

**COURSE OFFER AUTUMN SEMESTER 2022/23
BSc International Business Management (IBM), Campus Basel**

Course Number	Course Name	ECTS	Requirements and Remarks
2nd Year Courses			
IBM-30303S7.SN	Academic Writing	3	No requirements
IBM-30103S4.SN	Corporate Finance I	3	Business Mathematics I, Business Mathematics II, Financial Accounting
IBM-30303S13.SN	Digital Marketing	3	No requirements
IBM-30203S3.SN	Diversity Management	3	No requirements
IBM-30303S4.SN	Macroeconomics I	3	Microeconomics I
IBM-30203S2.SN	Marketing Research	3	Statistics, Business Analytics I, Fundamentals of Marketing
IBM-30103S3.SN	Organisation	3	Introduction to Business Management, Fundamentals of Cross-Cultural Management and Marketing
IBM-3NDYECIW.SN	*China Examined	3	No requirements
IBM-3NDYEDEMA.SN	*Critical Thinking/Decision-Making	3	No requirements
IBM-3NDYEMEI.SN	* SIY: Mindfulness-based Emotional Intelligence	3	No requirements
IBM-30403S11.SN	English B2	3	
IBM-30403S12.SN	English C1	3	
IBM-30403S13.SN	English C2	3	
IBM-30403S14.SN	French B2	3	
IBM-30403S15.SN	French C1	3	
IBM-30403S26.SN	German B1	3	
IBM-30403S16.SN	German B2	3	
IBM-30403S17.SN	German C1	3	
IBM-3NDYECHA1.SN	*Chinese A1	3	
IBM-3NDYESPA1.SN	*Spanish A1	3	
IBM-3NDYESPB1.SN	*Spanish B1	3	
	Special Courses for Exchange Students		
IBM-3NDYEGERFOR.SN	German for Beginners	3	Recommended to all exchange students

*Important Note: Courses will run if a sufficient number of participants sign up. Decision about conduction End of August 2022