

COURSE OFFER SPRING SEMESTER 2021 - BSc International Business Management (IBM)

Campus Basel

Course Name	ECTS	Requirements and Remarks
6th SEMESTER COURSES		
Strategic Management	3	All welcome
International Taxation	3	All welcome
Human Resource Management	3	Fundamental Business Knowledge & Experience
Conflict Management	3	All welcome
Project Management	3	All welcome
Trinational Economic & Political Cooperation	3	Good German knowledge (B2) required
Business Ethics	3	All welcome
Digital Transformation	3	All welcome
*Digital Marketing	3	All welcome - cancelled!
*Doing Business in China (fully online!)	3	All welcome
*Environmental Economics	3	All welcome
	3	
English Level C1	3	
English Level C2		
	3	
French Level C1	3	
French Level C2		
	3	
German level C1	3	
German level C2		
*Spanish Level A2	3	
*Spanish Level B2	3	
*Chinese Level A2	3	
Special Courses for Exchange Students		
*German for Beginners	3	All welcome - cancelled!

*Important Note: Courses will run if a sufficient number of participants sign up.