HAUTE ÉCOLE

EPHEC

UNIVERSITY COLLEGE

Our vision

"Our Academic Institution wants to promote the development of individuals and society while being recognized for the expertise of our staff in the education and professional training of citizens that can play an active and entreprising role in society, upon starting and throughout their careers, at a local and at an international level."

timeline

Founding of EPHEC by Mr Serge Gasquard **1969**

First graduates in Accounting and Marketing **1971**

Launch of our Bachelor Degree in International Trade **1987**

Launch of our Bachelor Degree in Law **1988**

Inauguration of our building on the campus of Brussels - Woluwe **1991**

Opening of our building on our campus of Louvain-la-Neuve and integration of ISAT **1996**

Launch of the Bachelor Degree in ICT **2000**

Launch of the Bachelor Degree in E-Business **2012**

Inauguration of the new wing of our building on the campus of Brussels- Woluwe **2013**

Launch of the Specialization Bachelor Degree in Business Data Analysis **2019**

Launch of the Bachelor Degree in E-Business in Louvain-la-Neuve **2020**

A FEW WORDS ABOUT US

EPHEC University College has been aiming for 50 years to develop not only the students' technical skills but also their strong soft skills – creativity – cooperation – active listening – problem solving – decision making - ..., in order to ensure a life-long employability.

We are deeply convinced that the perfect mix of both skills will enable each student to develop his / her personal project, at a local or international level, and will help building a more sustainable world.

We encourage each student to explore HIS/HER future.

Welcome to EPHEC University College!

OUR VALUES

HUMANISM

Our priority is to keep the individual at the centre of all concerns in a human-sized institution.

RESPECT

Consideration for everyone regardless of all differences as well as adherence to rules and procedures.

ACCOUNTABILITY AND EMPOWERMENT

Trusting the ability of students to take responsibility for reaching their objectives autonomously.

EQUITY

The specificities of each person and their mission is considered.

PROACTIVITY

Our course programmes are constantly adapted to be in line with the profiles looked for by professionals.

Our PILLARS

A HANDS-ON PEDAGOGICAL APPROACH

In our pedagogical approach a thorough understanding of theoretical principles is blended with innovation, in a hands-on practical education, thanks to small classes.
Collaboration, practice, professionalism and entrepreneurship are the essence.

STRONG LINKS WITH THE PROFESSIONAL WORLD

EPHEC has strong relationships with leading companies (profit & non-profit) and work integrated learning is part of every degree offered. Students are experienced in their fields before they graduate.

RESEARCH AND DEVELOPMENT

EPHEC aims to conduct research which is closely linked to our teaching areas. We seek collaboration and co-creation with our local and international public and professional partners from business and government.

GLOBALIZATION

Our aim is to develop international skills for all our students. Internationalization at Home (I@H), short international programmes and virtual projects are developed with the help of a large network of international partners.

EPHEC

Some figures

18.175
graduates

4
campuses

Member of different networks

320
staff members

EPHEC: practical and entrepreneurial teaching

175
international partners

650
partner companies

5000
students

9
Bachelor degrees

AN ENTREPRENEURIAL MINDSET

We stimulate and encourage entrepreneurship through our pedagogical model. Hard skills and soft skills, with a focus on the 4 C's Creativity – Collaboration - Communication and Critical thinking are developed by our practical learning environment.

Some students are young entrepreneurs and start a business during their studies thanks to the status of student entrepreneur.

As Dylan Van Heulenberghe (founder of « Croc'Box » which offers healthy snacks for children) states : *« I started my business at the same time as my EPHEC courses, it wasn't the easiest decision but the most rewarding. In addition to giving you the skills needed to create your project, it also brings us a network. »*

STUDY IN BRUSSELS

FOR ITS OPEN AND MULTICULTURAL SOCIETY

For several years, Belgium has featured among the top 3 most globalised countries in the world according to the ranking by the Swiss Economic Institute. The majority of the population speaks English, especially in Brussels.

A COOL NEIGHBOURHOOD

The second coolest neighbourhoods in Europe, according to The Guardian, is located in Brussels.

THE CAPITAL CITY OF EUROPE

Brussels hosts the headquarters of the main EU institutions and is considered as the facto the capital city of Europe.

A HIGH QUALITY OF LIFE

An excellent healthcare system, an efficient public transport system, an intense cultural scene and easy access to a range of sports contributes to a high quality of life.

A FAMOUS CULTURE

Our country is globally known for its culture. Tintin, the cartoon hero created by Hergé, Magritte, Brueghel, Jacques Brel, ... were born in Belgium. The "Grand-Place" is one of the most enchanting town squares in the world.

