

FHNW School of Business
Articulation Programme



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About Us

The **University of Applied Sciences and Arts Northwestern Switzerland (FHNW)** is one of Switzerland's nine Universities of Applied Sciences recognized and accredited by the Swiss Confederation. The university comprises nine Schools with around 11'000 students and offers various degree courses, continuing education, applied research, and development and consulting.

The **FHNW School of Business** is a leading establishment in the field of business education and currently provides more than 80 learning programmes from undergraduate and postgraduate degree courses to executive education. Regarding its extensive international portfolio, the School of Business is nationally and internationally accredited for years. Innovation, and market orientation and inherent internationalization are highly promoted at our school thanks to our outstanding education visions and an excellent location bordering on France and Germany to exchange information.



The degree course of **Bachelor of Science in Business Administration (International Management)**, which is a regular Swiss Business Administration programme, fully prepares students for an international career in a dynamic business environment. It covers a wide range of business and management disciplines with main subject areas including Marketing, Human Resources, Economics, Finance, Entrepreneurship, Statistics, Accounting and General Management, and a strong emphasis on Intercultural Management.

Articulation Programme

The **BSc in Business Administration** (International Management) is currently offering a joint programme with various partner universities embedding the following features:

Academic level: Bachelor of Science

Degree: BSc in Business Administration (International Management), FHNW School of Business

Specialisation: This year, eight specialisation areas are offered to transferred students:

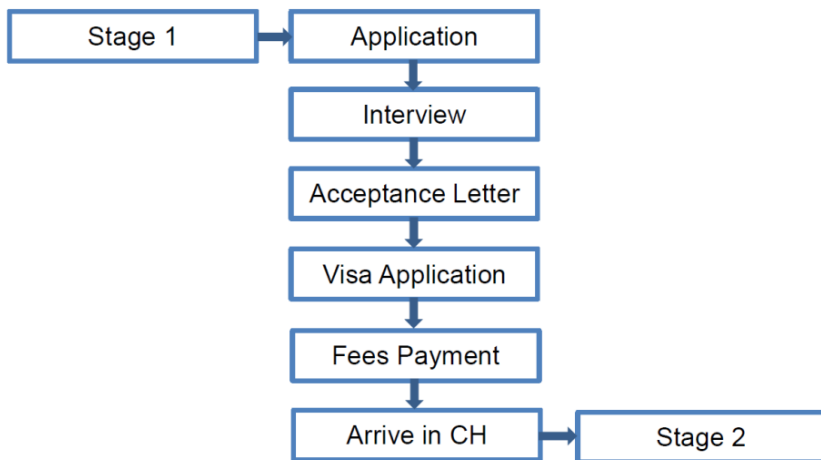
- Banking and Finance
- Compliance Management
- Economic Psychology
- International Financial Management
- International Entrepreneurship
- International HRM & Change
- International Business in Asia
- Marketing

Curriculum: Stage 1 - Two to three years study at home university with all fulfilments.

Stage 2 - One to two years study at FHNW School of Business in Switzerland which follows the FHNW's regular BSc Business Administration (International Management) curriculum.

Admission Process

After finishing stage 1 in their home universities, students who want to take part in BSc programme at FHNW School of Business in Switzerland as a transferred student have to follow the admission process below:



Stage 1 - Admission is granted by the Partner University based on the relevant regulations of Bachelor programmes.

Stage 2 - Admission is granted by FHNW according to the additional requirements.

Application Requirement

Transferred students have to provide following documents to qualify for the application process:

- Admission form
- Sufficient academic records in home universities (stage 1)
- English certificate with a minimum of IELTS 6.5
- Clean school record statement
- Working experience certificate

Visa Application

Full information on the application process for a student Visa is available online at:

<https://www.eda.admin.ch/countries/vietnam/en/home/visa/entry-ch/more-90-days.html>.

Visa application will be submitted to the responsible authority in Switzerland for decision. The authority in Switzerland may request additional documents and information. Please be advised that the administrative process for the required authorisation to enter Switzerland may take up to three months.

The Consulate General of Switzerland reserves the right to request additional documents and information if considered necessary.

At present, the following documents must be provided (with additional copies required):

- Visa application form
- Acceptance letter from the university in Switzerland
- Confirmation of tuition payment

- Proof of sufficient funds for the duration of the proposed stay in Switzerland
- Diplomas of completed studies (certified and translated officially)
- Curriculum vitae
- Motivation letter
- A valid IELTS test

Please be aware that the conditions and the process of visa application can be changed without previous notice. It is essential for students to consult the official website or contact the Swiss embassy in your home country for detailed information before applying.

The FHNW University of Applied Sciences and Arts Northwestern Switzerland has no influence on the visa procedure and does not cover visa costs or any cost involved in unsuccessful application.



