving	3	Our Master Graduates will be creative problem solvers and innovators in sharing economy.	3.1	Our graduates produce managerial options based on relevant results of analysis and critical reviews.
MBA MCI	Application of knowledge	1	Graduates will be able to work with core business concepts.	1.1	Students understand core financial business concepts in theory and are able to translate them into practical applications.
	Analytical Thinking	2	Graduates will have analytical and project management capabilities in a consulting context.	2.1	Students are able to use state-of-the-art frameworks and models and develop appropriate strategies for diverse business situations.
	Managing in a diverse global context (MSc)	3	Graduates will be effective leaders in consulting and entrepreneurship in culturally diverse environments.	3.1	Students are effective leaders and consider the impact of diverse cultures in global business environments.
	Communication: written and oral communication	4	Graduates will be able to communicate effectively.	4.1	Students design and implement an empirical research project as a way of interpreting complex business problems.
		Graduates will be able to communicate effectively.	4.2	Students present business analyses and recommendations through written and verbal forms of communication.	
MBA Cross-Cultural Leadership / Edinburgh Business School	Business Management	1	Graduates will have an understanding of core business concepts.	1.1	Students demonstrate an adequate understanding of theory and practice of core business concepts.
	Analytical and Critical Thinking	2	Graduates will have analytical and critical thinking capabilities.	2.1	Students identify and critically analyze problems using state-of-the-art frameworks and models and develop appropriate strategies for diverse business situations.
	Cross-cultural Leadership	3	Graduates will be effective leaders and decision-makers in culturally diverse environments.	3.1	Students demonstrate an understanding of effective leadership and the impact of diverse cultures in global business environments.
	Business Research and strategic Skills	4	Graduates will be able to conduct business research.	4.1	Students design and implement an empirical research project as a way of interpreting complex business problems.
	Communication: written and oral communication	5	Graduates will be able to communicate effectively.	5.1	Students present business analyses and recommendations through written and verbal forms of communication.