

CAS Professionally Managing China Operations

Start: Thursday 19 January 2023

End: Thursday, 29 June 2023

Timetable	Class Times	Type of Class	Contents	Lecturers
			Block 1	
			UNDERSTANDING THE POLITICAL AND ECONOMIC ENVIRONMENT	
Thursday, 19 January 2023	09.15 - 11.45	F2F seminar	Developing a China mindset - understanding differences in fundamental ways of seeing the world	Fiona Gao, Yingbo Seiler, Michael Jeive
	11.45 - 13.15	F2F seminar	Networking Lunch	
	13.15 - 15.45	F2F seminar	Government Policy Priorities and impacts on foreign invested and foreign owned players	Lu Xiankun, Markus Herrmann, Michael Jeive
	16.15 - 18.15	F2F seminar	Understanding the Chinese Business Environment - Insights from the experience of foreign invested and foreign owned players	Peter Bachmann, Ruedi Nützi
	18.15 - 20.00	Apéro		
			Block 2	
			MANAGING YOUR PEOPLE IN CHINA	
Wednesday, 1 February 2023	16.00 - 18.30	Online seminar	How best to manage your Chinese subsidiary – what do your local Chinese executives need from you	Yingbo Seiler
Wednesday, 15 February 2023	11.30 - 14.00	Online seminar	HR Practices, Regulations and Processes 1: Recruitment, Retention, Salaries, Remuneration	Yingbo Seiler
Wednesday, 8 March 2023	11.30 - 14.00	Online seminar	HR Practices, Regulations and Processes 2: HR Law and regulations	Yingbo Seiler
Wednesday 22 March 2023	11.30 - 14.00	Online seminar	Creating an efficient working environment through your IT and communications tools and practices	Yingbo Seiler
			Block 3	
			LIVE CASE WORKSHOPS	
Thursday, 20 April 2023	09.15 - 11.45	F2F seminar	Case Study - Managing Your China Executives	
	11.45 - 13.15	F2F seminar	Networking Lunch	
	13.15 - 15.45	F2F seminar	Case Study - Managing Regulatory Challenges	
	16.15 - 18.15	F2F seminar	Case Study - Integrating China operations into global strategy and structures	
	18.15 - 20.00	Apéro		

Timetable	Class Times	Type of Class	Contents	Lecturers
			Block 4	
			NAVIGATING FAST CHANGING / CHALLENGING ENVIRONMENTS	
Wednesday, 26 April 2023	11.30 - 14.00	Online seminar	IPR in China Today	Fiona Gao
Wednesday, 3 May 2023	11.30 - 14.00	Online seminar	Managing online presence in China	Michael Lehmann
Wednesday, 24 May 2023	tbc	Online seminar	Taxes, finances and repatriation issues	
Wednesday, 7 June 2023	11.30 - 14.00	Online seminar	Cyber Security and Data Privacy in China - Operational & Management Implications	Sharon Luo
Wednesday, 21 June 2023	16.15 - 18.15	Online seminar	Social Credit System for Enterprises	Wang Hailin
			Block 5	
			LOOKING TO THE FUTURE	
Thursday, 29 June 2023	09.15 - 11.45	F2F seminar	China and Global Supply Chains	
	11.45 - 13.15		Networking Lunch	
	13.15 - 15.45	F2F seminar	Future Policy Priorities and impacts on foreign invested and foreign owned players.	Lu Xiankun, Markus Herrmann, Fiona Gao
	16.15 - 18.15	F2F seminar	Graduation Ceremony	

Bonus Sessions

Insight China
Swiss China
Update

13 - 17 February 2023 - info to participants in December 2022

Mittwoch, 28. Juni 2023