

Module overview

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	ECTS
							
Colmar in French	Lörrach in German	Basel in English	Colmar in French	Lörrach in German	Basel in English	In-company	
General Management							42
- Introduction to Business Management - Financial Accounting	- Introduction to International Business - Management Accounting	- Organisation - Corporate Finance I	- Supply Chain Management - Corporate Finance II	- Leadership - Services Management - Corporate Management and Digitization	- Strategic Management - International Taxation - Human Resource Management		
Cross-Cultural Management & Marketing							36
- Fundamentals of Cross-Cultural Management - Fundamentals of Marketing	- Communication - Marketing Mix	- Intercultural Management Styles - Marketing Research	- Negotiation - Consumer Behaviour	- Cross-Cultural Leadership - Marketing Strategy and Planning	- Conflict Management - Project Management		
Economics, Methods & Law							48
- Microeconomics I - Business Mathematics I - Statistics	- Microeconomics II - Business Mathematics II - Business Analytics I	- Macroeconomics I - Digital Marketing - Cases in European Business Law	- Macroeconomics II - Business Analytics II	- International Economics - Sustainable Entrepreneurship	- Trilateral Economic and Political Cooperation - Business Ethics - Digital Transformation		
Languages							36
- English - French or German	- English - French or German	- English - French or German	- English - French or German	- English - French or German	- English - French or German		
Electives*							9
- ICT Applications - Commercial Negotiations	- Business Game - Rhetorics	- Chinese - Spanish - Leadership Models - Development Economics - Sociol., Media & Sports Mgmt	- Chinese - Spanish - Entrepreneurship - International Trade	- Chinese - Spanish - Financial Mathematics - Sustainable Corporate Management	- Chinese - Spanish - Mindfulness-Training - The Business of Sustainability		
Live Projects and Written Theses							39
	- First Year Live Project		- Second Year Live Project Report: DUT Thesis			- Final Live Project - Bachelor's Thesis	

* Number and titles vary according to students' demand; one Elective per year mandatory.