

## COURSE OFFER SPRING SEMESTER 2026

### BSc Business Administration (International Management), Campus Olten

1st YEAR COURSES (2 <sup>nd</sup> Semester)			
Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>Applied Mathematics 2</u>	3	No requirements	FT/PT
<u>Business Communication</u>	3	No requirements	FT/PT
<u>Business Ethics and Sustainability</u>	3	No requirements	PT
<u>Digital Business</u>	6	No requirements	FT
<u>Human Resource Management</u>	3	No requirements	FT
<u>International Business</u>	3	No requirements	PT
<u>Introduction to Business Law</u>	3	No requirements	FT
<u>Management Accounting &amp; Controlling</u>	3	No requirements	FT
<u>Marketing</u>	6	No requirements	FT
<u>Organisation &amp; Change</u>	3	Organisational Behaviour Module	PT
<u>Statistics 1</u>	3	No requirements	PT
<u>Statistics 2</u>	3	No requirements	FT
2nd YEAR COURSES (4 <sup>th</sup> Semester)			
Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>Business Communication 3</u>	5	No requirements	PT
<u>Business Processes &amp; Project Management</u>	5	No requirements	FT
<u>Corporate Finance</u>	5	Not recommended for students without a business background. (Financial Accounting & Management Accounting)	PT
<u>Empirical Methods &amp; Business Analytics</u>	5	Previous knowledge of statistics of descriptive & inference statistics or similar.	FT
<u>Financial Reporting &amp; Controlling</u>	5	Not recommended for students without a business background. (Financial Accounting, Corporate Finance, Management Accounting)	FT
<u>Macroeconomics</u>	5	Previous knowledge in Microeconomics recommended	PT
<u>Marketing</u>	5	No requirements	PT
3rd YEAR COURSES (6 <sup>th</sup> Semester)			
Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>Business Communication 4</u>	5	Excellent English language skills (C1 level)	FT
<u>Entrepreneurship &amp; Innovation</u>	5	No requirements	PT
<u>Supply Chain Management &amp; Sustainability</u>	5	No requirements	PT

**3rd YEAR Focus Module** (before the semester starts) – **Available for whole academic year incoming students ONLY**

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>The Ethics of Digital Innovation</u>	5	Intensive Programme <sup>2</sup> (dates: from 2 to 6 February 2026)	FT/PT

**3rd YEAR Focus Modules<sup>3</sup> (choose ONLY ONE):**

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>Business Intelligence</u>	5	Business Mathematics and Statistics	FT/PT
<u>Cross-Cultural Management</u>	5	No requirements	FT/PT

**3rd YEAR Specialisations<sup>4</sup> (Only one Specialisation can be chosen):**

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
Economic Psychology		At least 80% attendance is required.	FT/PT
- <u>Applied Economic Psychology</u>	5		
- <u>Psychology and Behavioural Economics</u>	5	It is recommended to attend module 1 "Introduction to Economic Psychology" and module 2 "Consumer Behavior" beforehand and module 3 "Psychology & Behavioral Economics" at the same time.	
International Financial Management		Strong background in microeconomics, macroeconomics, financial and management accounting, corporate finance necessary	FT/PT
- <u>Digital Finance and Controlling</u>	5		
- <u>Sustainability Reporting and Financing</u>	5		
Marketing		Introduction to marketing	FT/PT
- <u>Marketing and Innovation</u>	5		
- <u>Marketing Communications &amp; Campaign Management</u>	5		

**Context courses<sup>3</sup> - Native speakers cannot take language courses in their mother tongue.**

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>Advanced Excel</u>	3	Subject to local enrolment first.	FT/PT
<u>Business English 1 (B2-C1) – Current Topics</u>	3	Cambridge English Placement Test, minimum level B2.	FT/PT
<u>Chinese Basic Communication A1</u>	3	Subject to local enrolment first. Taught in English.	FT/PT
<u>German Basic A1</u>	3	All welcome. Taught in English.	FT/PT
<u>German Intermediate A2-B1</u>	3	A2/B1 Level	FT/PT
<u>Intermediate Chinese for Business A2</u>	3	Subject to local enrolment first. Taught in English.	FT/PT
<u>Introduction to Python Programming for Business/Management Students</u>	3	No requirements	FT/PT
<u>Spanish A1</u>	3	Subject to local enrolment first. Taught in Spanish.	FT/PT
<u>Spanish A2</u>	3	Subject to local enrolment first. Taught in Spanish.	FT/PT
<u>Spanish Intensivkurs A1/A2</u>	6	Subject to local enrolment first. Taught in Spanish.	FT/PT
<u>Spanish B1</u>	3	Subject to local enrolment first. Taught in Spanish.	FT/PT
<u>The Swiss Banking Sector</u>	3	Financial & Banking background recommended. Intensive programme <sup>2</sup> (dates: 20, 21, 27 and 28 March 2026)	FT/PT

**International Student Projects<sup>5</sup> (only for Whole Academic Year exchange students, choose ONLY ONE)**

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>ConnectUS Seminar</u>	2	Intensive programme <sup>2</sup> (dates: from 09 to 13 February 2026).	FT/PT
<u>ExploreASEAN Seminar</u>	2	Intensive programme <sup>2</sup> (dates: from 09 to 13 February 2026)	FT/PT
<u>Focus India Seminar</u>	2	Intensive programme <sup>2</sup> (dates: from 09 to 13 February 2026)	FT/PT
<u>Insight China Seminar</u>	2	Intensive programme <sup>2</sup> (dates: from 09 to 13 February 2026)	FT/PT

Notes:

<sup>1</sup> FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

<sup>2</sup> All intensive programmes require 100% attendance.

<sup>3</sup> Focus Modules and Context Courses will run if a sufficient number of participants sign up. Decision about conduction End of November 2025.

<sup>4</sup> It is highly recommended to follow both Specialisation modules due to possible overlapping of timetables. Mixing single courses from different Specialisations is not allowed.

<sup>5</sup> The FHNW Welcome Days will overlap with any of the International Student Project seminars. We do not recommend new incoming students to register for the seminars. This offer is only available for whole academic year incoming students.

**Choose ONLY ONE** indicates that the courses are scheduled at the same time, making it impossible to attend more than one.

**\*FULL\*** This will be indicated when lecturers will not accept any additional registrations as the class has reached maximum number of participants.