

List of publications of Uwe Leimstoll

- Woelfle, R., & Leimstoll, U. (2018). E-Commerce Report Schweiz 2018. Olten: FHNW.
- Zumstein, D., Steigerwald, A., Leimstoll, U., Gasser, B., Mohr, S., & Briw, A. (2018). Schweizer Onlinehändlerbefragung 2018: Digital Commerce. Luzern: Hochschule Luzern - Wirtschaft.
- Leimstoll, U., Dannecker, A., Knechtli, H., Quade, M., Tanner, C., & Wölfle, R. (2018). E-Business in the Era of Digital Transformation. In R. Dornberger (Eds.), *Business Information Systems and Technology 4.0* (pp. 81-101). Cham: Springer.
- Leimstoll, U., & Wölfle, R. (2017). Changing Attitudes of Retailers Towards Cross-channel Commerce and its Success Factors: a Longitudinal Study. In P. Kommers, & P. Isaías (Eds.), *Proceedings of the 15th International Conference on e-Society* (39-48). Budapest, IADIS Press.
- Wölfle, R., & Leimstoll, U. (2017). E-Commerce in der Schweiz 2016. In R. Köhler (Eds.), *Jahrbuch Marketing 2017* (pp. 77-81). St. Gallen: Kömedia AG.
- Quade, M. H., Leimstoll, U. (2017). Perceived value of smartphones and tablets for mobile business in small and medium enterprises. *International Journal of Networking and Virtual Organisations*, 2017, 317-340.
- Wölfe, R., & Leimstoll, U. (2017). E-Commerce Report 2017: Digitalisierung im Vertrieb an Konsumenten. Eine qualitative Studie aus Sicht der Anbieter. Olten, Switzerland.
- Leimstoll, U., & Wölfe, R. (2016). E-Commerce-Report 2016: Der Schweizer Onlinehandel aus Anbietersicht. Olten, Switzerland.
- Leimstoll, U., & Quade, M. H. (2016). KMU wollen Business - Software mobil nutzen *Swiss IT Magazine*, 2016, 28-31.
- Wölfle, R., & Leimstoll, U. (2015). E-Commerce-Report Schweiz 2015: Der Schweizer Onlinehandel aus Anbietersicht. Basel, Switzerland.
- Leimstoll, U., & Quade, M. H. (2015, June). Mobile Business with Smartphones and Tablets: Effects of Mobile Devices in SMEs. Paper presented at the 28th Bled eConference. Bled, Slovenia.
- Leimstoll, U., & Quade, M. H. (2015). ERP-SOFTWARE «Drum prüfe, wer sich ewig bindet!». *ZHKMU*, 2015, 22-23.
- Tanner, C., & Leimstoll, U. (2015). Digitale Vernetzung des Einkaufs wächst. *Beschaffungsmanagement. Fachzeitschrift für Einkauf und Supply Management*, 2015, 6-7.
- Studer, Y., & Leimstoll, U. (2015, August). Improving Consulting Processes in Web Analytics: A Framework for Multichannel Analytics. Paper presented at the Twenty-first Americas Conference on Information Systems. Puerto Rico, USA.