Tuition and Living Fees

Fees (obligatory)		CHF
Tuition fees (full tuition, registration and administrative fees, examination, scripts, ICT infrastructure, library access and support, tutoring, study services, student council, bachelor thesis, graduation and degree certificates)	2 x CHF 7'300 per semester	14'600
Accommodation (single room, all utilities and amenities)	12 x CHF 400 per month + CHF 100 cleaning fee per stay + CHF 400 refundable deposit	5'300
Total costs		19'900*
Estimated living costs		CHF
Health Insurance (can be bought in Vietnam before student arrivals) **	Yearly insurance	1'100
Food	12 x CHF 500 per month	6'000
Transportation	12 x CHF 300 per month	3'600

* This sum must be included in the proof of funds.

** Students must have an insurance covers for illness and accident, coverage valid in Switzerland. It is advisable to purchase the health insurance from a provider in Switzerland, i.e. <https://swisscare.com/> prior to arriving in Switzerland.

Modules and Courses

Modules FHNW Semester 5	
Specialisation, part 1 (select one of the below listed courses)	10 ECTS
Banking and Finance	10
Compliance Management	10
Economic Psychology	10
International Financial Management	10
International Entrepreneurship	10
International HRM & Change	10
International Business in Asia	10
Marketing	10
Focus Module (select one of the below listed courses) *	5 ECTS
Business Intelligence	5
Understanding Economic Growth	5
Cross-Cultural Management	5
International Tax Planning	5
Social Innovation and Sustainability	5
Entrepreneurship and Innovation	5 ECTS
Supply Chain Management and Sustainability	5 ECTS
Project Work	5 ECTS
Total Semester 5 Credits	30 ECTS

*Students can replace this module by taking the German for beginners' course (3 ECTS) as well as taking an additional elective (2 ECTS).

Modules FHNW Semester 6	
Specialisation, part 2 (select one of the below listed courses)	10 ECTS
Banking and Finance	10
Compliance Management	10
Economic Psychology	10
International Financial Management	10
International Entrepreneurship	10
International HRM & Change	10
International Business in Asia	10
Marketing	10
Integration Module	5 ECTS
Business Simulation, Case Studies	5
Business Communication 4	5 ECTS
Negotiation and Conflict Resolution	5
Bachelor Thesis	10 ECTS
Total Semester 6 Credits	30 ECTS

Students generally have a workload of 50-60 hours per week. This final year is very challenging and demanding. Therefore, students should prepare themselves carefully to adapt and catch up with the new learning environment in Switzerland to get the best results.

Students are required to have a good laptop. Much of the learning in Switzerland is done electronically (classrooms are mostly cabled, there is WLAN reception, most lecturers use learning platforms and teaching software). There are workstations for students - access is free of charge - and students are supplied with (free) ICT school accounts.

Process

When students are informed that their application for the student visa for Switzerland has been approved, the amount of **CHF 19'900** must be paid in full to the FHNW within three weeks. The FHNW then issues confirmation of payment. The applicant forwards this letter plus their passport to the Swiss Embassy in their home country, who then issues the visa (these can be collected in person or be sent per mail).

Time	Event
January 2021 - March 2021	Pre-selection for qualifying interview
March 2021 - April 2021	Qualifying interview
May 2021	Letter of Acceptance Fees transferred
June 2021	Dossier to Swiss Embassy - Visa application
Before 8 September 2021	Arrival in Switzerland
8-10 September 2021	Preparation Days (if applicable)
13-17 September 2021	International welcome week (incl. introduction day on Monday)
20 September 2021	Start of Autumn semester

Academic Calendar 2021 - 2022

Students participating in the Articulation Programme are required to arrive at least two weeks before the start of the Autumn semester. So, they can attend the preparation days, introduction day and the international welcome week. The aim is to prepare students for the semester, fulfil necessary administrative tasks and settle in. At the start of each semester, students are given schedules of their classes as well as full information of special days, holidays, contact details etc.

The Autumn semester classes start on 20 September 2021 and finish on 24 December 2021.

Students enjoy a two-week holiday break for Christmas and New Year. Followed by a period of individual exam preparation. The exam period is scheduled from 17 January to 5 February 2022.

From 14 to 18 February 2022, students are expected back to join a special insights week, so-called Preparatory Seminar of the International Student Projects.

At that point, students will also be allocated their Bachelor thesis topic to allow especially those who leave immediately at the end of classes a longer preparatory period.

The regular Spring semester then starts on 21 February 2022 and will finish on 10 June 2022.

Semester examinations are held again for two and a half weeks starting on 20 June 2022.

Bachelor Thesis must be submitted by 5 August 2022, 12pm (noon).

Students must leave Switzerland by the end of their visa period.

The graduation ceremony usually takes place on end of September 2022.

Students' Lives at FHNW

Switzerland is an excellent location for living, studying and working. Its cultural variety, beautiful landscapes and innovative environment offer first-class surroundings for both personal well-being and career advancement.



