

PROVISIONAL COURSE OFFER AUTUMN SEMESTER 2026/27 BSc International Business Management (IBM), Campus Basel

| 3rd SEMESER COURSES | | |
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| Course Name | ECTS | Requirements <i>recommended</i> |
| <u>Academic Writing & Critical Thinking</u> | 3 | No requirements |
| <u>Business Analytics I</u> | 3 | Statistics |
| <u>Corporate Finance I</u> | 3 | Business Maths 1, Business Maths 2, Financial Accounting |
| <u>Digital Marketing</u> | 3 | |
| <u>Human Resource Management</u> | 3 | |
| <u>Introduction to Coding for Business Applications</u> | 3 | |
| <u>Macroeconomics 1</u> | 3 | Microeconomics 1 |
| <u>The Psychology of Negotiation</u> | 3 | No requirements, 3 block days (30.11./01.12./02.12) |
| <u>Beyond the Great Wall: Decoding Chinese Culture & Social Life *</u> | 3 | No requirements |
| <u>The New World Disorder: Navigating Critical Geopolitics *</u> | 3 | No requirements |
| <u>SIY: Mindfulness-based Emotional Intelligence *</u> | 3 | |
| <u>English B2</u> | 3 | |
| <u>English C1</u> | 3 | |
| <u>English C2</u> | 3 | |
| <u>French B2</u> | 3 | |
| <u>French C1</u> | 3 | |
| <u>German B1</u> | 3 | Some French will be used in class |
| <u>German B2</u> | 3 | Some French will be used in class |
| <u>German C1</u> | 3 | |
| <u>Spanish for Beginners (A1) *</u> | 3 | |
| <u>Spanish Intermediate (A2 – B1) *</u> | 3 | |

Special Courses for Exchange Students

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| <u>German for Beginners *</u> | 3 | Strongly recommended! |
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* Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2026.

IMPORTANT: If you choose courses in different degree programmes, or on different campuses, timetable clashes for lessons in the courses and/or for the final exams might arise. In this case we will do our best to find a satisfactory solution (e.g. change of course). As soon we have the definitive timetables, we will check your Learning Agreement again and inform you of any clashes (approx. in June/July).