

**COURSE OFFER AUTUMN SEMESTER 2020/21
BSc Business Administration (International Management), Campus Olten**

Course Name	ECTS	Requirements and Remarks	FT / PT*
1st YEAR COURSES			
Business Communication 1	5	No requirements	FT/PT
Business Maths & Statistics 1	5	No requirements	FT/PT
Critical Approach & Business Ethics	5	No requirements	FT/PT
Financial Accounting	5	No requirements	FT/PT
Foundations of Business Law	5	No requirements	FT
Principles of Management	5	No requirements	FT/PT
2nd YEAR COURSES			
HRM & Organisational Behaviour 2	5	No requirements	PT
Information Management	5	No requirements	PT
Management Accounting	5	No requirements	PT
Microeconomics	5	No requirements	PT
Macroeconomics***	5	No requirements	FT
3rd YEAR COURSES			
Business Processes & Project Management	5	No requirements	FT/PT
Empirical Methods & Business Analytics	5	Previous knowledge of statistics of descriptive and inference statistics or similar	FT/PT
Entrepreneurship & Innovation	5	No requirements	FT
Financial Reporting & Controlling	5	No requirements	PT
Supply Chain Management & Sustainability	5	No requirements	FT
3rd Year Specialisations (choose ONE only):			
Economic Psychology 1	10	General Management background	FT
International Business in Asia 1	40	General Management background - cancelled	FT
International Financial Management 1	10	Previous knowledge of financial and managerial accounting required	FT
International HRM & Change 1	10	General Management background	FT
Marketing 1	10	Principles or introduction to marketing, or similar, required.	FT

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3rd Year Focus Modules:			
Special Topics in International Management	5	It is assumed that students have a basic knowledge of the different functions in an organization (e.g. accounting, finance, marketing, logistics, information management, business analytics, and human resource management and organizational behaviour), and they know the basics of strategy and strategic analysis.	FT/PT
CONTEXT COURSES**			
Chinese Basic	3	Pending local enrolment first. - <i>cancelled</i>	FT/PT
Chinese Intermediate	2	Pending local enrolment first. - <i>cancelled</i>	FT/PT
Crisis Management and Communication	2	Special programme (03.11.2020 / 04.11.2020 / 05.11.2020)	FT/PT
French Intermediate	3	From B1-B2 level. Pending local enrolment first.	FT/PT
German Basic	3	All welcome	FT/PT
New Trends and Technologies for Business	2	No requirements - <i>cancelled</i>	FT/PT
Russia: Culture & Society	3	Special programme (date tbd) - <i>cancelled</i>	FT/PT
Spanish Basic	3	All welcome. Limited places. Pending local enrolment first.	FT/PT
Spanish Intermediate	2	From B1-B2 level. Pending local enrolment first.	FT/PT
The Swiss Banking Sector	3	Special programme (05.11.2020 / 06.11.2020 / 07.11.2020 / 13.11.2020)	FT/PT

* FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

**Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2020.

*** Reservation and placement for this course is not guaranteed until the start of the semester.