

Concise Information for Intake 2017 – 2019

Master of Science in International Management



For managing the Sharing Economy and Digital Future
Developing Theoretical Knowledge for Practical Advancement

Opportunities during the studies

- **Dual Degree in MSc International Business at Lord Ashcroft International Business School, Anglia Ruskin University, Cambridge, UK**
- **Exchange semester opportunity in Australia, Brazil, China, France and USA**
- **Double Degree at FHNW or in Australia upon completion of FHNW Master of International Management:**
MSc Business Information System at FHNW
Additional minimum 42 ECTS required to complete the double degree.

Master of Business Administration, or Master of International Business, or Master of Management at University of Sunshine Coast, Australia
Additional one semester to complete the double degree.

Proposed Scheduling from Spring 2018

Core modules, Research and Projects in Olten Campus

Electives in 3 campuses
(Olten, Brugg and Basel*)

* Modules that do not generate minimum number of registration to start will be cancelled.



For further information, tuition fees or to apply online:

www.fhnw.ch/business/msc-im

Programme Plan from Spring 2017 to Autumn 2019

Spring 2017 to Autumn 2019 Intake

| | | Semester (Full-time) | | | | | | Semester (Part-time Standard) | | | | | Semester (Part-time Express) | | | | | | | | | | | | |
|--|----|----------------------|----|----|----|---|--|-------------------------------|----|----|----|----|------------------------------|---|--|---|--|----|----|----|----|----|----|---|--|
| | | 3 semesters | | | | | | 5 semesters | | | | | 4 semesters | | | | | | | | | | | | |
| Semester | | 1 | | 2 | | 3 | | 1 | | 2 | | 3 | | 4 | | 5 | | 1 | | 2 | | 3 | | 4 | |
| SI - Spring Intake; AI - Autumn Intake | | SI | AI | SI | AI | | | SI | AI | SI | AI | SI | AI | | | | | SI | AI | SI | AI | SI | AI | | |
| Core Coursework Modules (30 ECTS) | | ECTS | | | | | | | | | | | | | | | | | | | | | | | |
| International Managerial Research Methods | 6 | | | | | | | | | | | | | | | | | | | | | | | | |
| Strategic Financial Decision Making | 6 | | | | | | | | | | | | | | | | | | | | | | | | |
| Innovation, Design and Int'l Entrepreneurship | 6 | | | | | | | | | | | | | | | | | | | | | | | | |
| Cross-cultural Management and Leadership | 6 | | | | | | | | | | | | | | | | | | | | | | | | |
| Developing International Business Strategies | 6 | | | | | | | | | | | | | | | | | | | | | | | | |
| Core Research and Project (30 ECTS) | | | | | | | | | | | | | | | | | | | | | | | | | |
| Manager's Shadow Project/Community Action | 3 | | | | | | | | | | | | | | | | | | | | | | | | |
| Practice-oriented Project | 6 | | | | | | | | | | | | | | | | | | | | | | | | |
| Research Proposal | 6 | | | | | | | | | | | | | | | | | | | | | | | | |
| Master Thesis | 15 | | | | | | | | | | | | | | | | | | | | | | | | |
| Electives (30 ECTS) | | | | | | | | | | | | | | | | | | | | | | | | | |
| Select 5 Electives | 30 | | | | | | | | | | | | | | | | | | | | | | | | |
| <i>- Optional: One Independent Learning Module</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total | | 90 | | | | | | | | | | | | | | | | | | | | | | | |

Please note:

- * Option to replace one elective with Independent Learning Module
- Shaded yellow indicates module can be completed in any indicated semester

Our 5 Core Focuses

- Diversity and Inclusion
- Innovative Entrepreneurship
- Sustainability
- Intercultural Learning
- Theory for Practice

Proposed Electives

- Challenging Int'l Managers and Leaders (Industries/Sectors Focus)
- Emerging Topics in Int'l Management (Concepts/Contexts Focus)
- Internationalisation of Business (Countries/Regions Focus)
- Business Analytics
- Corporate Brand Reputation & Brand Development
- Corporate Responsibility Management
- Cross Cultural Consumer Behaviour
- Disruptive Change & Enterprise Transformation
- Going Global, Human Resources and Challenges for Digital Future
- Int'l Management Accounting and Controlling
- Leading People in Changing Environment
- Int'l Competitiveness & Local Clusters
- Negotiating Int'l Strategic Alliances
- Technologies for International Customer Engagement
- Educational and Managerial Experiences in China

Proposed Electives

- International Student Projects (European Business Analysis, Swiss-Global Innovation, China experience)
- Specialisation Module limited for one semester
- Intensive Learning Modules
- Independent Learning Modules

Schedules and Timetable

Core Modules:

Full-time students:

Every Tuesday and Friday

Part-time students:

Every Tuesday evenings and Friday afternoons

Elective Modules:

On weekdays (6 full-day or 12 half-day), Saturdays, or Intensive weeks

Introduction Week,

the week before the teaching starts:

5 Full-day from Monday to Friday (compulsory)

plus Examination weeks and Resit Examination Weeks

Study Trips

Silicon Valley (Aug/Sep)

South Africa (Jan/Feb)

Latin America (Jan/Feb)

Other Trips

during semester's catch-up weeks April, October-November (Educational and Managerial Experiences in China)

Flexible to change from Part-time to Full-time and vice versa

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