

CAS Business Management and Leadership

For professionals without a previous business degree

Start: 07.09.2024
End: 30.08.2025

Version 11.03.2024, Subject to change

Core module 1: Build a sound foundation			
Date	Time	Place	Topic
Sa. 07.09.24	08:45 – 12:00 13:00 – 16:30	Basel	Fundamentals of business management
Sa. 28.09.24	08:45 – 12:00 13:00 – 16:30	Basel	Strategic and corporate management
Sa. 12.10.24	08:45 – 12:00 13:00 – 16:30	Basel	Strategic and corporate management
Sa. 02.11.24	08:45 – 12:00 13:00 – 16:30	Basel	Marketing management
Sa. 23.11.24	08:45 – 12:00 13:00 – 16:30	Basel	Marketing management
Core module 2: Develop and lead effectively			
Date	Time	Place	Topic
Sa. 14.12.24	08:45 – 12:00 13:00 – 16:30	Basel	Human resource management
Sa. 11.01.25	08:45 – 12:00 13:00 – 16:30	Basel	Human resource management
Sa. 18.01.25	08:45 – 12:00 13:00 – 16:30	Basel	Leadership
Sa. 22.02.25	08:45 – 12:00 13:00 – 16:30	Basel	Leadership
Sa. 08.03.25	08:45 – 12:00 13:00 – 16:30	Basel	Organization and change
Core module 3: Understand the business numbers			
Date	Time	Place	Topic
Sa. 15.03.25	08:45 – 12:00 13:00 – 16:30	Basel	Financial accounting
Sa. 29.03.25	08:45 – 12:00 13:00 – 16:30	Basel	Financial accounting
Sa. 12.04.25	08:45 – 12:00 13:00 – 16:30	Basel	Management accounting
Sa. 26.04.25	08:45 – 12:00 13:00 – 16:30	Basel	Management accounting
Sa. 03.05.25	08:45 – 12:00 13:00 – 16:30	Basel	Legal aspects in business

Elective module: Create innovative solutions

Date	Time	Place	Topic
Sa. 17.05.25	08:45 – 12:00 13:00 – 16:30	Basel	Managing innovation and business modelling
Sa. 24.05.25	08:45 – 12:00 13:00 – 16:30	Basel	Managing innovation and business modelling
Sa. 07.06.25	08:45 – 12:00 13:00 – 16:30	Basel	Managing innovation and business modelling
Sa. 21.06.25	08:45 – 12:00 13:00 – 16:30	Basel	Managing innovation and business modelling

Elective module: Negotiate and communicate successfully in business

Date	Time	Place	Topic
Sa. 17.05.25	08:45 – 12:00 13:00 – 16:30	Basel	Business negotiation and communication
Sa. 24.05.25	08:45 – 12:00 13:00 – 16:30	Basel	Business negotiation and communication
Sa. 07.06.25	08:45 – 12:00 13:00 – 16:30	Basel	Business negotiation and communication
Sa. 21.06.25	08:45 – 12:00 13:00 – 16:30	Basel	Business negotiation and communication

Final assignment

Date	Topic
01.07.2025 - 30.08.2025	Final written assignment

Administration and information

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