

**COURSE OFFER SPRING SEMESTER 2024
BSc Business Administration (International Management), Campus Olten**

Course Name	ECTS	Requirements and Remarks	FT / PT*
1st YEAR COURSES (2nd Semester)			
Business Communication 2	5	No requirements	FT/PT
Business Maths & Statistics 2	5	Introduction to college level maths and statistics required	FT/PT
Foundation of Business Law	5	No requirements	PT
Human Resource Management & Organisational Behaviour 1	5	No requirements	FT/PT
Information Management	5	No requirements	FT
Management Accounting	5	No requirements	FT
Microeconomics	5	No requirements	FT
2nd YEAR COURSES (4th Semester)			
Business Communication 3	5	No requirements	PT
Business Processes & Project Management	5	Intensive group work. Students must attend all classes from the beginning.	FT
Corporate Finance	5	Previous knowledge in Financial Accounting and Management Accounting is required	PT
Empirical Methods & Business Analytics	5	Introduction to Statistics or similar.	FT
Financial Reporting & Controlling	5	Previous knowledge in Financial Accounting and Management Accounting	FT
Macroeconomics	5	Previous knowledge in Microeconomics recommended	PT
Marketing	5	No requirements	PT
Focus Modules*** (choose ONE only):			
Cross-Cultural Management	5	No requirements	FT
Social Innovation and Sustainability	5	No requirements (weekly course plus two additional full dates on 26 and 27 March)	FT
Digitalization, Growth and Employment: The Transformation of the Global Economy - cancelled	5	No requirements	FT
3rd YEAR COURSES (6th Semester)			
Business Communication 4	5	No requirements	FT
Supply Chain Management & Sustainability	5	No requirements	PT
Entrepreneurship & Innovation	5	No requirements	PT

Management Games*:**

[Integration Module – TOPSIM Management Game – Fully Booked!](#)

2 Only the game part is available. Special programme (tba; 3 full days in March). Very limited places available. FT/PT

3rd Year Specialisations (choose ONE only):**

Economic Psychology:

10 Strong background in psychology and/or economic/business psychology (min. 10 ECTS in Psychology) FT

- [Psychology and Behavioural Economics](#) (5 ECTS)
- [Applied Economic Psychology](#) (5 ECTS)

International Financial Management:

10 Strong background in microeconomics, macroeconomics, financial and management accounting, corporate finance necessary (min. 10 ECTS in Finance) FT

- [Sustainability Reporting and Financing](#) (5 ECTS)
- [Digital Finance and Controlling](#) (5 ECTS)

Marketing:

10 Previous Marketing background (min. 10 ECTS in Marketing) FT

- [Marketing Communications & Campaign Management](#) (5 ECTS)
- [Marketing and Innovation](#) (5 ECTS)

CONTEXT COURSES***

[Advanced Excel](#)

3 Subject to local enrolment first

[Chinese Basic \(Beginners A1\)](#)

3 Subject to local enrolment first

[Chinese Intermediate](#)

2 Subject to local enrolment first

[Französisch Aufbaukurs \(French Advanced B2/C1\) - cancelled](#)

2 Subject to local enrolment first. Taught in German

[Französisch Grundkurs \(French Intermediate B2\)](#)

3 Subject to local enrolment first. Taught in German

[German Basic](#)

3 All welcome

[German Intermediate](#)

2 A2/B1 level

[Spanisch Grundkurs \(Spanish Beginners A1\)](#)

3 Subject to local enrolment first. Taught in German.

[Spanisch fürs Studium \(Spanish Beginners A1- Intensive\)](#)

5 Subject to local enrolment first. Taught in German.

[Spanisch Aufbaukurs \(Spanish Low Intermediate A2/B1\)](#)

2 Subject to local enrolment first. Taught in German.

[The Swiss Banking Sector](#)

3 4 Full days (08.03 – 09.03.2024 & 15.03 - 16.03.2024)

International Student Projects* (only for Whole Academic Year exchange students, choose ONE only)**

[connectUS Seminar](#)

2 Takes place from **12-16 February 2024** (before the starting of the semester)

[exploreASEAN Seminar](#)

2 Takes place from **12-16 February 2024** (before the starting of the semester)

[Focus India Seminar](#)

2 Takes place from **12-16 February 2024** (before the starting of the semester)

[HOLATAM Seminar](#)

2 Takes place from **12-16 February 2024** (before the starting of the semester)

* FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

** It is recommended to follow both Specialisation modules due to possible overlapping of timetables. Do not mix single courses from different Specialisations.

** Courses will run if a sufficient number of participants sign up. Decision about conduction End of November 2023.

***The International Students Activities (FHNW) will overlap with any of the seminars. Please be aware of this when registering for any of the options.

FULL This indicates that lecturers will not accept any additional registrations as the class has reached the maximum number of participants.