

Course Outline

Virtual Exchange Autumn Semester 2021_22

The Swiss Banking Sector

Number of ECTS-Credits: 3

Format of the course: Online course OR on premises

- synchronous online course (FIX timeslots)
- asynchronous online course (NO fix timeslots)
- mix of synchronous and asynchronous online course
- synchronous hybrid course (students can choose online OR on campus in FIX timeslots)
- asynchronous hybrid course (students can choose online OR on campus in NON-fix timeslots)
- mix of synchronous and asynchronous hybrid course
- other, namely: in case the situation allows, the course will be held on premises

Number of Students accepted

- Total number of students is limited to 45
- Total number of students is unlimited
- Total number of virtual exchange students is limited to
- Total number of virtual exchange students is unlimited

Responsible lecturer:

Link to lecturer's profile at FHNW:

<https://www.fhnw.ch/de/personen/silke-waterstraat>

Table of Contents

1. Course content.....	3
2. Learning objectives	3
3. Prior knowledge and entry requirements.....	3
4. Course structure and dates	3
5. Assessment	3
6. Literature.....	3
7. Grading	3

1. Course content

- Current situation, future of the Swiss Banking Sector
- Sustainable Finance: Swiss and global initiatives, practice cases
- FINMA and regulation: Basel III, NSFR, current themes (e.g., COVID)
- SNB, Swiss Franc, Negative Interest Rates and Gold
- Swiss Private Banking: Approach, regulations, cases
- Digital Banking: Digitization of front and back office processes, artificial intelligence in banking
- Entrepreneurship in Fintech / Digital Banking

2. Learning objectives

- apply knowledge of the Swiss Banking Sector to a real-life context and develop a further appreciate of challenges and opportunities in this area
- apply knowledge on digitization and sustainable finance to real cases from Swiss banks

3. Prior knowledge and entry requirements

- As this module requires participants to be able to discuss complex issues fluently, a good level of English is required min. B2/C1 (CEFR), IELTS 5.5, TOEFL iBT 46-59 or equivalent
- **There are no further formal entry requirements for this course.**

4. Course structure and dates

The course runs on 4 days from 8.30am to 12pm CET and from 1pm to 4.30 pm CEST. Course days will be 29. / 30. October and 5. / 6. November. A course program will be provided ahead of the course.

5. Assessment

- Assessment with (online)presentation, report, groupwork, test etc. during semester
- Final written test on campus can be replaced for remote students with an additional assignment
- Final written test on campus can be replaced for remote students with oral testing

6. Literature

Will be provided on Moodle.

7. Grading

- Pass-fail
- According to swiss grading system (see below)

Mark	6.0	5.5	5.0	4.5	4.0	below 4
In words	excellent	very good	good	satisfactory	pass	fail

The student has the right to appeal against the grading within a period of not more than 14 working days after its communication. Any appeal must be sent to io.business@fhnw.ch in writing and must be accompanied by valid arguments. It will be handled according to the Study and Examination Regulations for the Bachelor of Science Business Administration at FHNW.