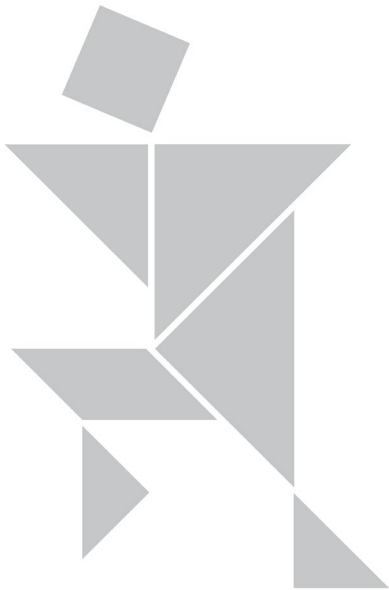


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# From knowledge take-up to social innovation: the case of LIVES

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## THE STARTING POINT

### A mandate to conduct knowledge & technology transfer

- According to the terms of the SNF grant, all National Competence Centre in Research (NCCR) have a mission to transfer knowledge and technology to the Swiss economy and society
- What is a NCCR? The SNF's flagship funding scheme over 12 years
  - NCCRs aim to strengthen Swiss research in areas of strategic importance for the future of Swiss science, business and society. The programme seeks to promote research projects of the highest quality with a particular emphasis on interdisciplinary approaches, but also on new, innovative approaches within the disciplines..”*
- In January 2011 launch of the NCCR LIVES “Overcoming vulnerability: life-course perspectives”, hosted by the Universities of Geneva and Lausanne

*First NCCR in the social sciences*

<https://vimeo.com/270629373>



## THE CHALLENGE

### How is knowledge & technology transfer done in the social sciences?

#### Factors:

- No material products and objects
- Results/outputs are always an abstraction/interpretation of reality whether the research design is experimental, empiric or phenomenological
- Ideology as a filter (example research on family pattern vs family policies)

#### Strategies

- Applied science?
- Trickle down? Academic publications, conferences, education & training.
- Expert knowledge? Consulting.
- Knowledge sharing? Non-academic publications.
- Knowledge brokerage? Networks.
- Action research? Embedded research.
- Knowledge mobilization? Partnerships.



## THE SOLUTION (so far...)

### LIVES social innovation (LSI) – a competence and resource platform in social innovation

- Social innovation: innovation that changes people's way of doing things for the better based on both state-of-the-art knowledge and technology
- Iteration/triangulation of knowledge is key: user, research, intermediaries/field professionals
- No panacea: multiple integrated participatory approaches supported by classic KTT tools (i.e. communication/diffusion and exchange through workshops and network events)
- Current LSI development project: social design sprint as an expedient integration method
- Project governance / up-front rules to ensure iteration, i.e. collaborative action research using committees to channel up knowledge





## Discussion

### Questions and answers

- Also by mail : [pascal.maeder@hes-so.ch](mailto:pascal.maeder@hes-so.ch)
- Thank you!

