

Course Outline

Virtual Exchange Autumn Semester 2021_22

Course Title: China Examined

Number of ECTS-Credits: 3

Format of the course:

- synchronous online course (FIX timeslots)
- asynchronous online course (NO fix timeslots)
- mix of synchronous and asynchronous online course
- synchronous hybrid course (students can choose online OR on campus in FIX timeslots)
- asynchronous hybrid course (students can choose online OR on campus in NON-fix timeslots)
- mix of synchronous and asynchronous hybrid course
- other, namely: delivered as block Week Monday 11 October – Thursday 14 October

Number of Students accepted

- Total number of students is limited to 34 students physically present in classroom
- Total number of students is unlimited
- Total number of virtual exchange students is limited to 20 online only VE students
- Total number of virtual exchange students is unlimited

Responsible lecturer: Michael Jeive

Link to lecturer's profile at FHNW: <https://www.fhnw.ch/en/people/michael-jeive>

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1. Course content

The following is an indicative list of possible topics. Changes may take place due to the dynamic nature of the subject:

Policy and Development

- 40 Years of Opening? Economic Reforms in the PRC
- Major Policy Directions – Lessons from 14th 5-Year Plan and the Two Sessions March 2021

China's Economy

Macro

- The Socialist Market System
- The Dual Circulation System
- SOEs and their impacts

Meso/Micro

- China's Online Markets – Taobao, JD.com, Xiaohongshu and a hundred more
- Online megaliths – Alibaba and Tencent
- European companies in China

China and the World

China as Regional Power in Asia

- Regional China's International Activities - Foreign Policy and Activities – BRI (in Asia) – Developmental Aid etc
- Globalising Chinese Enterprises – expansion in Asia

European & US responses to China's re-emergence

- European Policies towards China
- Influence of US Policy towards China

2. Learning objectives

Upon completion of this course, students will be able to

1. understand the drivers of China's political and economic resurgence
2. interpret developments in Chinese economic and foreign policies and activities
3. analyse the international impacts of China's re-emergence as a major regional and global power
4. develop an insightful analysis of Chinese policy and practice and deliver to a professional audience

3. Prior knowledge and entry requirements

- As this module requires participants to be able to discuss complex issues fluently, a good level of English is required min. B2/C1 (CEFR), IELTS 5.5, TOEFL iBT 46-59 or equivalent
- There are no further formal entry requirements for this course.

4. Course structure and dates

The following is an indicative list of possible topics. Changes may take place due to the dynamic nature of the subject:

Monday 11 October	09.00 – 12.00	Policy and Development - 40 Years of Opening? Economic Reforms in the PRC -
	13.00 – 16.00	- Major Policy Directions – Lessons from 14th 5-Year Plan and the Two Sessions March 2021

Tuesday 12 October	09.00 – 12.00	China's Economy Macro - The Socialist Market System - The Dual Circulation System - SOEs and their impacts -
	13.00 – 16.00	Meso/Micro - China's Online Markets – Taobao, JD.com, Xiaohongshu and a hundred more - Online megaliths – Alibaba and Tencent - European companies in China
Wednesday 13 October	09.00 – 12.00	China and the World (part one) China as Regional Power in Asia - Regional China's International Activities - Foreign Policy and Activities – BRI (in Asia) – Developmental Aid etc - Globalising Chinese Enterprises – expansion in Asia
	13.00 – 16.00	China and the World (part two) China as Regional Power in Asia - Regional China's International Activities - Foreign Policy and Activities – BRI (in Asia) – Developmental Aid etc - Globalising Chinese Enterprises – expansion in Asia
Thursday 14 October	09.00 – 12.00	European & US responses to China's re-emergence - European Policies towards China - Influence of US Policy towards China
	13.00 – 16.00	Where next – How will China and our relationship with the country develop in the coming decade?

5. Assessment

- Assessment with (online)presentation, report, groupwork, test etc. during semester
- Final written test on campus can be replaced for remote students with an additional assignment
- Final written test on campus can be replaced for remote students with oral testing
 - Students work in small groups (planned as 3 students per group) to develop an online blog / Vlog.
 - Students choose to focus on one of the following three – Policy and Development, Economy or International Relations and develop a video blog examining and interpreting the topic for a professional audience

6. Literature

All required literature will be provided via the course learning platform

7. Grading

- Pass-fail
- According to French grading system (1-20)

The student has the right to appeal against the grading within a period of not more than 14 working days after its communication. Any appeal must be sent to io.business@fhnw.ch in writing and must be accompanied by valid arguments. It will be handled according to the Study and Examination Regulations for the Bachelor of Science Business Administration at FHNW.