

COURSE OFFER AUTUMN SEMESTER 2025/26

BSc Business Administration (International Management), Campus Olten

1st YEAR COURSES (Curriculum 2025)

Course Name	ECTS	Requirements	FT/PT ¹
<u>Applied Mathematics 1</u>	3	Mathematical and statistical basics at vocational baccalaureate level	FT
<u>Business Ethics and Sustainability</u>	3	No requirements	FT
<u>Critical Thinking and Academic Writing</u>	6	No requirements	FT
<u>Financial Accounting & Reporting</u>	6	No requirements	FT
<u>Organisational Behaviour</u>	3	No requirements	FT
<u>Principles of Management</u>	6	No requirements	FT
<u>Statistics 1</u>	3	No requirements	FT

2nd YEAR COURSES

Course Name	ECTS	Requirements	FT/PT
<u>Corporate Finance</u>	5	Not recommended for students without a business background	FT
<u>HRM & Organisational Behaviour 2</u>	5	No requirements	PT
<u>Information Management</u>	5	No requirements	PT
<u>Management Accounting</u>	5	No requirements	PT
<u>Microeconomics</u>	5	No requirements	PT

3rd YEAR COURSES

Course Name	ECTS	Requirements	FT/PT
<u>Business Communication 4</u>	5	No requirements	PT
<u>Business Processes & Project Management</u>	5	No requirements	PT
<u>Empirical Methods & Business Analytics</u>	5	Previous knowledge of statistics of descriptive & inference statistics or similar	PT
<u>Entrepreneurship & Innovation</u>	5	No requirements	FT
<u>Financial Reporting & Controlling</u>	5	Solid understanding of Financial Accounting. Not recommended for students without a business background.	PT
<u>Supply Chain Management & Sustainability</u>	5	No requirements	FT

3rd YEAR Specialisations² (Only one Specialisation can be chosen):

Course Name	ECTS	Requirements	FT/PT
Economic Psychology		General Management background	FT/PT
- <u>Introduction to Economic Psychology</u>	5		
- <u>Consumer Behaviour</u>	5		
International Financial Management		Previous knowledge of financial and managerial accounting required	FT/PT
- <u>Corporate Treasury</u>	5		
- <u>Fundamental Business Analysis</u>	5		

Marketing		Introduction to marketing	FT/PT
- <u>Strategic & International Marketing</u>	5		
- <u>Applied Marketing in a Digital World</u>	5		

Context Courses³ - Native speakers cannot take language courses in their mother tongue.

Course Name	ECTS	Requirements	FT/PT
<u>Bloodlands. A Brief History of Central & Eastern Europe</u>	3	Intensive programme (dates: from 03 to 06 November 2025)	FT/PT
CANCELLED <u>Chinese Beginners</u>	3	Subject to local enrolment first. Taught in English.	FT/PT
<u>Chinese Intermediate</u>	2	Subject to local enrolment first. Taught in English.	FT/PT
<u>Französisch Grundkurs (French Intermediate B2)</u>	3	Subject to local enrolment first. Taught in German.	FT/PT
<u>German Beginners</u>	3	All welcome. Taught in English.	FT/PT
<u>Spanisch Aufbaukurs (Spanish Intermediate A2)</u>	2	Subject to local enrolment first. Taught in German/English/Spanish.	FT/PT
FULL <u>Spanisch Grundkurs (Spanish Beginners A1)</u>	3	Subject to local enrolment first. Taught in German/English.	FT/PT
<u>Spanisch Fortgeschritten (Spanish Advanced A2-B1)</u>	2	Subject to local enrolment first. Taught in Spanish.	FT/PT
<u>The Swiss Banking Sector</u>	3	Financial & Banking background recommended. Intensive programme (dates: 14, 15, 21 and 22 November 2025)	FT/PT

Notes:

¹ FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

² It is highly recommended to follow both Specialisation modules due to possible overlapping of timetables. Mixing single courses from different Specialisations is not allowed.

³ Context Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2025.

FULL This indicated that lecturers will not accept any additional registrations as the class has reached maximum number of participants.