COURSE OFFER SPRING SEMESTER 2027
BSc Business Administration (International Management), Campus Olten

1st YEAR COURSES (Curriculum 2025)

Course Name	ECTS	Requirements	FT/PT[1]
Applied Mathematics 2	3	No requirements	FT/PT
Business Communication	3	No requirements	FT/PT
Business Ethics & Sustainability	3	No requirements	PT
Digital Business	6	No requirements	FT
Human Resource Management	3	No requirements	FT
International Business	3	Basic knowledge of management, business administration and professional communication.	PT
Introduction to Business Law	3	No requirements	FT
Management Accounting & Controlling	3	No requirements	FT
Marketing	6	No requirements	FT
Organisation & Change	3	Organisational Behaviour (Basic knowledge of psychology, individual behaviour, motivation, teamwork and decision-making.)	PT
Statistics 1	3	Basic mathematical skills at Federal Vocational Baccalaureate (Berufsmaturität) level, particularly algebra, percentages, statistics and probability	PT
Statistics 2	3	Basic knowledge of mathematics, including algebra, functions, statistics, probability and financial mathematics.	FT

2nd YEAR COURSES (Curriculum 2025)

Course Name	ECTS	Requirements	FT/PT[1]
Business Analytics	6	Basic knowledge of statistics, probability, descriptive and inferential statistics, including hypothesis testing and regression.	PT
Corporate Communication	3	Basics of media literacy, basic knowledge of the media system, functions of journalistic media, communication models, communication theory	PT
Corporate Finance	6	Not recommended for students without a business background. Basic knowledge of accounting, financial statements, cost accounting, budgeting and financial analysis.	PT
Innovation Management	3	Basic knowledge of management, strategic planning, organizational structures, marketing principles and business strategy.	FT
Macroeconomics	6	Knowledge and skills from Microeconomics and Mathematics	PT
Microeconomics	6	Basic knowledge of algebra, functions, financial mathematics, calculus, differentiation, integration and their economic applications.	FT

3rd YEAR COURSES			
Course Name	**ECTS**	**Requirements**	**FT/PT[1]**
Business Communication 4	5	Excellent English language skills (C1 level)	FT
Entrepreneurship & Innovation	5	No requirements	PT
Supply Chain Management & Sustainability	5	Basic knowledge of business management, marketing, accounting, business processes, project management, organizational structures and business ethics.	PT

3rd YEAR Focus Module (before the semester starts) – **Available for whole academic year incoming students ONLY**			
Course Name	**ECTS**	**Requirements**	**FT/PT[1]**
The Ethics of Digital Innovation	5	Intensive Programme[2] (dates: from 01 to 05 February 2027)	FT/PT

3rd YEAR Focus Modules[3] (choose ONLY ONE):			
Course Name	**ECTS**	**Requirements**	**FT/PT[1]**
Business Intelligence	5	Basic knowledge of mathematics, statistics, probability, information management, empirical research methods and business analytics	FT/PT
Cross-Cultural Management	5	No requirements	FT/PT

3rd YEAR Specialisations[4] (ONLY ONE Specialisation can be chosen):			
Course Name	**ECTS**	**Requirements**	**FT/PT[1]**
Economic Psychology - Applied Economic Psychology - Psychology and Behavioural Economics	 5 5	At least 80% attendance is required. It is recommended to attend module 1 “Introduction to Economic Psychology” and module 2 “Consumer Behavior” beforehand and module 3 “Psychology & Behavioral Economics” at the same time.	FT/PT
International Financial Management - Digital Finance and Controlling - Sustainability Reporting and Financing	 5 5	Strong background in microeconomics, macroeconomics, financial and management accounting, corporate finance necessary	FT/PT
Marketing - Digital Marketing - Marketing Communications & Campaign Management	 5 5	Introduction to marketing	FT/PT

Context courses[3] - Native speakers cannot take language courses in their mother tongue.			
Course Name	**ECTS**	**Requirements**	**FT/PT[1]**
Advanced Excel	3	Subject to local enrolment first. Microsoft Excel (2016+) Windows OS	FT/PT
Business English B2/C1 -Current Topics **cancelled!**	3	Must have a B2 English Skills	FT/PT

Chinese Basic Communication A1	3	Subject to local enrolment first. Taught in English.	FT/PT
Französisch B2-C1	3	High intermediate level. Taught in German. Have a B2-level command of grammar and vocabulary.	FT/PT
German Basic A1	3	All welcome. Taught in English.	FT/PT
German Intermediate A2-B1	3	A2/B1 Level	FT/PT
International Relations and Geopolitics	3	English language skills C1	FT/PT
Introduction to Python Programming for Business/Management Students	3	No requirements	FT/PT
Spanish A1	3	Subject to local enrolment first. Taught in Spanish.	FT/PT
Spanish A2	3	Subject to local enrolment first. Taught in Spanish.	FT/PT
Spanish Intensivkurs A1/A2	6	Subject to local enrolment first. Taught in Spanish.	FT/PT
Spanish B1	3	Subject to local enrolment first. Taught in Spanish.	FT/PT
The Swiss Banking Sector	3	Financial & Banking background recommended. Intensive programme[2] (dates: 12, 13, 19 and 20 March 2027)	FT/PT

International Student Projects[5] (before the semester starts) – **Available for whole academic year incoming students ONLY, choose ONE)**

Course Name	ECTS	Requirements	FT/PT[1]
ConnectUS Seminar	2	Intensive programme[2] (dates: from 15 to 19 February 2027).	FT/PT
ExploreASEAN Seminar	2	Intensive programme[2] (dates: from 15 to 19 February 2027)	FT/PT
Focus India Seminar	2	Intensive programme[2] (dates: from 15 to 19 February 2027)	FT/PT
Insight China Seminar	2	Intensive programme[2] (dates: from 15 to 19 February 2027)	FT/PT

Notes:

[1] FT means full-time courses, PT means part-time courses, please note that part-time courses can take place in the evenings or Saturdays, but not always.

[2] All intensive programmes require 100% attendance.

[3] Focus Modules and Context Courses will run if a sufficient number of participants sign up. Decision about conduction End of November 2026.

[4] It is highly recommended to follow both Specialisation modules due to possible overlapping of timetables. Mixing single courses from different Specialisations is not allowed.

[5] The FHNW Welcome Days will overlap with Intensive Programmes running in calendar week 7 and any of the International Student Project seminars. We do not recommend new incoming students to register for the seminars. This offer is only available for whole academic year incoming students.

Choose ONLY ONE indicates that the courses are scheduled at the same time, making it impossible to attend more than one.

FULL This will be indicated when lecturers will not accept any additional registrations as the class has reached maximum number of participants.