



University of Applied Sciences and Arts
Northwestern Switzerland FHNW
School of Business
Peter Merian-Strasse 86
CH - 4002 Basel, Switzerland

T +41 61 279 17 17
F +41 61 279 17 18
info.wirtschaft@fhnw.ch
www.fhnw.ch/business/summer-schools

**BSwiss - Swiss International Business
Summer School**

Our offer

At a glance

The BSwiss - International Business Summer School in Basel (Switzerland) is a two-week programme open to Swiss and international Bachelor students. During two exciting and challenging weeks participants attend courses, visit companies, discover local culture and establish networks with people from Switzerland and around the world.

Place: Basel, Switzerland

ECTS: 6 (3 US credits)

Course Duration: 2 weeks

Course Language: English

Academic programme

Our International Business Summer School offers a varied and intensive programme of specialised studies in International Management and Economics in a Swiss environment. The Summer School is a two-week seminar, taught in English by internationally experienced lecturers. The courses build on at least two years of business studies; they are academically challenging with a strong applied management focus. Interaction between students and lecturers is highly encouraged. Lecturers are experts in their fields and experienced practitioners.

Our programme offers two different modules; each module includes field trips to different Swiss companies related to the programme topic.

Cultural and social programme

Attractive cultural and social events will make the participants' stay an unforgettable experience. The programme features a guided tour of Basel as well as excursions to cultural and historical sites in the city and beyond; it also includes field trips to different Swiss companies.

The School of Business provides extracurricular support for the participants.

Academic and cultural content

Around 60 contact hours classes: group work and company visits. Around 15 contact hours cultural and social activities: guided tours, welcome and a farewell dinner.



Information

The participants

Our programme is designed for international and Swiss Bachelor students. Participants need to be fluent in English (advanced level: European levels B2 written/C1 oral). A short letter of motivation, an updated CV and a transcript showing the most recent grade point average are also required.

Earning credits

The modules include contact hours, self-study time, preparation work and company visits. The duration of each module is one week. Our Summer School participants obtain 6 ECTS credits (or 3 US semester credits) for the two modules.

The ECTS credits are awarded for:

- Adaptation of the preparation literature.
- Writing two short briefing papers on questions set by the lecturers based on the preparatory literature.
- Participation in the Summer School (contact hours, company visits, cultural and social activities).
- Review essay at the end of the two weeks.

On successful completion of the programme participants will receive an official Transcript of Records featuring the ECTS credits achieved.

Venue and Facilities

All courses are held at the Basel campus of the School of Business, University of Applied Sciences and Arts Northwestern Switzerland, in modern and well-equipped rooms. Access to quiet study areas, computer facilities and free wireless internet access is provided for all participants.

Accommodation and support

Participants will be accommodated close to the university campus in studios with their own kitchen and bathroom. Breakfast is not included. The accommodation is located in downtown Basel in quiet and safe neighbourhoods. Amenities and shops are within walking distance.

We guarantee professional assistance by the head of the programme and his assistants. They will also accompany the students on field trips, visits to companies and receptions.

«It was incredible!»

«Thank you very much for the organization of the wonderful summer school.»

Visas

Depending on their citizenship, participants must check visa requirements. For further information we recommend consulting the Swiss embassy in your home country. The University of Applied Sciences and Arts Northwestern Switzerland does not cover visa costs or any cost involved in unsuccessful application.

Fees

The programme fee of 1,350* Swiss Francs covers the tuition fee for the course (two modules), the organisation of all company visits, the cultural and social programmes including a welcome and farewell dinner, transfers for the company visits as well as the cultural and social programme.

The accommodation fee of 600 Swiss Francs includes overnight stay in a 2 or 3 bed studio (incl. own kitchen and bathroom, no air-condition) or a similar accommodation and taxes.

Not included in the fee: transport (except company visits, cultural and social activities), health insurance, visa costs, meals, additional individual sightseeing trips and personal expenses.

«I truly enjoyed my experience in Switzerland. You were a fantastic host!»

* subject to change

About us

School of Business, University of Applied Sciences and Arts Northwestern Switzerland FHNW

The FHNW is Switzerland's second largest University of Applied Sciences and Arts. Its nine faculties, which all offer practice-oriented degree programmes at Bachelors and Masters level, continuing education, research and consulting. The FHNW is accredited by the Swiss Federal Government.

Our geographical location bordering on France and Germany promotes innovation, market orientation and inherent internationalisation.

The School of Business FHNW is an acknowledged pioneer and leader in professional innovation and internationalisation. Our programmes are accredited; our lecturers are highly qualified in their academic fields and their teaching methodology. They possess years of teaching experience in their academic fields and contribute current business expertise from their consulting and research activities. The School's core teaching values encompass practice-orientation and innovative teaching and learning methods. Participants directly interact with professors, enjoying an optimal teacher-student ratio in a relaxed atmosphere conducive to absorbing knowledge and building skills.

Staying in Basel

Basel is one of the most successful economic regions in Switzerland and central Europe. Many international companies have their headquarters in Basel: Novartis, Roche, Syngenta, Lonza Group, UBS, Panalpina and Swiss International Airlines. These companies directly recruit employees from our pool of highly qualified and practically oriented graduates.

The historic city of Basel is more than 2000 years old and the quality of life ranks among the best in the world. Basel is a vibrant centre of cultural activity – a city of theatre, music, museums and festivals. We have the highest density of museums in Europe. The city proudly hosts numerous international trade fairs, such as Baselworld and the world's largest Art Fair ARTBasel. Modern architecture aficionados find buildings by Herzog & de Meuron, Mario Botta, Diener & Diener and many more. Basel also has a pulsating nightlife with numerous restaurants, cosy bars, exciting parties or clubbing until dawn.

Located in the middle of Europe, with a world famous train network and its own international airport nearby, Basel is the ideal starting point for countless travel opportunities – why not before or after your summer school with us?

Registration and Contact

Application

Places are limited. Please be aware that early applications will be favoured. The application form can be downloaded at www.fhnw.ch/business/summer-schools.

Contact

University of Applied Sciences and Arts Northwestern Switzerland FHNW
School of Business
BSwiss Summer School
Peter Merian-Strasse 86
CH-4002 Basel, Switzerland

bswiss.wirtschaft@fhnw.ch
www.fhnw.ch/business/degree-courses/summer-schools

**«It is an amazing experience
the summer school offered.
I can hardly believe it's been
over for weeks now. Switzer-
land was so beautiful, both
the country and its people.»**