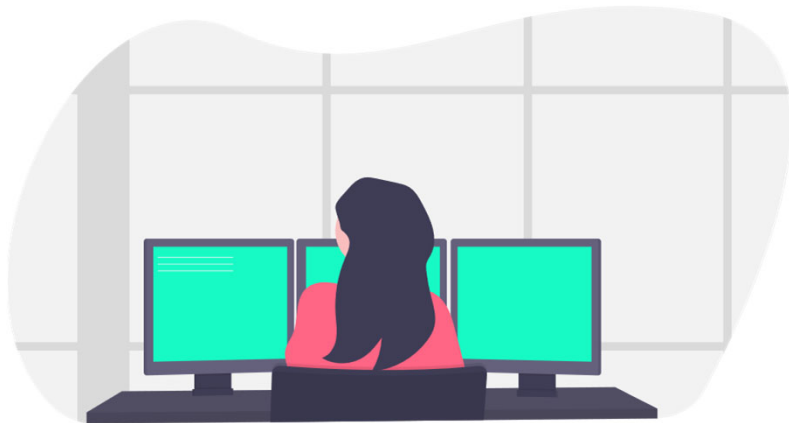


Open Source Business

Simon Emanuel Schmid



Ideologic Nerd



*All information should be free!
This includes code and data. Just
everything!*

github.com

Search or jump to... Pull requests Issues Marketplace Explore

Marak / faker.js Sponsor Watch 365 Unstar 28.5k Fork 2.5k

<> Code Issues 183 Pull requests 84 Actions Projects Wiki Security Insights

No more free work from Marak - Pay Me or Fork This #1046

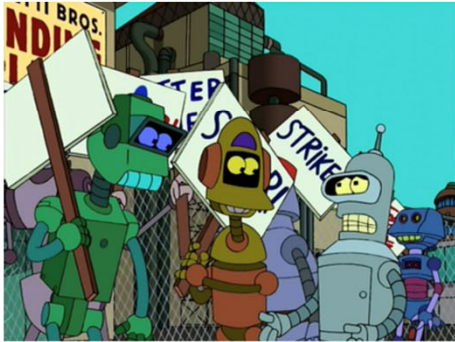
Open Marak opened this issue 17 days ago · 94 comments

Marak commented 17 days ago

Owner

...

Respectfully, I am no longer going to support Fortune 500s (and other smaller sized companies) with my free work.
There isn't much else to say.
Take this as an opportunity to send me a six figure yearly contract or fork the project and have someone else work on it.



2514

18

36

454

1

739

373

178

Assignees

No one assigned

Labels

None yet

Projects

None yet

Milestone

No milestone

Linked pull requests

Successfully merging a pull request may close this issue.


None yet

Notifications

Customize

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Think about it, OpenSSL only has two [fulltime] people to write, maintain, test, and review 500,000 lines of business critical code.

**US\$ 500
Million Loss**

Greedy Capitalist



What's in for me? Business is hard and not a charity! I need to pay my rent (and my Porsche).

Who is responsible?



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\$34B



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Earn Money



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Donations

The screenshot shows a web browser window with the URL `opencollective.com/discover?show=open%20source`. The page displays a grid of eight project cards, each representing an open-source project with a dedicated donation pool. Each card includes the project's logo, name, a 'COLLECTIVE' badge, and statistics on financial contributors and yearly budget.

Project	Financial contributors	Yearly budget
webpack	1512	\$502,200
Babel	865	\$280,603
OSC	182	\$207,107
Open Collective Engineering	1	\$300,000
Material-UI	-	-
vue	-	-
CryptPad	-	-
ESLint	-	-

