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BSwiss - Swiss International Business Summer School 23 July to 5 August 2023



<p>Overview</p>	<p>The BSwiss - Swiss International Business Summer School in Basel (Switzerland) is a two-week programme open to Swiss and international bachelor's students. During two exciting and challenging weeks, participants attend courses, visit companies, discover local culture and establish networks with people from Switzerland and around the world.</p>
<p>Objectives</p>	<p>Students...</p> <ul style="list-style-type: none"> • Gain insight into models, methods, and theories in the field of competitiveness, innovation, international immigration and sustainability. • can hone their ideas with university lecturers and practitioners. • foster international collaboration and communication by successfully working in intercultural teams. • read a selection of scientific articles from research journals as a foundation for the classes.
<p>Programme</p>	<p>The seminar focuses on subjects typically taught in the first two years of business studies. Students acquire knowledge in the fields of competitiveness, innovation, international immigration and sustainability in a classroom setting.</p> <p>The programme additionally features several excursions to cultural and historical sites in the city of Basel and other selected regions in Switzerland. Beyond, it also includes field trips to different Swiss companies. Company visits provide students with first-hand experience related to the theory discussed in the classroom.</p>

Programme	The programme is organised from 23 July to 5 August 2023 .
Place	Basel, Switzerland
Credits	<p>The Summer School gives 5 ECTS. The Programme includes preparatory work, classroom learning, guided self-study and company visits. The ECTS credits are awarded for:</p> <ul style="list-style-type: none"> • Reading preparatory literature • Participation during the Summer School • Group Presentation • Written Assessment at the end of the Summer School • Completing the survey after the Summer School <p>On successful completion of the Summer School, participants will receive an official Transcript of Records featuring the ECTS credits achieved.</p>
Fees	<p>Tuition: CHF 950</p> <p>Visits and cultural events: CHF 400</p> <p>Accommodation: CHF 600*</p> <p>*if needed, see section Accommodation</p>
Accommodation	<p>Students have the possibility to organise the accommodation either by themselves or using the service provided by FHNW School of Business.</p> <p>FHNW School of Business offers the following option: Flyer Accommodation.</p>
Participants	<p>The programme is open to international and Swiss (Bachelor) students. Participants should have a minimum of two semesters of business studies and need to be fluent in English (advanced level: European levels B2 written/C1 oral). Students from other study subjects with a strong interest in business and intercultural learning are welcome to apply.</p>
Registration	<p>Students can apply via the following link until April 30, 2023: https://www.fhnw.ch/en/degree-programmes/business/bswiss-international-business-summer-school</p> <p>A letter of motivation, an updated CV and a Transcript of Records showing the most recent grades are required. Places are limited.</p>
Contact	<p>Ms. Fiona Trachsel and Ms. Jovana Zivkovic bswiss.business@fhnw.ch</p>