

## COURSE OFFER AUTUMN SEMESTER 2026/27

### BSc Business Administration (International Management), Campus Olten

#### 1st YEAR COURSES (Curriculum 2025)

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>Applied Mathematics 1</u>	3	Mathematical and statistical basics	FT/PT
<u>Business Ethics &amp; Sustainability</u>	3	No requirements	FT
<u>Critical Thinking &amp; Academic Writing</u>	6	No requirements	FT/PT
<u>Financial Accounting &amp; Reporting</u>	6	No requirements	FT/PT
<u>Organisational Behaviour</u>	3	No requirements	FT/PT
<u>Principles of Management</u>	6	No requirements	FT/PT
<u>Statistics 1</u>	3	No requirements	FT

#### 2nd YEAR COURSES (Curriculum 2025)

Course Name	ECTS	Requirements	FT/PT
<u>Digital Business</u>	6	No requirements	PT
<u>Human Resource Management</u>	3	No requirements	PT
<u>Management Accounting &amp; Controlling</u>	3	No requirements	PT
<u>Marketing</u>	6	Successful completion of the assessment modules	PT
<u>Statistics 2</u>	3	Mathematical and statistical basics at vocational baccalaureate level – Statistics 1, Applied Mathematics 1	PT

#### 3rd YEAR COURSES

Course Name	ECTS	Requirements	FT/PT
<u>Business Communication 4</u>	5	No requirements	PT
<u>Business Processes &amp; Project Management</u>	5	No requirements	PT
<u>Empirical Methods &amp; Business Analytics</u>	5	Previous knowledge of statistics of descriptive & inference statistics or similar	PT
<u>Entrepreneurship &amp; Innovation</u>	5	No requirements	FT
<u>Financial Reporting &amp; Controlling</u>	5	Solid understanding of Financial Accounting. Not recommended for students without a business background.	PT
<u>Supply Chain Management &amp; Sustainability</u>	5	No requirements	FT

#### 3rd YEAR Specialisations<sup>2</sup> (Only one Specialisation can be chosen):

Course Name	ECTS	Requirements	FT/PT
Economic Psychology		General Management background	FT/PT
- <u>Introduction to Economic Psychology</u>	5		
- <u>Consumer Behaviour</u>	5		
International Financial Management		Previous knowledge of financial and managerial accounting required	FT/PT
- <u>Corporate Treasury</u>	5		
- <u>Fundamental Business Analysis</u>	5		

Marketing		Introduction to marketing	FT/PT
- <u>Strategic &amp; International Marketing</u>	5		
- <u>Applied Marketing in a Digital World</u>	5		

**Context Courses<sup>3</sup> - Native speakers cannot take language courses in their mother tongue.**

Course Name	ECTS	Requirements	FT/PT
<u>Business English B2-C1 – Current Topics</u>	3	Students must have completed the Cambridge English Placement Test (CEPT) with a minimum level of B2 to ensure they can actively participate and succeed in the module.	FT/PT
<u>Bloodlands. A Brief History of Central &amp; Eastern Europe</u>	3	Intensive programme (dates: from 02 to 05 November 2026)	FT/PT
Challenges in the Global Economy System	3	-	FT/PT
<u>Chinese Basic Communication A1</u>	3	No requirements	FT/PT
Chinese Basic Communication A2	3	Subject to local enrolment first. Taught in English.	FT/PT
<u>Intermediate Chinese for Business A2</u>	3	Students have completed a basic Chinese Language Course.	FT/PT
<u>Französisch B1-B2</u>	3	Subject to local enrolment first. Taught in German.	FT/PT
<u>German Basic A1</u>	3	All welcome. Taught in English.	FT/PT
<u>Spanisch A1</u>	3	No requirements	FT/PT
<u>Spanisch A2</u>	3	Subject to local enrolment first. Taught in Spanish.	FT/PT
<u>Spanisch B1</u>	3	Students must have completed Spanisch A2	FT/PT
Spanisch B2	3	-	FT/PT
<u>The Swiss Banking Sector</u>	3	Financial & Banking background recommended. Intensive programme (dates: tba)	FT/PT

Notes:

<sup>1</sup> FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

<sup>2</sup> It is highly recommended to follow both Specialisation modules due to possible overlapping of timetables. Mixing single courses from different Specialisations is not allowed.

<sup>3</sup> Context Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2025.

**\*FULL\*** This indicated that lecturers will not accept any additional registrations as the class has reached maximum number of participants.