Support and Services



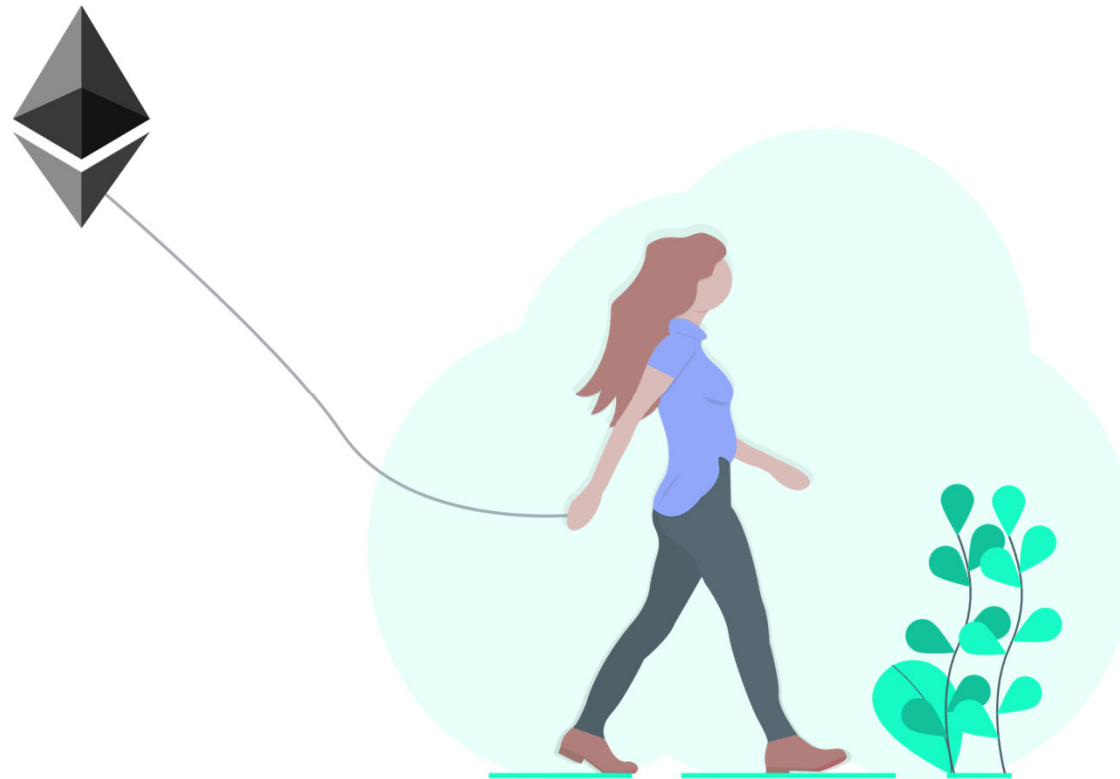
Open Core / Dual Licensing



Hosting and SaaS



Crypto Token Economic Model



Earn Money Summary

- Donations
- Support and Services
- Open Core
- Hosting and SaaS
- Crypto Token Economic Model

Why



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Why

- Employer Branding
- Exploit wisdom of the crowd
- Marketing
- Competitive Advantage

Licenses



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Licenses

	Modification	Same License	Network Use is Distribution	Trademark use
EUPL	●	●	●	●
AGPL	●	●	●	
GPL	●	●		
MIT	●			

