







# Module overview

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	ECTS
							
Colmar in French	Lörrach in German	Basel in English	Colmar in French	Lörrach in German	Basel in English	In-company	
<b>General Management</b>							<b>42</b>
- Introduction to Business Management - Financial Accounting	- Introduction to International Business - Management Accounting	- Organisation - Corporate Finance I	- Supply Chain Management - Corporate Finance II	- Leadership I - Leadership II - Services Management	- Strategic Management - International Taxation - Human Resource Management		
<b>Cross-Cultural Management &amp; Marketing</b>							<b>36</b>
- Fundamentals of Cross-Cultural Management - Fundamentals of Marketing	- Communication - Marketing Mix	- Intercultural Management Styles - Marketing Research	- Negotiation - Consumer Behaviour	- Cross-Cultural Leadership - Marketing Strategy and Planning	- Conflict Management - Project Management		
<b>Economics, Methods &amp; Law</b>							<b>48</b>
- Microeconomics I - Business Mathematics I - Statistics	- Microeconomics II - Business Mathematics II - Business Analytics I	- Macroeconomics I - Cases in European Business Law I - Information Systems	- Macroeconomics II - Business Analytics II	- International Economics I - Cases in European Business Law II	- International Economics II - Business Ethics - Digital Transformation		
<b>Languages</b>							<b>36</b>
- English - French or German	- English - French or German	- English - French or German	- English - French or German	- English - French or German	- English - French or German		
<b>Electives*</b>							<b>9</b>
- Bureautique - Commercial Negotiations	- Harvard Business Studies - Rhetorics - Intercultural Case Studies - Business Games	- Chinese - Spanish - Leadership Models - Development Economics - Trinational Economic and Political Cooperation	- Chinese - Spanish - Entrepreneurship - International Trade	- Chinese - Spanish - Financial Mathematics - International Accounting - Soft Skills - Emotional Intelligence	- Chinese - Spanish - Mindfulness-Training - Online Marketing - The Business of Sustainability		
<b>Live Projects and Written Theses</b>							<b>39</b>
	- First Year Live Project		- Second Year Live Project Report: DUT Thesis			- Final Live Project - Bachelor's Thesis	

\* Number and titles vary according to students' demand; one Elective per year mandatory.