

## COURSE OFFER AUTUMN SEMESTER 2026/27

### BSc Business Administration (International Management), Campus Olten

#### 1st YEAR COURSES (Curriculum 2025)

Course Name	ECTS	Requirements	FT/PT <sup>1</sup>
<u>Applied Mathematics 1</u>	3	Mathematical and statistical basics	FT/PT
<u>Business Ethics &amp; Sustainability</u>	3	No requirements	FT
<u>Critical Thinking &amp; Academic Writing</u>	6	No requirements	FT/PT
<u>Financial Accounting &amp; Reporting</u>	6	No requirements	FT/PT
<u>Organisational Behaviour</u>	3	No requirements	FT/PT
<u>Principles of Management</u>	6	No requirements	FT/PT
<u>Statistics 1</u>	3	Mathematical skills of the vocational baccalaureate	FT

#### 2nd YEAR COURSES (Curriculum 2025)

Course Name	ECTS	Requirements	FT/PT
<u>Digital Business</u>	6	No requirements	PT
<u>Human Resource Management</u>	3	No requirements	PT
<u>Management Accounting &amp; Controlling</u>	3	No requirements	PT
<u>Marketing</u>	6	No requirements	PT
<u>Statistics 2</u>	3	Mathematical and statistical basics at vocational baccalaureate level – Statistics 1, Applied Mathematics 1	PT

#### 3rd YEAR COURSES

Course Name	ECTS	Requirements	FT/PT
<u>Business Communication 4</u>	5	Excellent English language skills - C1	PT
<u>Business Processes &amp; Project Management</u>	5	No requirements	PT
<u>Empirical Methods &amp; Business Analytics</u>	5	Previous knowledge of statistics of descriptive & inference statistics or similar	PT
<u>Entrepreneurship &amp; Innovation</u>	5	No requirements	FT
<u>Financial Reporting &amp; Controlling</u>	5	Financial Accounting, Corporate Finance, Management Accounting	PT
<u>Supply Chain Management &amp; Sustainability</u>	5	Knowledge and skills at the level of Information management Business Processes & Project Management, Critical Approach & Business Ethics, Principles of Management Marketing, Financial Reporting & Controlling	FT

#### 3rd YEAR Specialisations<sup>2</sup> (Only one Specialisation can be chosen):

Course Name	ECTS	Requirements	FT/PT
Economic Psychology - <u>Introduction to Economic Psychology</u> - <u>Consumer Behaviour</u>	5 5	General Management background	FT/PT
International Financial Management - <u>Corporate Treasury</u>	5	Basic financial market, accounting and corporate finance knowledge	FT/PT

- <u>Fundamental Business Analysis</u>	5		
Marketing		Introduction to marketing	FT/PT
- <u>Strategic &amp; International Marketing</u>	5		
- <u>Applied Marketing in a Digital World</u>	5		

**Context Courses<sup>3</sup> - Native speakers cannot take language courses in their mother tongue.**

Course Name	ECTS	Requirements	FT/PT
<del>Business English B2 C1 – Current Topics</del> - <b>CANCELLED</b>	3	<del>Students must have completed the Cambridge English Placement Test (CEPT) with a minimum level of B2 to ensure they can actively participate and succeed in the module.</del>	FT/PT
<u>Bloodlands. A Brief History of Central &amp; Eastern Europe</u>	3	Intensive programme (dates: from 02 to 05 November 2026)	FT/PT
<u>Challenges in the Global Economy System</u>	3	No requirements	FT/PT
<del>Chinese Basic Communication A1</del> – <b>CANCELLED</b>	3	<del>No requirements</del>	FT/PT
<u>Chinese Basic Communication A2</u>	3	Chinese Basic Communication A1	FT/PT
<del>Intermediate Chinese for Business B1</del> - <b>CANCELLED</b>	3	<del>Students have completed a basic Chinese Language Course.</del>	FT/PT
<u>Französisch B1-B2</u>	3	Subject to local enrolment first. Taught in German.	FT/PT
<u>German Basic A1</u>	3	All welcome. Taught in English.	FT/PT
<u>Spanisch A1</u>	3	No requirements	FT/PT
<u>Spanisch A2</u>	3	Students have already completed 'Spanish Basics A1' or have a command of grammar and vocabulary at A1 level	FT/PT
<u>Spanisch B1</u>	3	Students have already completed 'Spanish A2' or have knowledge of grammar and vocabulary at level A2	FT/PT
<u>Spanisch B2</u> - <b>CANCELLED</b>	3	-	FT/PT
<u>The Swiss Banking Sector</u>	3	Financial & Banking background recommended. Intensive programme (dates: 13 Nov / 14 Nov / 20 Nov / 21 Nov 2026)	FT/PT

Notes:

<sup>1</sup> FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

<sup>2</sup> It is highly recommended to follow both Specialisation modules due to possible overlapping of timetables. Mixing single courses from different Specialisations is not allowed.

<sup>3</sup> Context Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2026.

**\*FULL\*** This indicated that lecturers will not accept any additional registrations as the class has reached maximum number of participants.