

Aptitude assessment at the Basel Academy of Art and Design

Dear Applicant

Thank you for your interest in the Master's degree programme **Transversal Design** at the Basel Academy of Art and Design.

● **Application deadline Master's programme
15 March 2024**

To be eligible for participation in the aptitude assessment, please apply on the registration portal as soon as possible – no later than 15 March 2024.

[→ about Degree Programme and Online-Application](#)

[→ FAQ about Online-Application](#)

There is a registration fee of CHF 200 that must be paid before you complete your application.

Application

Please take note of the documents you are asked to submit as a PDF upon registration. [→ How to prepare?](#)

After receipt of your registration via the registration portal, you will receive a first email as confirmation of receipt. A second email confirmation will be sent if the formal admission requirements for the aptitude assessment are met.

Communication

Communication regarding the further process and during the aptitude assessment up to the admission decision Admission decisions are made by the Master's degree programme Transversal Design at the following email address:

admission.MA-transversaldesign.hgk@fhnw.ch

● **Aptitude assessment**

The aptitude assessment is carried out in two steps.

Introduction

Dear applicant

We look forward to receiving your application for MA Transversal Design. We welcome applicants with undergraduate degrees in design and the arts as well as graduates from other disciplines who are interested in applying their knowledge in practice-based design projects. Together, we want to critically think through responseable, equitable, sustainable, and careful practices that are based upon collective study and research. You'll find more about the program on our website, including an FAQ about the registration process and a link to the online registration.

Please be in touch with Helen V. Pritchard if you want to learn more!

**Part 1 of aptitude assessment latest by
15 March 2024 (24.00 hrs)**

Application documents

- CV in tabular format (max. 3 DIN A4 pages)
- Proof of compliance with admission requirements
- Portfolio (documentation of the artistic design work / relevant projects to date)
- Motivation letter: statement concerning your motivation and interest to study on MA Transversal Design

Portfolio

- The portfolio is to be submitted digitally in PDF form using the following file name:
family name_first name_portfolio_Transversaldesign_2024
- The portfolio should contain the documentation of 3 - 4 works at most, each with a written description and reference to one's own role in the project (in the case of joint projects).
- The works should be numbered; you yourself can decide on the order.
- It is up to you whether and how you wish to integrate your CV and motivation letter in the portfolio.

**Announcement of the results of part 1
8 April 2024**

After receipt of the portfolio and the complete application documents, the respective admissions commission will decide on admission to part 2 of the aptitude assessment, in accordance with the study regulations.

A positive decision (and therefore admission to the second part of the assessment) will be communicated by email; Negative admission decisions are sent by IncaMail

**Part 2 of aptitude assessment
15 - 30 April 2024**

Interview with review of portfolio

The interviews in the MA Transversal Design will be conducted during April 2023. Topics of the interview include the portfolio, your motivation, previous education/experience, and professional expectations for the future.

Duration: 30 minutes

Question: are the interviews on site or digital ?

● **Admission decision**

**Announcement of the results of part 2
6 May 2024**

Positive decisions as well as definite rejections will be sent by email by 6 May 2024.

Your acceptance of a study place is confirmed by returning the completed registration form HGK Basel to the Academy (no later than seven days after receipt of the letter of admission).

**Definite and binding registration
15 May 2024**

Latest by 15 May 2024

Ranked waiting list

In the admission procedure, the available study places are assigned to the candidates that fulfil the admission requirements and have passed their aptitude assessment according to a ranking system. Candidates who were not awarded a study place on the basis of their ranking in the assessment, receive a confirmation that they figure on the ranked waiting list.

Decision concerning the ranked waiting list

The definite decision concerning the candidates on the ranked waiting list will be posted at the beginning of June 2024.

● **Enrolment**

You can submit your definitive application for enrolment (application form HGK Basel) by email to: admission.MA.hgk@fhnw.ch
After receipt of your application, you will receive detailed information about the programme and the documents to be submitted for enrolment at the Academy.

● **Fall semester 2024/25**

Introduction week
9 – 13 September 2024

Monday 9 to Friday 13 September 2024.

Start of semester
Structure of academic year

Monday, 16 September 2024
→ [Structure of academic year 2024/2025](#)
→ [Course catalogue HGK Basel FHNW](#)

Questions

Please address any questions regarding the admission procedure to Nathalie Bahala admission.MA-transversaldesign.hgk@fhnw.ch

or general course questions to Prof.Dr. Helen V. Pritchard helen.pritchard@fhnw.ch
or by phone under +41 61 228 40 66

Postal address

Hochschule für Gestaltung und Kunst Basel FHNW
Institute Experimental Design and Media Cultures (IXDM)

Degree Programme Transversal Design
Zulassungsverfahren 2024
Freilager-Platz 1, Postfach
4002 Basel

Dokumente



[Fee schedule for education \(Bachelor and Master\) FHNW \(in German\)](#)



[Handout for the admission procedure Transversal Design \(DE / EN\)](#)



[How to prepare?](#)



[General provisions](#)

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Basel Academy of Art and Design

Admission procedure HGK Basel, status March 2024
Subject to changes and adjustments.