OUR INTERNATIONAL DIMENSION

OUR INTERNATIONAL DIMENSION COVERS

- 175 international academic partnerships spread all over the world;
- Outgoing and incoming students & staff mobility with an increasing number of participants;
- Short international programmes;
- International research projects;
- Virtual projects;
- Membership of several European or international associations (BUSINET, LEONET, NIBS, EAIE, EACA-EDCOM, NAFSA, ...)
- Internships worldwide

Our Institution fully subscribes to the Bologna process and has been granted an extended Erasmus University Charter under the ERASMUS + scheme of the European Commission.

Double degree and articulation programmes have been developed to offer students the opportunity to obtain 2 or 3 degrees by studying a complete academic year in a partner institution in another language.

SUSTAINABILITY

Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs (Brundtland Report).

EPHEC is convinced that by integrating the values of corporate responsibility and sustainability in its teaching, research and governance, it will open doors for a more inclusive and sustainable tomorrow.

To this end, EPHEC is committed to the United Nations Global Sustainable Goals.

All bachelor degrees include courses and practical cases encouraging students to reflect on and contribute to solutions for local and / or global problems.

Interdisciplinary projects have been launched like

- **CSR on the road:** an International Week aiming to make students suggest a sustainable strategy for a company.

- **Global Sustainable Management Programme:** a full semester taught in English (30 ECTS) welcoming students from Business, Finance and Law degrees in which students will have a theoretical input enabling them to formulate recommendations to a European company that strives to become more sustainable.

OUR BACHELOR DEGREES

Nearly 5000 students follow our courses on 4 different campuses located in Brussels and in Louvain-la-Neuve, a pedestrian town contributing to the economic growth of the area.

Courses are taught in French and English in regular programmes and dedicated courses are taught in English for exchange students.

- ACCOUNTING
- INTERNATIONAL TRADE
- LAW
- E-BUSINESS
- MARKETING
- ICT
- DATA-ANALYSIS SPECIALIZATION BACHELOR
- AUTOMATION
- ELECTROMECHANICS

Some
SUCCESS STORIES

Zehra Sayin
Graduated in 2005
CEO Special Olympics Belgium since 2015

Antoine Descheemaeker
Graduated in 2016
First Line Manager Packaging Hoegaarden AB InBev

Virginie Silia
Graduated in 2011
Corporate Tax Manager

Denis Gorteman
Graduated in 1985
CEO D'leteren Auto (Volkswagen Group)

COURSE OFFER

FALL
SEMESTER
MID-SEPTEMBER – MID-JANUARY

ERA-101	CROSS CULTURAL BUSINESS MANAGEMENT	5 ECTS
ERA-102	SOFT SKILLS DEVELOPMENT	5 ECTS
ERA-311	E.U. INSTITUTIONS	5 ECTS
ERA-103	CORPORATE SOCIAL RESPONSIBILITY	5 ECTS
ERA-104	BUSINESS ENGLISH SKILLS	5 ECTS
ERA-105	FRENCH AS A FOREIGN LANGUAGE BASICS	5 ECTS
ERA-106	FRENCH AS A FOREIGN LANGUAGE INTERMEDIATE	5 ECTS
ERA-107	SALES TECHNIQUES	5 ECTS
ERA-108	STRATEGIC MANAGEMENT	5 ECTS
ERA-312	LOBBYING & NETWORKING IN BRUSSELS	5 ECTS
ERA-313	EUROPEAN PUBLIC FINANCE	5 ECTS
ERA-314	EUROPEAN BUSINESS LAW	5 ECTS
MK-201	MARKETING B TO B & SUPPLY CHAIN	5 ECTS
MK-303	INTEGRATED MARKETING COMMUNICATIONS	20 ECTS
X – 301	EUROPEAN PUBLIC AFFAIRS AND BUSINESS LOBBYING	15 ECTS
X – 301	GLOBAL SUPPLY CHAIN MANAGEMENT	15 ECTS
ERA-111	COMPANY WORK PLACEMENT	16 ECTS
ERA-110	COMPANY RELATED PROJECT WORK	14 ECTS

COURSE OFFER

SPRING
SEMESTER

END OF JANUARY – MID-JUNE

ERA-212	INTERNATIONAL PROJECT *International Project Week (3 ECTS)* *Reflective Company Project (2 ECTS)*	5 ECTS
ERA-201	CROSS CULTURAL BUSINESS MANAGEMENT	5 ECTS
ERA-202	SOFT SKILLS DEVELOPMENT	5 ECTS
ERA-321	E.U. INSTITUTIONS	5 ECTS
ERA-203	CORPORATE SOCIAL RESPONSABILITY	5 ECTS
ERA-204	BUSINESS ENGLISH SKILLS	5 ECTS
ERA-205	FRENCH AS A FOREIGN LANGUAGE	5 ECTS
ERA-207	SALES TECHNIQUES	5 ECTS
ERA-208	STRATEGIC MANAGEMENT	5 ECTS
ERA-209	BUSINESS CASE STUDIES ANALYSIS	5 ECTS
ERA-322	LOBBYING & NETWORKING IN BRUSSELS	5 ECTS
ERA-211	COMPANY WORK PLACEMENT	16 ECTS
ERA-210	COMPANY RELATED PROJECT WORK	14 ECTS
ERA-421	GLOBAL SUSTAINABLE MANAGEMENT	30 ECTS

NEW SEMESTER PROGRAMME IN GLOBAL SUSTAINABLE MANAGEMENT

To participate in this interdisciplinary programme students will have to apply through a motivation letter. There are 30 places: 15 places for incoming students and 15 for EPHEC regular students.

