

## COURSE OFFER AUTUMN SEMESTER 2026/27

### BSc Business Administration (International Management), Campus BRUGG

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#### 1st YEAR COURSES (1st Semester)

Course Name	ECTS	Requirements	FT/PT
<u>Applied Mathematics 1</u>	6	No requirements	PT
<u>Critical Thinking and Academic Writing</u>	6	No requirements	PT
<u>Financial Accounting &amp; Reporting</u>	6	No requirements	PT
<u>Organisational Behaviour</u>	3	No requirements	PT
<u>Principles of Management</u>	6	No requirements	PT

#### 2nd YEAR COURSES (3rd Semester)

Course Name	ECTS	Requirements	FT/PT
<u>Marketing</u>	6	No requirements	PT
<u>Digital Business</u>	6	No requirements	PT
Human Resource Management	3	No requirements	PT
Statistics 2	3	No requirements	PT
Management Accounting & Controlling	3	No requirements	PT

#### 3rd YEAR COURSES (5th Semester)

Course Name	ECTS	Requirements	FT/PT
<u>Financial Reporting &amp; Controlling</u>	5	Financial Accounting, Corporate Finance, Management Accounting	PT
<u>Empirical Methods &amp; Business Analytics</u>	5	Mathematical and statistical knowledge equivalent to the Swiss Commercial Vocational Baccalaureate, orientation Economics and Services, Economics. Modules Business Mathematics and Statistics 1 and 2.	PT

#### FOCUS MODULES

Course Name	ECTS	Requirements	FT/PT
<u>Sustainability Marketing &amp; Ethics</u>	5	No requirements	PT

#### 3rd Year Specialisations (Only one Specialisation can be chosen)

Course Name	ECTS	Requirements	FT/PT
Banking & Finance	10	Knowledge in Finance & Management	PT
- <u>Advanced Corporate Finance (in English) (5 ECTS)</u>			
- <u>Bank Management (in</u>			

English) (5ECTS)			
Business Innovation	10	Knowledge in Management	PT
- <u>Sustainable Value Creation</u> (in English) (5ECTS)			
- <u>Circular Business Modelling</u> (in English) (5 ECTS)			

**Context courses\*\*\* - Native speakers cannot take language courses in their mother tongue.**

Course Name	ECTS	Requirements	FT/PT
<u>Chinese Beginners</u>	3	Subject to local enrolment first. Taught in English.	PT
<u>Spanisch Aufbaukurs (Spanish Intermediate A2)</u>	2	Subject to local enrolment first. Taught in German.	PT
<u>Spanisch Fortgeschritten (Spanish Advanced B2)</u>	2	Subject to local enrolment first. Taught in German.	PT
Russisch A1	3	Keine Anforderungen. Reguläre Studierende haben Vorrang.	PT

\* FT means full-time courses, and PT means part-time courses; please note that part-time courses can take place in the evenings or on Saturdays, but not always.

\*\* It is recommended to follow both Specialisation modules due to possible overlapping of timetables.

\*\*\* Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2024.

\*FULL\* This indicated that lecturers will not accept any additional registrations as the class has reached maximum number of participants.