

Aptitude assessment at the Basel Academy of Art and Design

Dear Applicant

Thank you for your interest in the Master's degree programme **Digital Communication Environments** at the Basel Academy of Art and Design.

- **Application deadline Master's programme
15 March 2023**

To be eligible for participation in the aptitude assessment, please apply on the registration portal as soon as possible – no later than 15 March 2023.

→ [about Degree Programme and Online-Application](#)

→ [FAQ about Online-Application](#)

There is a registration fee of CHF 200 that must be paid before you complete your application

Application

Please take note of the documents you are asked to submit upon registration. → [see FAQ](#)

After receipt of your application via the registration portal (confirmation of receipt) and after successful review of the submitted documents (admission requirements/completeness), you will receive from the Academy's Student Administration Office by email a confirmation that you have been accepted to the aptitude assessment.

Note: Please bear in mind that you will receive a maximum of two reminder emails if your registration is not complete. Without a feedback from you and a completed application form after the second reminder, we will assume that you do not wish to pursue your application any further.

- **Aptitude assessment**

The aptitude assessment is carried out in two steps.

Part 1: Submission of application documents including portfolio, motivation letter, and text sample.

Part 2: Interview with presentation of portfolio

Communication

Communication during the aptitude assessment up to the admission decision is handled by the Master's degree programme Digital Communication Environments under the email address admission.MA-digitalcom.hgk@fhnw.ch

- **Part 1 of aptitude assessment latest by
15 March 2023 (24.00 hrs)**

For part 1 of the aptitude assessment you must upload the following documents to the registration portal:

Upload with your application

Your complete application documents including:

- **CV in tabular format**
- **Proof of compliance with admission requirements**
A Bachelor's degree in Design (Visual Communication) or in a related degree course OR a different but equivalent degree in Design (equivalent to BA level according to "Dublin Descriptors").
- **Portfolio**
The portfolio is submitted as a PDF and should contain documentation of previous artistic / design work on 20 to 40 pages at most.
- **Motivation letter**
The motivation letter is sent digitally as a PDF and should comprise 1 to 2 pages.
- **Text sample**
The text sample of 3 to 5 pages submitted digitally as a PDF (e.g. BA thesis, research paper, written course work)

Announcement of the results of part 1 from 29 March 2023

The decision concerning part 1 of the aptitude assessment is communicated by email.

Part 2 of aptitude assessment from 11 to 21 April 2023

The interviews will be conducted between 11 and 21 April 2023. There you will have the opportunity to present works from the portfolio you submitted. Other topics will include: motivation, previous education/ experience, goals of study, and career expectations.

Duration 30 minutes

● Admission decision

Announcement of the results of part 2 27 April 2023

The decision concerning part 2 of the aptitude assessment (and thus the admission decision) is communicated by email.

Registration deadline for degree programme 10 May 2023

The definite and binding registration (registration form HGK) for a study place must be submitted by 10 May 2023.

Ranked waiting list

In the admission procedure, the available study places are assigned to the candidates that fulfil the admission requirements and have passed their aptitude assessment according to a ranking system. Candidates who were not awarded a study place on the basis of their ranking in the assessment will receive a confirmation that they figure on the ranked waiting list.

Decision concerning the ranked waiting list 11 May 2023

As of 11 May 2023, study spaces will be awarded to individuals on the ranked waiting list according to their ranking.

● Enrolment

From mid-June 2023 by the Academy's Student Administration Office.

Submission of registration form

Submit your definite registration (registration form) for the fall semester 2023/24 by post or by email to the Academy's Student Administration Office (info.hgk@fhnw.ch) You will receive an email confirming the receipt of your registration.

- Detailed information concerning the degree programme and the documents to be submitted for enrolment will follow by email from the end of June.

● Fall semester 2023/24

Introduction week and further information

Monday 4 September 2023 to Friday 15 September 2023.

You will receive more detailed information regarding the introduction weeks and the start of the semester in good time by email.

**Start of semester
Structure of academic year**

Monday, 18 September 2023
→ [Structure of academic year](#)
→ [Course catalogue HGK FHNW](#)

Questions

Please address any questions regarding the aptitude assessment in the context of the admission procedure to:
admission.MA-digitalcom.hgk@fhnw.ch

Postal address

Hochschule für Gestaltung und Kunst Basel FHNW
Institute Digital Communication Environments (IDCE)

Master's Degree Programme IDCE
Zulassungsverfahren
Freilager-Platz 1, Postfach
4002 Basel

**General provisions concerning
the admission procedure**

- The dates you have been given for the aptitude assessment must be observed unconditionally.
 - The work is to be produced by you personally.
 - Make sure you label the portfolio with your name, first name, and address.
 - No liability will be accepted for the submitted/delivered work.
 - During the evaluation phase, no information is provided concerning success or failure.
 - You will receive your result from the office of the degree programme after the aptitude assessment process has ended.
 - Withdrawals from the aptitude assessment must be submitted in writing.
 - Any absence due to illness or accident has to be verified by a doctor's certificate.
 - The grading of the assessment is governed by the provisions of the degree programme's study regulations.
 - The aptitude assessment can be repeated twice.
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Dokumente

→ [Scale of fees Academy of Art and Design FHNW](#)
→ [Study Regulations, Digital Communications Environments MA](#)

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Admission procedure HGK, of December 2022
Subject to change without notice
