

COURSE OFFER AUTUMN SEMESTER 2026/27

BSc Business Administration (International Management), Campus Olten

1st YEAR COURSES (Curriculum 2025)

Course Name	ECTS	Requirements	FT/PT ¹
<u>Applied Mathematics 1</u>	3	Mathematical and statistical basics at vocational baccalaureate level.	FT/PT
<u>Business Ethics & Sustainability</u>	3	No requirements	FT
<u>Critical Thinking & Academic Writing</u>	6	No requirements	FT/PT
<u>Financial Accounting & Reporting</u>	6	No requirements	FT/PT
<u>Organisational Behaviour</u>	3	No requirements	FT/PT
<u>Principles of Management</u>	6	No requirements	FT/PT
<u>Statistics 1</u>	3	Mathematical skills of the vocational baccalaureate	FT

2nd YEAR COURSES (Curriculum 2025)

Course Name	ECTS	Requirements	FT/PT
<u>Digital Business</u>	6	No requirements	PT
<u>Human Resource Management</u>	3	No requirements	PT
<u>Management Accounting & Controlling</u>	3	No requirements	PT
<u>Marketing</u>	6	No requirements	PT
<u>Statistics 2</u>	3	Mathematical and statistical basics at vocational baccalaureate level – Statistics 1, Applied Mathematics 1	PT

3rd YEAR COURSES

Course Name	ECTS	Requirements	FT/PT
<u>Business Communication 4 - Weekly course FULL</u>	5	Excellent English language skills - C1	PT
Alternative: Intensive course during Block Week (02-05 November 2026)		This format offers a more intensive, hands-on learning experience with greater opportunities for interaction, simulations, and in-class activities.	
<u>Business Processes & Project Management</u>	5	No requirements	PT
<u>Empirical Methods & Business Analytics</u>	5	Previous knowledge of statistics of descriptive & inference statistics or similar	PT
<u>Entrepreneurship & Innovation</u>	5	No requirements	FT
<u>Financial Reporting & Controlling</u>	5	Financial Accounting, Corporate Finance, Management Accounting	PT
<u>Supply Chain Management & Sustainability</u>	5	Knowledge and skills at the level of Information management Business Processes & Project Management, Critical Approach & Business Ethics, Principles of Management Marketing, Financial Reporting & Controlling	FT

3rd YEAR Specialisations² (Only one Specialisation can be chosen):

Course Name	ECTS	Requirements	FT/PT
-------------	------	--------------	-------

Economic Psychology - <u>Introduction to Economic Psychology</u> - <u>Consumer Behaviour</u>	5 5	General Management background It is recommended to attend both modules "Introduction to Economic Psychology" and "Consumer Behaviour" at the same time.	FT/PT
International Financial Management - <u>Corporate Treasury</u> - <u>Fundamental Business Analysis</u>	5 5	Basic financial market, accounting and corporate finance knowledge, and some affinity to numbers	FT/PT
Marketing - <u>Strategic & International Marketing</u> - <u>Applied Marketing in a Digital World</u>	5 5	Introduction to marketing	FT/PT

Context Courses³ - Native speakers cannot take language courses in their mother tongue.

Course Name	ECTS	Requirements	FT/PT
Business English B2-C1 – Current Topics - CANCELLED	3	Students must have completed the Cambridge English Placement Test (CEPT) with a minimum level of B2 to ensure they can actively participate and succeed in the module.	FT/PT
<u>Bloodlands. A Brief History of Central & Eastern Europe</u>	3	Intensive programme (dates: from 02 to 05 November 2026)	FT/PT
<u>Challenges in the Global Economy System</u>	3	No requirements	FT/PT
Chinese Basic Communication A1 - CANCELLED	3	No requirements	FT/PT
<u>Chinese Basic Communication A2</u>	3	Chinese Basic Communication A1	FT/PT
Intermediate Chinese for Business B1 - CANCELLED	3	Students have completed a basic Chinese Language Course.	FT/PT
<u>Französisch B1-B2</u>	3	Subject to local enrolment first. Taught in German.	FT/PT
<u>German Basic A1</u>	3	All welcome. Taught in English.	FT/PT
<u>Spanisch A1</u>	3	No requirements	FT/PT
<u>Spanisch A2</u>	3	Students have already completed 'Spanish Basics A1' or have a command of grammar and vocabulary at A1 level	FT/PT
<u>Spanisch B1</u>	3	Students have already completed 'Spanish A2' or have knowledge of grammar and vocabulary at level A2	FT/PT
Spanisch B2 - CANCELLED	3	-	FT/PT
<u>The Swiss Banking Sector</u>	3	Financial & Banking background recommended. Intensive programme (dates: 13 Nov / 14 Nov / 20 Nov / 21 Nov 2026)	FT/PT

Notes:

¹ FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

² It is highly recommended to follow both Specialisation modules due to possible overlapping of timetables. Mixing single courses from different Specialisations is not allowed.

³ Context Courses will run if a sufficient number of participants sign up. Decision about conduction End of May 2026.

FULL This indicated that lecturers will not accept any additional registrations as the class has reached maximum number of participants.