

COURSE OFFER AUTUMN SEMESTER 2026/27

BSc Business Administration (International Management), Campus BRUGG

1st YEAR COURSES (1st Semester)

Course Name	ECTS	Requirements	FT/PT
<u>Applied Mathematics 1</u>	6	No requirements	PT
<u>Critical Thinking and Academic Writing</u>	6	No requirements	PT
<u>Financial Accounting & Reporting</u>	6	No requirements	PT
<u>Organisational Behaviour</u>	3	No requirements	PT
<u>Principles of Management</u>	6	No requirements	PT

2nd YEAR COURSES (3rd Semester)

Course Name	ECTS	Requirements	FT/PT
<u>Marketing</u>	6	No requirements	PT
<u>Digital Business</u>	6	No requirements	PT
Human Resource Management	3	No requirements	PT
Statistics 2	3	No requirements	PT
Management Accounting & Controlling	3	No requirements	PT

3rd YEAR COURSES (5th Semester)

Course Name	ECTS	Requirements	FT/PT
<u>Entrepreneurship & Innovation</u>	5	No requirements	PT
<u>Financial Reporting & Controlling</u>	5	Financial Accounting, Corporate Finance, Management Accounting	PT
<u>Empirical Methods & Business Analytics</u>	5	Mathematical and statistical knowledge equivalent to the Swiss Commercial Vocational Baccalaureate, orientation Economics and Services, Economics. Modules Business Mathematics and Statistics 1 and 2.	PT
<u>Research Paper</u>	5	Business Communication 1 & 2 Critical Approach and Business Ethics	PT

FOCUS MODULES

Course Name	ECTS	Requirements	FT/PT
<u>Sustainability Marketing & Ethics</u>	5	No requirements	PT
<u>Cross-Border M&A</u>	5	No requirements	PT

3rd Year Specialisations (Only one Specialisation can be chosen)

Course Name	ECTS	Requirements	FT/PT
Banking & Finance - <u>Advanced Corporate Finance</u> (in English) (5 ECTS) - <u>Bank Management</u> (in English) (5ECTS)	10	Knowledge in Finance & Management	PT
Business Innovation - <u>Sustainable Value Creation</u> (in English) (5ECTS) - <u>Circular Business Modelling</u> (in English) (5 ECTS)	10	Knowledge in Management	PT

Context courses* - Native speakers cannot take language courses in their mother tongue.**

Course Name	ECTS	Requirements	FT/PT
<u>Accessing the Chinese Mind (IPH)</u>	3	No requirements. (dates: from 25 to 27 August 2025)	PT
<u>Chinese Beginners</u>	3	Subject to local enrolment first. Taught in English.	PT
<u>Spanisch Aufbaukurs (Spanish Intermediate A2)</u>	2	Subject to local enrolment first. Taught in German.	PT
<u>Spanisch Fortgeschritten (Spanish Advanced B2)</u>	2	Subject to local enrolment first. Taught in German.	PT
Russisch A1	3	Keine Anforderungen. Reguläre Studierende haben Vorrang.	PT

* FT means full-time courses, and PT means part-time courses; please note that part-time courses can take place in the evenings or on Saturdays, but not always.

** It is recommended to follow both Specialisation modules due to possible overlapping of timetables.

*** Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2024.

FULL This indicated that lecturers will not accept any additional registrations as the class has reached maximum number of participants.