Licenses

CC0 MIT GPL AGPL EUPL | Proprietary

Permissive
→ More distribution

Restricted:
→ More Control

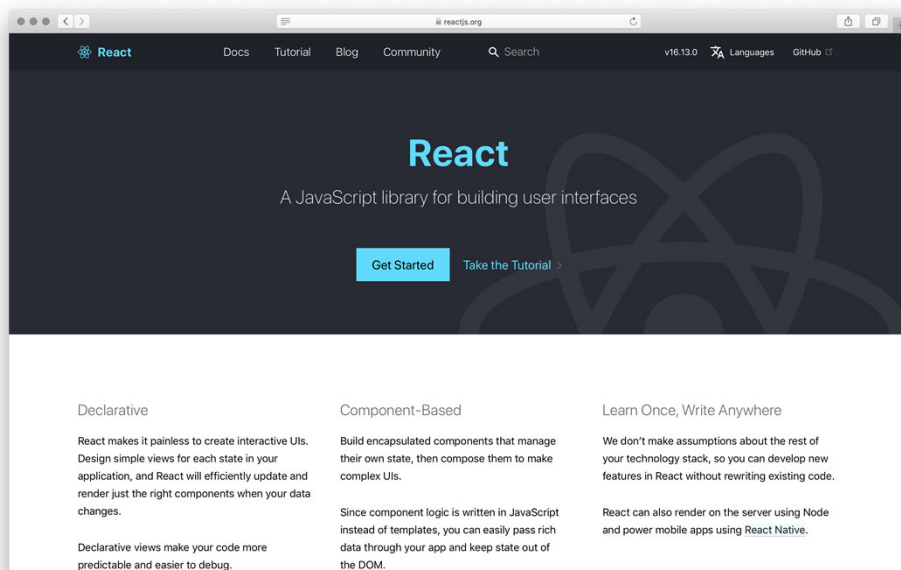
Examples



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React



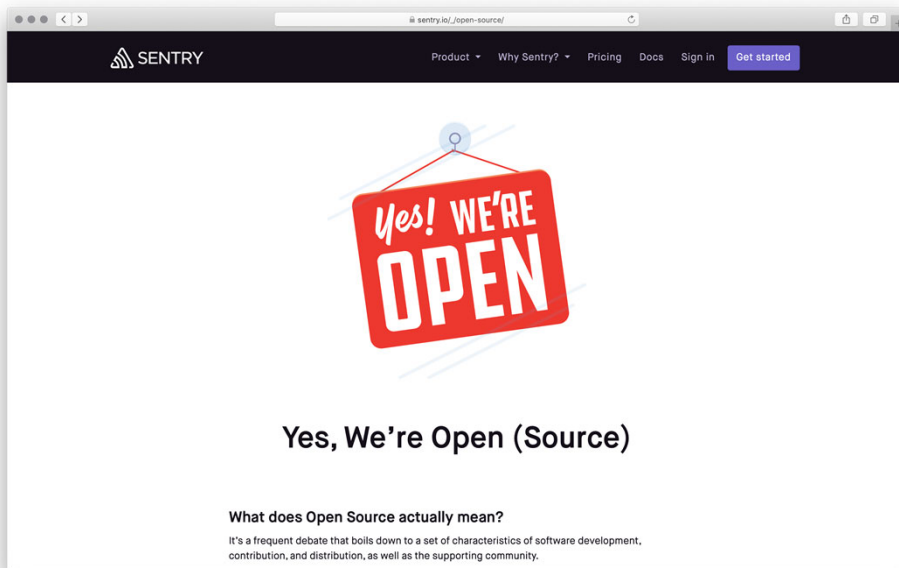
- Popular library to build web front ends
- MIT Licensed
- Employer Branding
- Crowd Sourcing

Hitobito



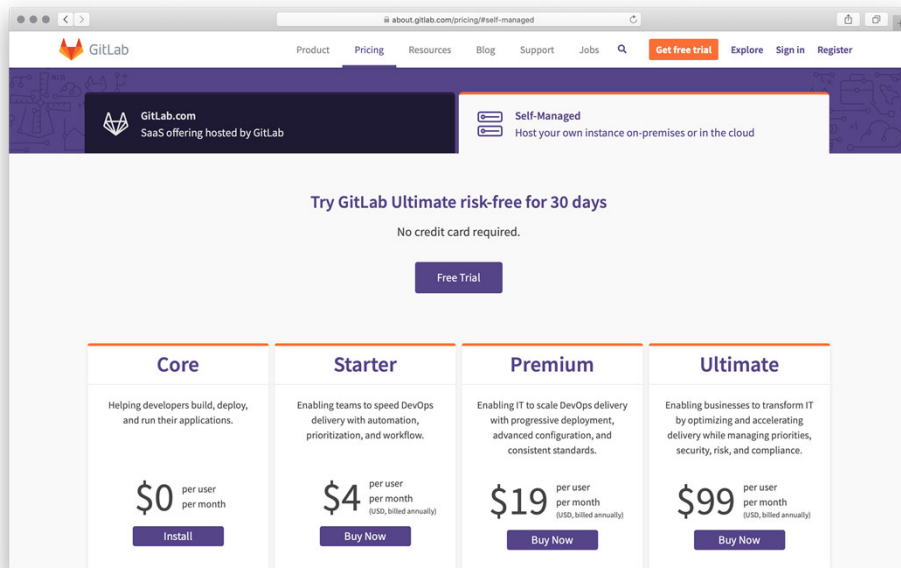
- Membership Management Software
- A group of customers with shared needs
- AGPL
- Multiple companies working on the source code collaboratively
- Selling hosting & development services

