

**COURSE OFFER AUTUMN SEMESTER 2020/21
BSc International Business Management (IBM), Campus Basel**

Course Name	ECTS	Requirements and Remarks
2nd YEAR COURSES		
Case Studies European Law I	3	Basic knowledge of EU law
Corporate Finance I	3	Knowledge in Financial Accounting
Digital Marketing	3	No requirements
Intercultural Management Styles	3	No requirements
Macroeconomics I	3	No requirements
Marketing Research	3	No requirements
Organisation	3	No requirements
*Development Economics	3	No requirements cancelled!
*Leadership Models	3	No requirements
*The Business of Sustainability	3	Allocation after English Placement Test
English B2	3	
English C1	3	Allocation after English Placement Test
English C2	3	Allocation after English Placement Test
French B1	3	
French B2	3	
French C1	3	
German B1/B2	3	
German C1	3	
*Chinese A1	3	No requirements
*Spanish A1	3	Basic German knowledge required
*Spanish B1	3	
Special Courses for Exchange Students		
German for Beginners	3	Recommended to all exchange students cancelled!

*Important Note: Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2020