The headquarters of the FHNW School of Business is located in the small city of Olten with potential of a conference and education centre thanks to its central location and the national rail hub.

Lecturers and Staffs

It is a prerequisite for all professors at the FHNW to have not only high academic qualifications, mostly PhD, but also didactic training and at least 5 years of professional experiences in their fields of expertise. Thus, students are ensured of high-qualified teachers who are good at both theories and applications in practice.

Mixed Students



Transferred students will be mixed with both local students and exchange students from FHNW's partner universities around the world who similarly study in the International Management programme. Based on particular course

requirements, students will work alone or in groups with international friends. This creates good chances for them to learn more about others' culture, knowledge and behaviours.

Classes are held entirely in English. All books, scripts and electronic supports are in English. There may be tutoring opportunities and e-learning platforms as well. The school infrastructure is a dual-language system.

Buddy

During their time in Switzerland, each student will have an assigned buddy to help them adapt quicker in terms of living and learning in the new country. This activity is organized by the Erasmus Student Network (ESN), a European-wide student organization created to support and develop student exchange.

For further information, please visit www.esn.ch

Working Condition



Students can work part-time when studying in Switzerland if they have legal work permits. Work permits for students are, in theory, obtainable for companies domiciled in Switzerland who would like to hire students. I.e. not the students but the

company has to apply at the respective authority. Such working permits are by law limited to 15h workload per week for people with a student's visa.

Accommodation

Olten, originally a medieval city with its core characters intact, offers a combination of proximity to a stunning nature with many exciting outdoor activities and easy access to shops or entertainment either here or in the main Swiss cities (reachable within 30 minutes).



Students are housed in a modern block of apartments which is about 10 minutes by bus or 20 minutes by foot to the FHNW School of Business buildings. Each student has his/her own room fully furnished with a bed, cupboard, desk, chair, telephone. Shared kitchen, bathrooms, laundry facilities and rooms for leisure activities are also provided.

Meals/Food



Students are recommended to learn cooking before they arrive in Switzerland. It is better and cheaper to buy ingredients in groups, take turn in cooking and eat together. The ingredients, also for Vietnamese dishes, are available in supermarkets and Asian food markets around their living area.

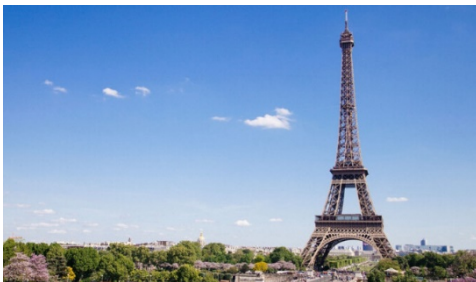
In addition, students can buy food or have meals at restaurants (also Asian restaurants), takeaway stores and small food courts if they do not have time to cook at home. However, the costs are much more expensive than in Vietnam. Students might eat at the canteen inside the university which serves healthy food at, by Swiss standards, very affordable prices.

Traveling

From Olten, students can easily travel to different places around Switzerland within a few hours. There is a variety of beautiful landscapes and interesting activities according to different seasons. For example,



students can go hiking or climbing in summer and enjoy wonderful views from the top of famous mountains like Niederhorn, Pilatus, Gornergrat, etc. They can also go and try skiing in the winter with friends. There are always discounts for students in terms of train tickets and entrance tickets to playgrounds.



More notably, students can travel to other countries in the Schengen area (up to 26 states) once they receive their residence permits. Holidays around Europe, hence, is a common choice for transferred students to discover new cities, new people and new cultures. Traveling by trains and buses is quite convenient and saving.

What our students say...

“Studying at FHNW School of Business is such a great experience! I have many chances to learn new things, meet new people and travel to new places. This makes my student’s life unforgettable and turns me into a more mature, independent and knowledgeable person.”



Ngoc Anh Tran

3+1 Transferred Student at FHNW
Major in Finance



“Studying at FHNW is an unforgettable experience for me! The most meaningful part for me is the live project. Since you work directly with local Swiss companies in order to find suitable solutions for their company’s problems that relate with your area of specialisation.”

Jing Li

3+1 Transferred Student at FHNW
Specialisation in Marketing

“What makes Switzerland an ideal place for international students is the scenery, the friendliness of Swiss people and the high quality of their lives. Having an opportunity to be here means that I was given a chance to broaden my horizon, step out of my comfort zone as well as being able to expect the best.”



Vu Thang Hoang

3+1 Transferred Student at FHNW
Specialisation in Marketing

Contact Us

It is our desire and concern that the Swiss segment for the students is a success: not only academically but also personally, professionally and culturally. It is our aim to provide good quality courses and services. We look forward to welcoming you to our international campus! For further information, please do not hesitate to contact us:

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<http://www.fhnw.ch/business/im>