Sentry



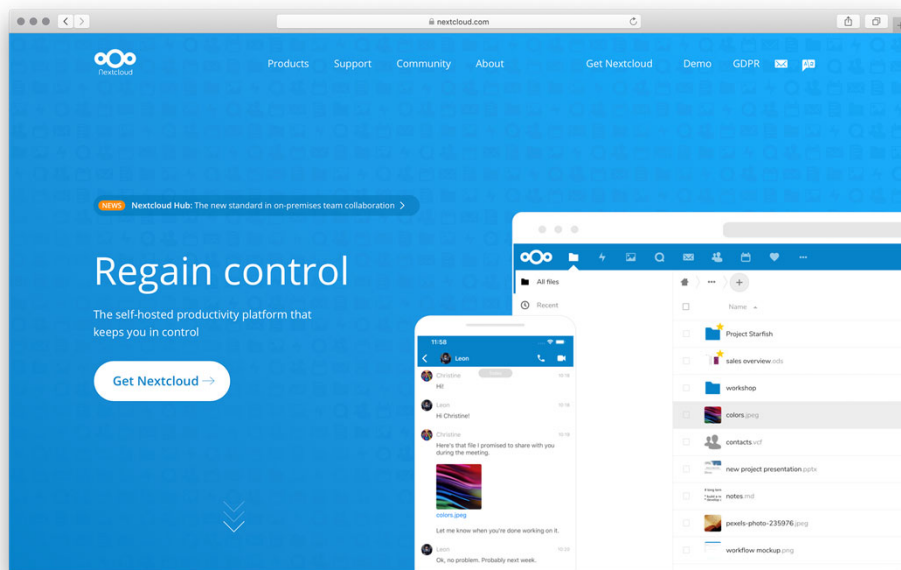
- Error Tracking Software
- BSL (Special)
- Hosted SaaS Offer
- Open Source version same features as SaaS

Gitlab



- Software Collaboration Software
- Open Core: MIT
- Additional Features on top

Nextcloud



- Productivity Platform (Google Apps Competitor)
- Support Plans starting from €1900/Year
- AGPL
- Does not offer hosting, but partners do

Our Approach

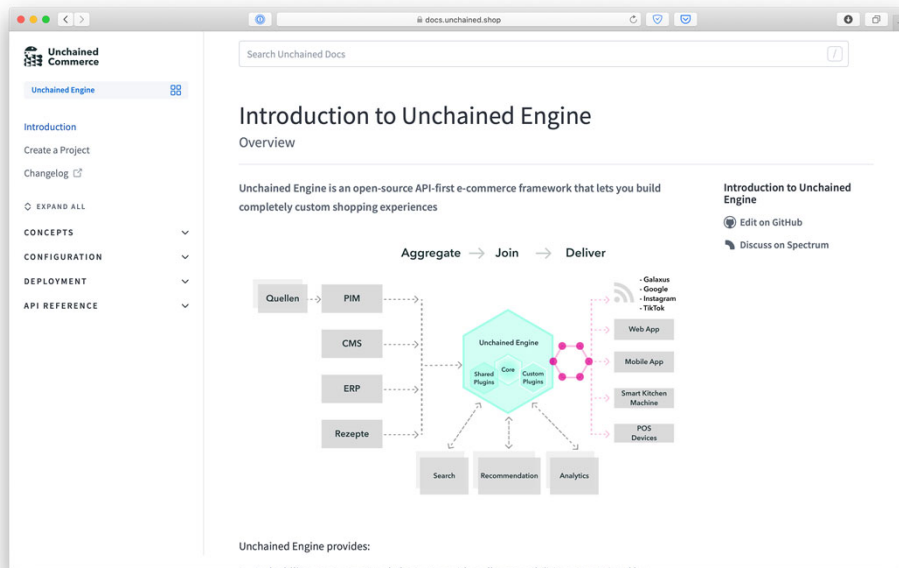


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It is our mission to unchain e-commerce businesses from monolithic proprietary software and to retain ownership of their data.

Unchained Engine



- Headless E-commerce Engine
- A group of customers with shared needs
- EUPL / Dual Licensing
- Selling integration and operation services
- Open for collaborators

Discussion

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twitter.com/schmid_si



Thank you!

Sources

- Dr. Matthias Stürmer, Carole Gauch- Swiss Open Source Study 2018:
<https://www.oss-studie.ch>
- Peter Levine and Jennifer Li - Open Source: From Community to Commercialization: <https://a16z.com/2019/10/04/commercializing-open-source/>
- Illustrations: Katerina Limpitsouni, <https://undraw.co/>