

COURSE OFFER – BSc Business Administration (International Management), Campus Brugg-Windisch

Course Name	ECTS	Requirements and Remarks	FT/PT/FA*
1st YEAR COURSES (2nd Semester)			
Business Communication 1	5	No requirements	FA
Business Communication 2	5	No requirements, course is about international communication	FT/PT
Business Maths & Statistics 1	5	No requirements	FA
Business Maths & Statistics 2	5	Introduction to college level maths and statistics required	FT/PT
Foundations of Business Law	5	No requirements	PT
Human Resource Management & Organisational Behaviour 1	5	No requirements	FT/PT
Information Management	5	No requirements	FT
Management Accounting	5	No requirements	FT
Microeconomics	5	No requirements	FT
2nd YEAR COURSES (4th Semester)			
Business Communication 3	5	No requirements, course is about online communication	PT
Business Processes & Project Management	5	No requirements	FT
Corporate Finance	5	Previous knowledge in Financial Accounting and Management Accounting required	PT
Empirical Methods & Business Analytics	5	Foundation in Financial Accounting and Management Accounting	FT
Financial Reporting & Controlling	5	Introduction to Statistics	FT
Macroeconomics	5	Previous knowledge in Microeconomics recommended	PT
Marketing	5	No requirements	PT
3rd YEAR COURSES (6th Semester)			
Business Communication 4	5	No requirements	FT
Entrepreneurship & Innovation	5	1-2 years Business Studies	PT
Supply Chain Management & Sustainability	5	Previous knowledge in Project Management, Information Management, Marketing and Financial Reporting & Controlling	PT

Course Name	ECTS	Requirements and Remarks	FT/PT/FA*
3rd Year Specialisation (choose ONE only)			
Banking and Finance 2	10	Background in Corporate Finance required	
- Derivatives, Alternative Assets and Funds (5 ECTS)			
- Portfolio Theory and Portfolio Management (5 ECTS)			
Business Innovation	10	Background in Business Studies required	
- Business Development (5 ECTS)			
- Business Model Implementation (5 ECTS)			
CONTEXT COURSES**			
Chinese Beginners	3	No requirements	
Chinese Intermediate	2	No requirements	
Italian Basic	3	No requirements	
Russian Basic	3	No requirements, taught in German	
Russian Intermediate	2	Russian Basic, taught in German	
Spanish Basic	3	No requirements, taught in German	
Spanish Intermediate	2	Spanish Basic, taught in German	

* FT means full-time courses, PT means part-time courses, FA means spring starter class, please note that part-time courses can take place in the evenings or Saturdays, but not always.

** Please notice that context courses will only take place if the required number of students per course has been achieved. Subject to local enrolment first.