



COURSE OFFER AUTUMN SEMESTER 2024/25 BSc Business Administration (International Management), Campus BRUGG

1st YEAR COURSES (1st Semester)					
Course Name	ECTS	Requirements	FT/PT		
Business Communication 1	5	No requirements	FT/PT		
Business Maths & Statistics1	5	No requirements	FT/PT		
Critical Approach & Business Ethics	5	No requirements	FT/PT		
Financial Accounting	5	Not recommended for students without a business background	FT/PT		
Foundations of Business Law	5	No requirements	FT		
Principals of Management	5	No requirements	FT/PT		
2nd YEAR COURSES (3rd Semester)					
Course Name	ECTS	Requirements	FT/PT		
HRM & Organisational Behaviour 2	5	No requirements	PT		
Information Management	5	No requirements	PT		
Management Accounting	5	No requirements	PT		
Microeconomics	5	No requirements	PT		
3rd YEAR COURSES (5th Semester)					
Course Name	ECTS	Requirements	FT/PT		
Business Processes & Project Management	5	No requirements	PT		
Empirical Methods & Business Analytics	5	Introduction to Statistics	PT		
Entrepreneurship & Innovation	5	Basic knowledge of Foundation Business required	FT		
Financial Reporting & Controlling	5	Foundation in Financial Accounting & Management Accounting	PT		
Supply Chain Management & Sustainability	5	Project Management, Critical Approach & Business Ethics, Principals of Management, Marketing and Financial Reporting & Controlling	FT		
3 rd Year Specialisations (Only one Specialisation can be chosen)					
Course Name	ECTS	Requirements	FT/PT		
Banking & Finance - Advanced Corporate Finance (in English) (5 ECTS) - Bank Management (in English) (5ECTS)	10	Knowledge in Finance & Management	FT/PT		





Business Innovation	10	Knowledge in Management	FT/PT
 Sustainable Value Creation (in English) (5ECTS) Circular Business Modelling (in English) (5 ECTS) 			

Context courses*** - Native speakers cannot take language courses in their mother tongue.						
Course Name	ECTS	Requirements	FT/PT			
Accessing the Chinese Mind (IPH)	3	No requirements. (dates: from 26 to 28 August 2024)	FT/PT			
Chinese Beginners	3	Subject to local enrolment first. Taught in English.	FT/PT			
Franzözisch Grundkurs (French Intermediate B2)	3	Subject to local enrolment first. Taught in German.	FT/PT			
Italian Beginners	3	No requirements. Taught in Italian.	FT/PT			
Spanisch Aufbaukurs (Spanish Intermediate A2)	2	Subject to local enrolment first. Taught in German.	FT/PT			
Spanisch Grundkurs (Spanish Beginners A1)	3	Subject to local enrolment first. Taught in German/English.	FT/PT			
Spanisch Fortgeschritten (Spanish Advanced A2/B1)	2	Subject to local enrolment first. Taught in German.	FT/PT			
Russian Beginners	3	No requirements. Taught in German.	FT/PT			

^{*}FT means full-time courses, and PT means part-time courses; please note that part-time courses can take place in the evenings or on Saturdays, but not always.

^{**}It is recommended to follow both Specialisation modules due to possible overlapping of timetables.

^{***}Courses will run if a sufficient number pf participants sign up. Decision about conduction End of May 2024.

^{*}FULL* This indicated that lecturers will not accept any additional registrations as the class has reached maximum number of participants.