

**COURSE OFFER AUTUMN SEMESTER 2023/24  
BSc Business Administration (International Management), Campus Olten**

<b>Course Name</b>	<b>ECTS</b>	<b>Requirements and Remarks</b>	<b>FT* / PT*</b>
<a href="#">Click on the course to see the individual course description.</a>			
<b>1st YEAR COURSES</b>			
<a href="#">Business Communication 1</a>	5	No requirements	FT/PT
<a href="#">Business Maths &amp; Statistics 1</a>	5	No requirements	FT/PT
<a href="#">Critical Approach &amp; Business Ethics</a>	5	No requirements	FT/PT
<a href="#">Financial Accounting</a>	5	No requirements	FT/PT
<a href="#">Foundations of Business Law</a>	5	No requirements	FT
<a href="#">Principles of Management</a>	5	No requirements	FT/PT
<b>2nd YEAR COURSES</b>			
<a href="#">Corporate Finance</a>	5	Previous knowledge in Financial Accounting and Management Accounting is required	FT
<a href="#">HRM &amp; Organisational Behaviour 2</a>	5	No requirements	PT
<a href="#">Information Management</a>	5	No requirements	PT
<a href="#">Management Accounting</a>	5	Previous knowledge in Financial Accounting required	PT
<a href="#">Microeconomics</a>	5	No requirements	PT
<b>3rd YEAR COURSES</b>			
<a href="#">Business Processes &amp; Project Management</a>	5	No requirements	PT
<a href="#">Empirical Methods &amp; Business Analytics</a>	5	Previous knowledge of statistics of descriptive and inference statistics or similar	PT
<a href="#">Entrepreneurship &amp; Innovation</a>	5	No requirements	FT
<a href="#">Financial Reporting &amp; Controlling</a>	5	Previous knowledge in Financial Accounting, Corporate Finance and Management Accounting required	PT
<a href="#">Supply Chain Management &amp; Sustainability</a>	5	No requirements	FT
<b>3rd Year Focus Modules*** (choose ONE only):</b>			
<a href="#">Special Topics in International Management</a>	5	It is assumed that students have a basic knowledge of the different functions in an organization (e.g., accounting, finance, marketing, logistics, information management, business analytics, and human resource management and organizational behaviour), and they know the basics of strategy and strategic analysis.	FT/PT
<a href="#">Sports Management - NEW!</a>	5	No requirements	FT/PT

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**3rd Year Specialisations\*\* (Only one specialization can be chosen - but it is up to the student whether one or two modules are selected):**

Economic Psychology 1			
- <u>Introduction to Economic Psychology</u> (5 ECTS)	10	General Management background.	FT
- <u>Consumer Behaviour</u> (5 ECTS)			
International Financial Management 1			
- <u>Corporate Treasury</u> (5 ECTS)	10	Previous knowledge of financial and managerial accounting required	FT
- <u>Fundamental Business Analysis</u> (5 ECTS)			
Marketing 1			
- <u>Strategic and International Marketing</u> (5 ECTS)	10	Principles or introduction to marketing, or similar, required.	FT
- <u>Applied Marketing in a Digital World</u> (5 ECTS)			

**4th YEAR COURSES**

<u>Business Communication 4</u> *FULL*	5	No requirements.	PT
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**CONTEXT COURSES\*\*\* - Native speakers cannot take language courses in their mother tongue.**

<u>Bloodlands. A Brief History of Central &amp; Eastern Europe</u>	3	Intensive programme (dates: 06 to 09 November 2023)	FT/PT
<u>Chinese Beginners</u>	3	Subject to local enrolment first. Taught in English.	FT/PT
<u>Chinese Intermediate</u> - Cancelled	2	Subject to local enrolment first. Taught in English.	FT/PT
<u>Doing Business in China</u>	3	Intensive programme (dates: 06 to 10 November 2023)	FT/PT
<u>French Beginners (Level B2)</u>	3	Subject to local enrolment first. Taught in German.	FT/PT
<u>German Beginners</u>	3	All welcome. Taught in English.	FT/PT
<u>Spanisch Aufbaukurs (Spanish Intermediate)</u>	2	Subject to local enrolment first. Taught in German/English/Spanish.	FT/PT
<u>Spanisch Grundkurs (Spanish Beginners A1)</u> *FULL*	3	Subject to local enrolment first. Taught in German/English.	FT/PT
<u>Spanisch Fortgeschritten (Spanish Advanced)</u>	2	Subject to local enrolment first. Taught in Spanish.	FT/PT
<u>The Swiss Banking Sector</u>	3	Financial & Banking background recommended. Intensive programme (dates: 20, 21 October and 3, 4 November 2023)	FT/PT

\*FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

\*\* It is recommended to follow both Specialisation modules due to possible overlapping of timetables.

\*\*\*Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2023.

\*FULL\* This indicates that lecturers will not accept any additional registrations as the class has reached the maximum number of participants.