ERA-421	FOUNDATIONS AND REGULATIONS OF SUSTAINABLE DEVELOPMENT • Global sustainable goals • Environmental law • European policies in sustainable development	5 ECTS
ERA-422	SUSTAINABLE TRADE • Sustainable production • Circular economy • Digital transformation	5 ECTS
ERA-423	FINANCE & TAXATION • Fundraising • European finance • Taxation	5 ECTS
ERA-424	EUROPEAN PROJECT AND MANAGEMENT SKILLS • European project (10 ECTS) • Management Skills (5 ECTS) > Leadership > Change management	15 ECTS

INTERNSHIPS

EPHEC offers exchange students the opportunity to do a company work placement in Brussels during their mobility period.

The sector of activity and the company is to be determined by the students with the help of the International Office on the basis of their professional project as well as of fields of study.

If students need 30 ECTS, they can choose a complementary module called "Company-related Project Work" which includes the development of a project whose topic has to be linked with the company.

SUCCESS STORIES:

Marta, from the University of Sevilla (Sevilla, Spain),
"B&S Europe", a consulting group that provides assistance services to companies, public organizations and institutions, particularly within the scope of programmes and projects financed by international or bilateral bodies.

Marta was Junior Project Manager, travelled a lot during her internship and was hired for a few years in the company after finalizing her mobility period at EPHEC!

Sonia, from the College of Management (Bratislava, Slovakia),
"The Brewers of Europe", a lobbying organization that brings together national brewers' associations from 29 European countries and provides a voice to represent their united interests to the European Institutions.

Sonia worked on the "European beer trends" statistic report, which presents the latest trends in Europe's beer sector. Nowadays she is still in touch with members of the staff who became friends during her experience!

SHORT INTERNATIONAL PROGRAMMES

Develop your soft and technical skills whilst working in an international environment in Brussels!

EPHEC organises two different types of **Short International Programmes**. **International Weeks** throughout the academic year and a **Summer School** which is organized in August.

These programmes create a challenging environment for students as they will be working on projects in international groups, mixing as many nationalities as possible.

Participating in such a programme enables students to

- Develop their international skills as they gain a better cultural understanding and practise their English
- Develop soft skills like cooperation, flexibility, adaptability, problem-solving capacity
- Develop technical skills
- Network and have fun during the social activities (global aperitif, teambuilding activities, closing dinner...)

EPHEC buddies will help guest students feel at home.

For more information and registration, check
https://www.ephec.be/short-international-programmes

INTERNATIONAL WEEKS

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EPHEC has been organizing International Weeks for 15 years in the fields of Business, Finance, Marketing and ICT.

In all these weeks, the projects are submitted by companies which challenge the students.

The following are a few examples of recent themes:

- Brewing, marketing and exporting a Belgian beer.
- Use your innovative and creative mindsets to help a Belgian family brewery to disrupt itself
- Drive your Business with relevant KPI's. A Business Game.
- Selling Tintin merchandise in airports around the world
- Wild Animal Tracking? An IoT solution.

An Interdisciplinary International Week *'CSR On the Road'* focusing on sustainability and more precisely on how to implement a sustainable strategy in a company is also organized.

For more information and registration, check
https://www.ephec.be/short-international-programmes

SUMMER SCHOOL

GLOBAL & SUSTAINABLE DEVELOPMENTS IN THE BEER SECTOR

This is a 10 day programme which offers participants a unique opportunity to explore the global and sustainable developments at stake in an industry that covers many aspects of a business :

- Social Responsibility
- Finance,
- Law,
- Marketing & Sales
- Export
- Logistics,
- Production

It is intended for international (and local) students to boost their business skills and enhance their knowledge of a strategic sector focusing on corporate social responsibility and the global challenges of today and tomorrow.

It combines lectures/testimonies by professionals, study & company visits and social & cultural activities. Skills, culture and a good time is part of the programme.

The first edition of this not-to-be-missed programme will take place in Brussels in August 2021.

More information, programme and registration :
https://www.ephec.be/short-international-programmes

EPHEC, A UNIVERSITY COLLEGE

IN THE HEART OF EUROPE

OUR PARTNERS

sdworx · WinBooks An Exact Company · xerius · Experts-Comptables Sans Frontières La passion du coeur

Puratos Reliable partners in innovation · CBC Décider d'avancer. · KBC Brussels · SPHERE.asbl · telenet

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