

COURSE OFFER – BSc Business Administration (International Management), Campus Olten

Course Name	ECTS	Requirements and Remarks	FT / PT*
1st YEAR COURSES (2nd Semester)			
Business Communication 2	5	No requirements	FT/PT
Business Maths & Statistics 2	5	Introduction to college level maths and statistics required	FT/PT
Foundation of Business Law	5	No requirements	PT
Human Resource Management & Organisational Behaviour 1	5	No requirements	FT/PT
Information Management	5	No requirements	FT
Management Accounting	5	No requirements	FT
Microeconomics	5	No requirements	FT
2nd YEAR COURSES (4th Semester)			
Business Communication 3	5	No requirements	PT
Business Processes & Project Management	5	Intensive group work. Students must attend all classes from the beginning.	FT
Corporate Finance	5	Previous knowledge in Financial Accounting and Management Accounting is required	PT
Empirical Methods & Business Analytics	5	Introduction to Statistics or similar.	FT
Financial Reporting & Controlling	5	Previous knowledge in Financial Accounting and Management Accounting	FT
Macroeconomics	5	Previous knowledge in Microeconomics recommended	PT
Marketing	5	No requirements	PT
Focus Modules** (choose ONE <u>only</u>):			
Business Intelligence	5	Business Mathematics and Statistics	FT
Cross-Cultural Management - full	5	No requirements	FT
Social Innovation and Sustainability - cancelled	5	No requirements (weekly course plus two additional full dates on 4th and 5th April)	FT
Digitalization, Growth and Employment: The Transformation of the Global Economy - cancelled	5	No requirements	FT
Digital Business Management in Asia - cancelled	5	No requirements	FT
3rd YEAR COURSES (6th Semester)			
Business Communication 4	5	No requirements	FT
Supply Chain Management & Sustainability	5	No requirements	PT

Entrepreneurship & Innovation	5	No requirements	PT
Management Games**:			
Integration Module – TOPSIM Management Game - full	2	Only the game part is available. Special programme (tba; 3 full days in March)	FT/PT
3rd Year Specialisations (choose ONE only):			
Economic Psychology 2	10	Completed Specialisation Economic Psychology 1 or strong background in psychology and/or economic/business psychology (min. 10 ECTS in Psychology)	FT
International Financial Management 2	10	Strong background in microeconomics, macroeconomics, financial and management accounting, corporate finance necessary (min. 10 ECTS in Finance)	FT
Marketing 2	10	Previous Marketing background (min. 10 ECTS in Marketing)	FT

CONTEXT COURSES**

Advanced Excel (check numbers)	3	Subject to local enrolment first
Chinese Basic (Beginners A1) - cancelled	3	Subject to local enrolment first
Französisch Aufbaukurs (French Advanced B2/C1) - cancelled	2	Subject to local enrolment first. Taught in German
Französisch Grundkurs (French Intermediate B2)	3	Subject to local enrolment first. Taught in German
German Basic	3	All welcome
German Intermediate	2	A2/B1 level
National Economic Systems - cancelled	2	Special programme (3.04, 4.04 and 5.04)
Spanisch Grundkurs (Spanish Beginners A1)	3	Subject to local enrolment first
Spanisch fürs Studium (Spanish Beginners A1- Intensive)	5	Subject to local enrolment first
Spanisch Aufbaukurs (Spanish Low Intermediate A2/B1)	2	Subject to local enrolment first
The Swiss Banking Sector	3	Special programme (10.03, 11.03, 17.03 and 18.03)

International Student Projects*** (only for Whole Academic Year exchange students, choose ONE only)

connectUS Seminar	2	Takes place from 13-17 February 2023 (before the starting of the semester)
exploreASEAN Seminar	2	Takes place from 13-17 February 2023 (before the starting of the semester)
Focus India Seminar	2	Takes place from 13-17 February 2023 (before the starting of the semester)
Insight China Seminar	2	Takes place from 13-17 February 2023 (before the starting of the semester)
HOLATAM Seminar	2	Takes place from 13-17 February 2023 (before the starting of the semester)

* FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

** Courses will run if a sufficient number of participants sign up. Decision about conduction End of November 2022.

***The International Students Activities (FHNW) will overlap with any of the seminars. Please be aware of this when registering for any of the options.